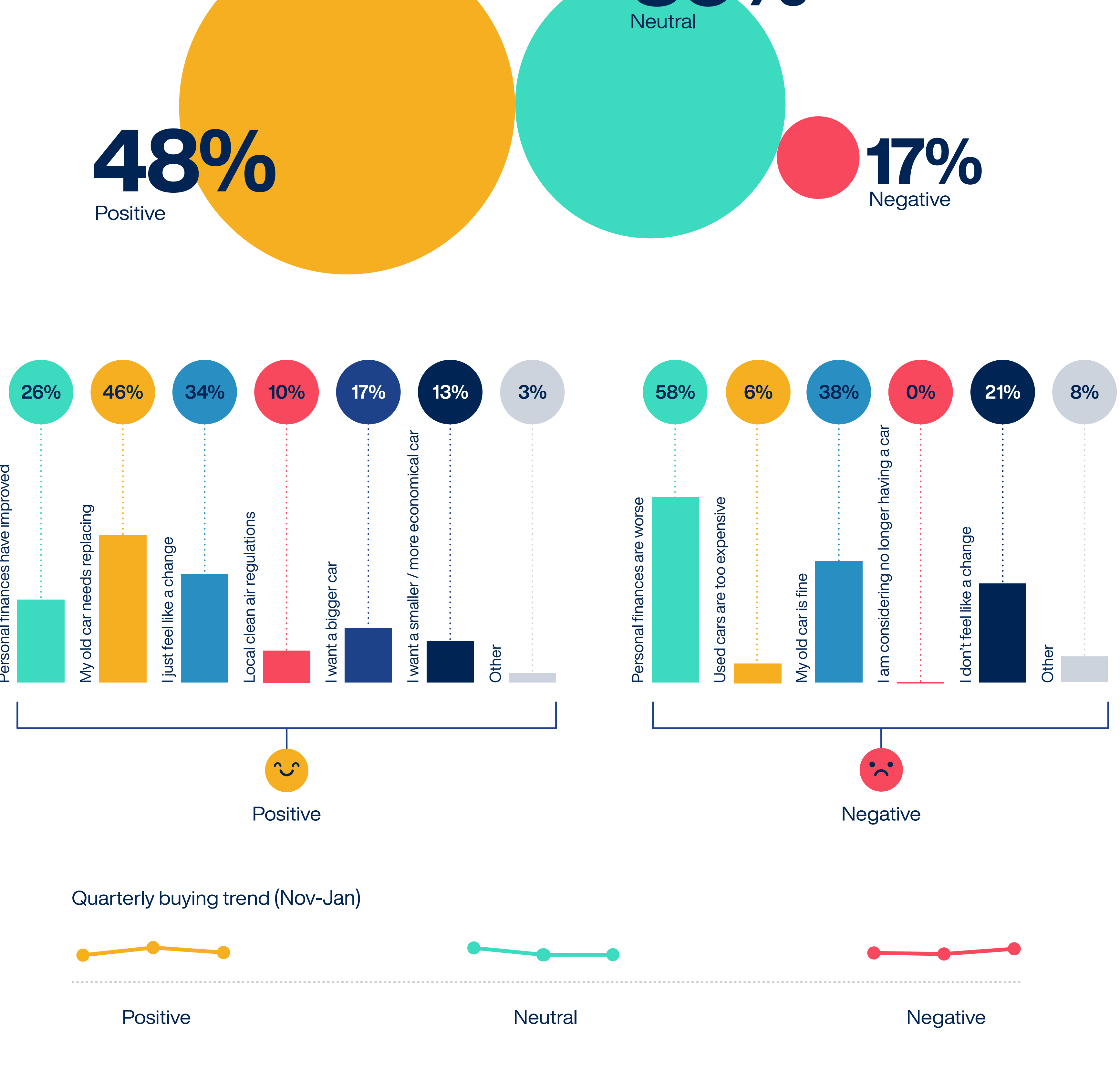


What drives consumers?



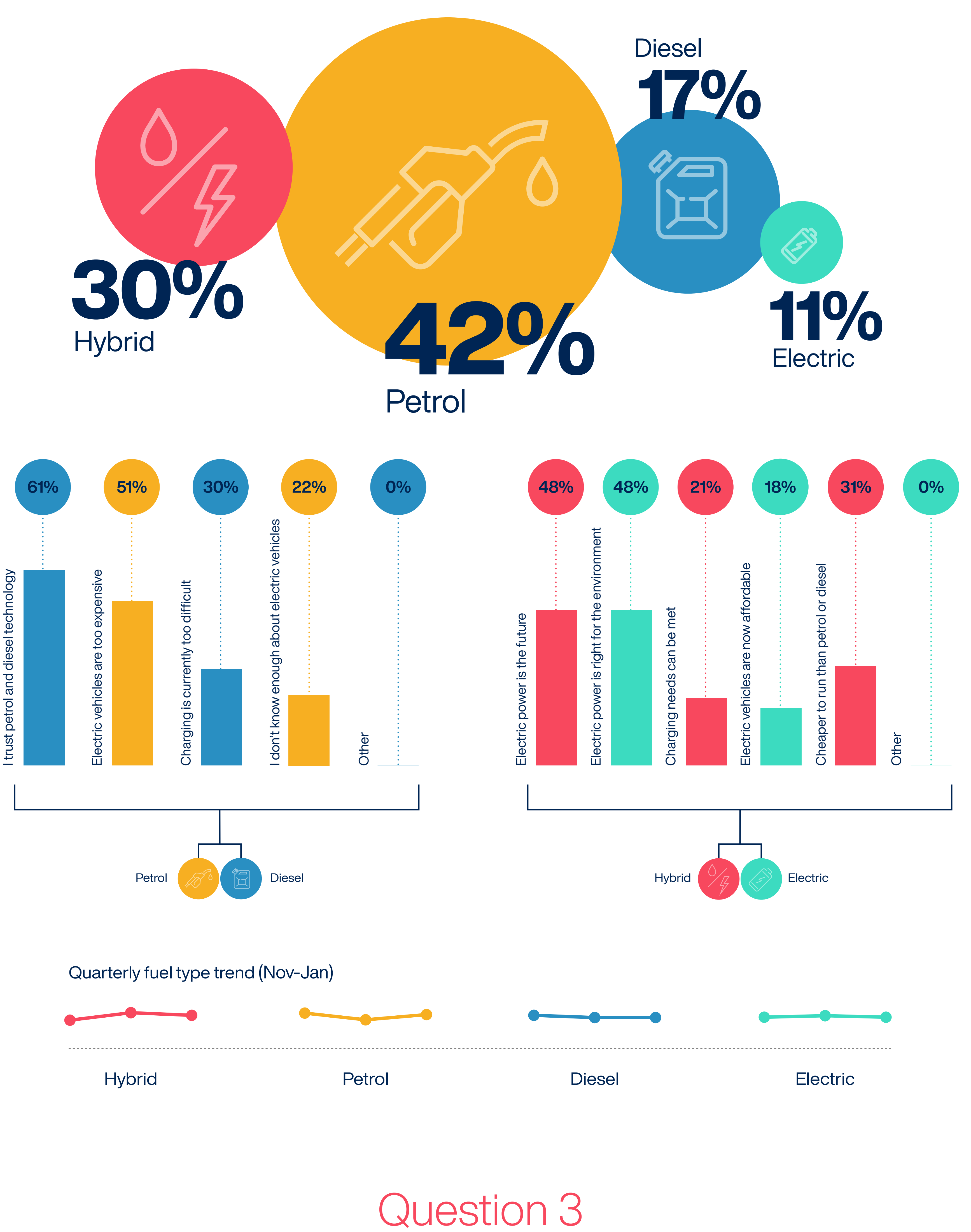
Question 1

How do you feel about the idea of buying a used car this month?



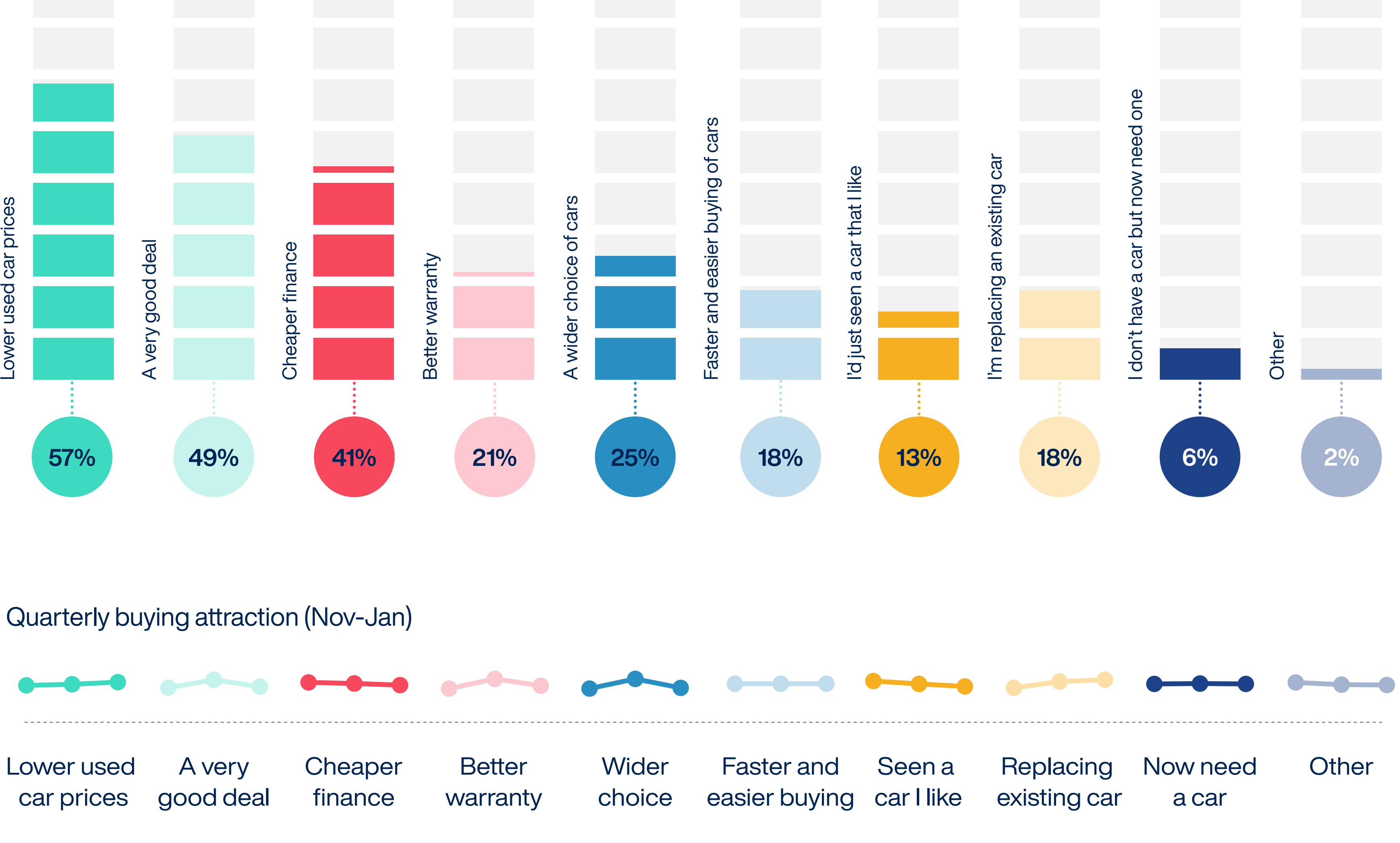
Question 2

If you were buying a used car now, what fuel type would you choose?



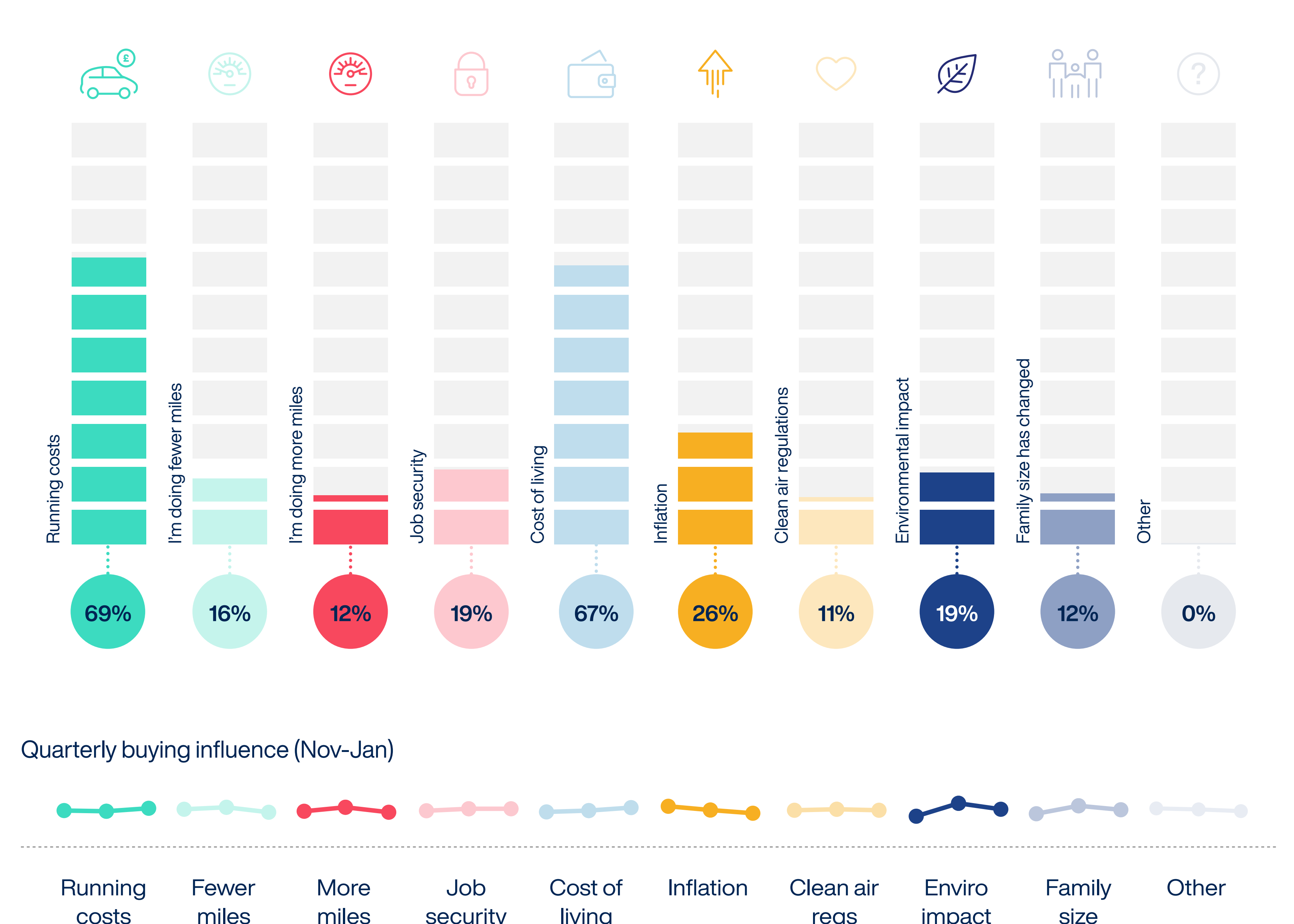
Question 3

What might attract you to buying a used car this month?



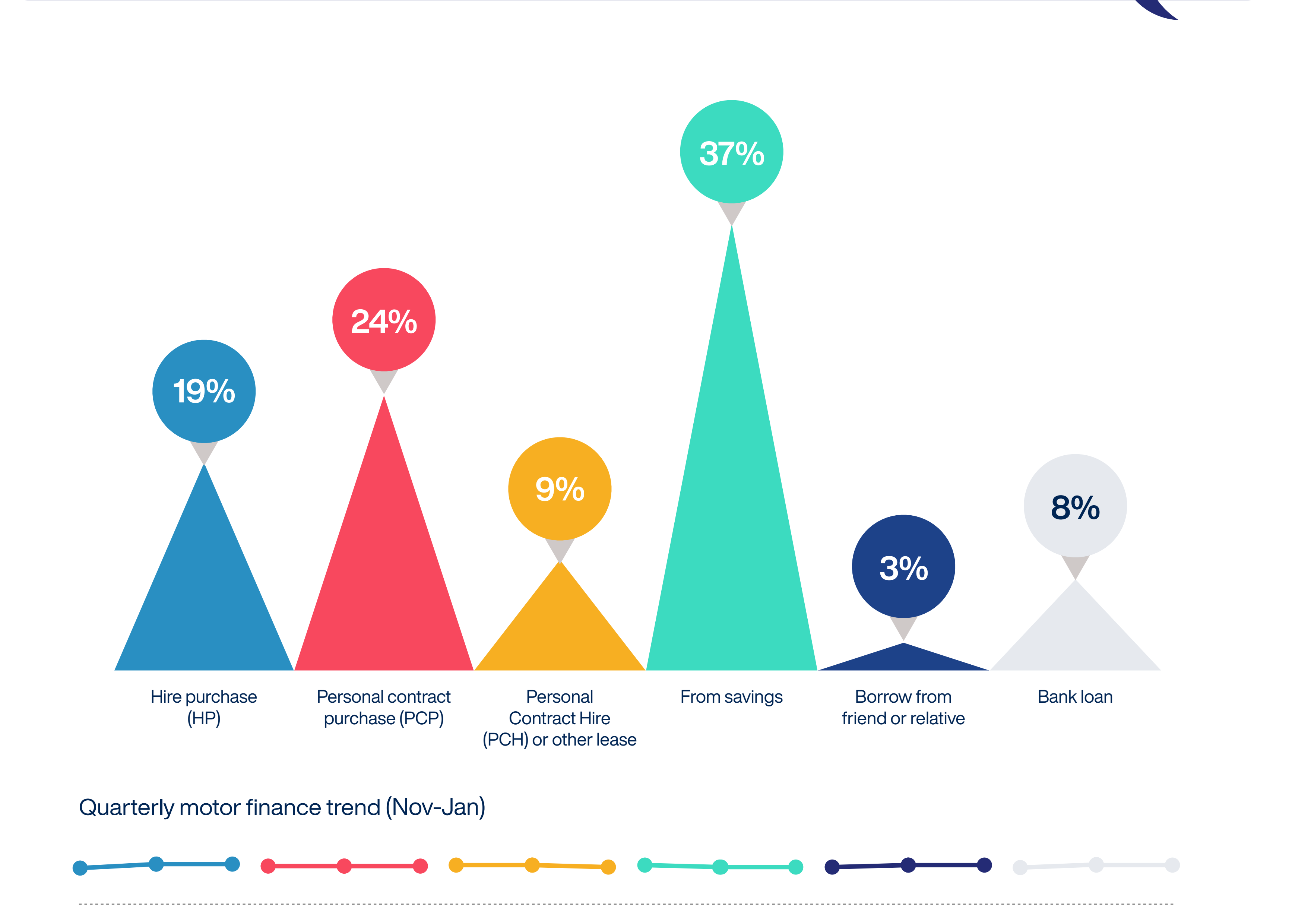
Question 4

Which of these factors would influence your choice of car?



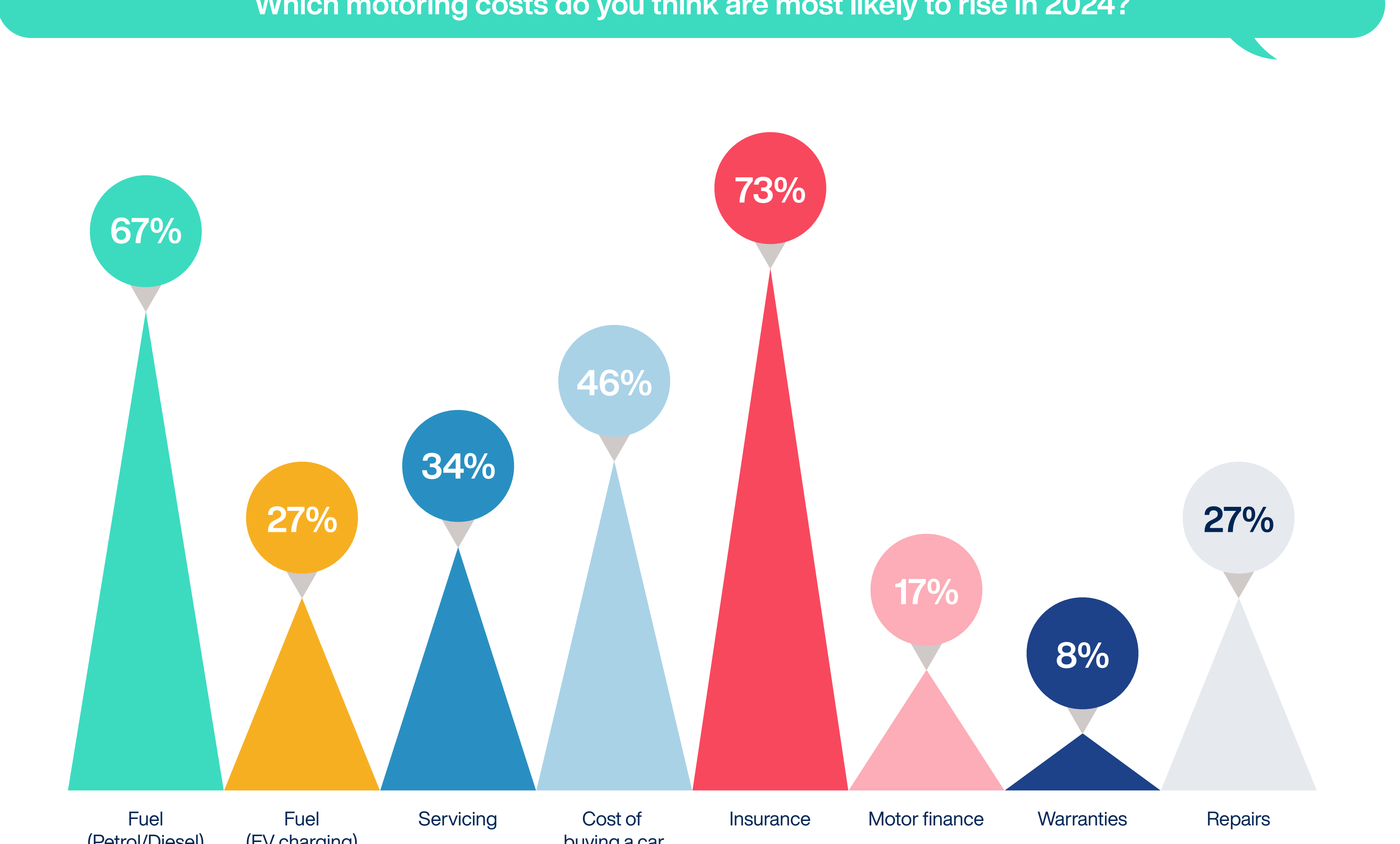
Question 5

When buying your next used car, which finance method would you use?



Question 6

Which motoring costs do you think are most likely to rise in 2024?

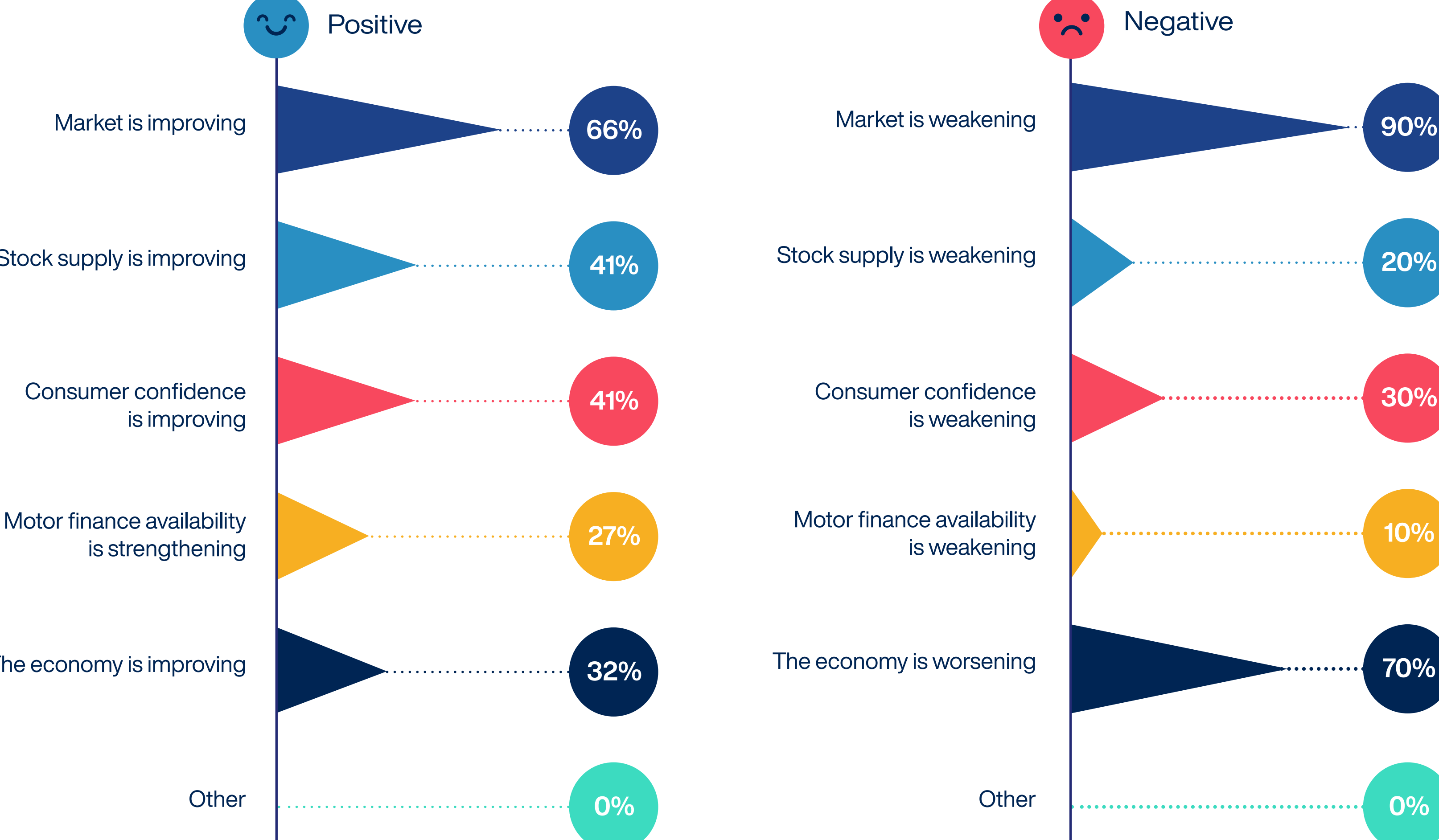


What drives dealers?

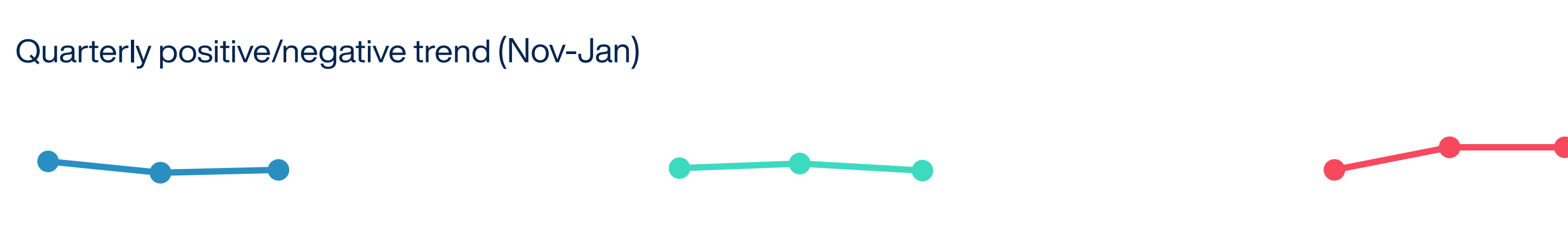


Question 1

Do you feel more positive or negative about the used car market than last month?

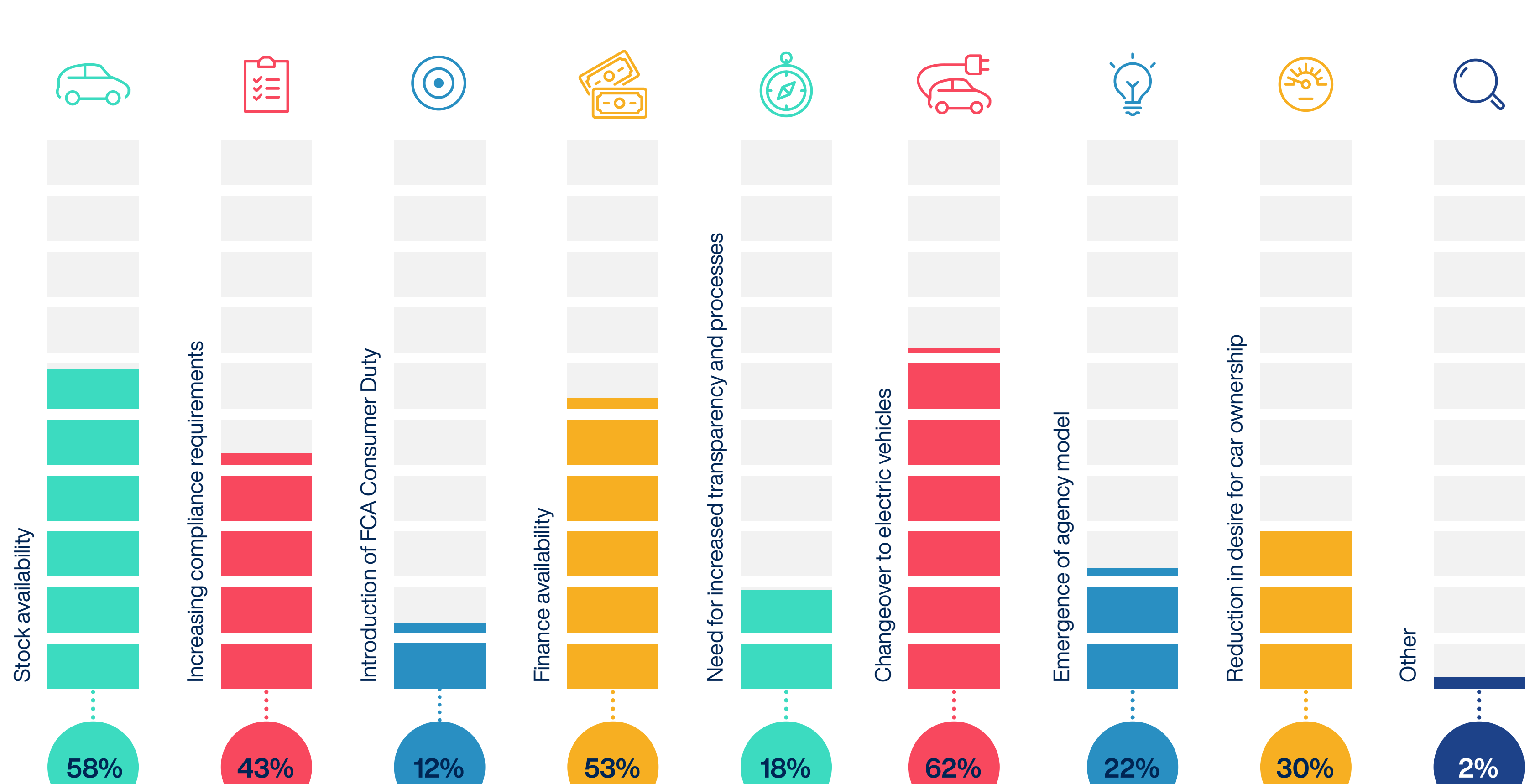


Quarterly positive/negative trend (Nov-Jan)

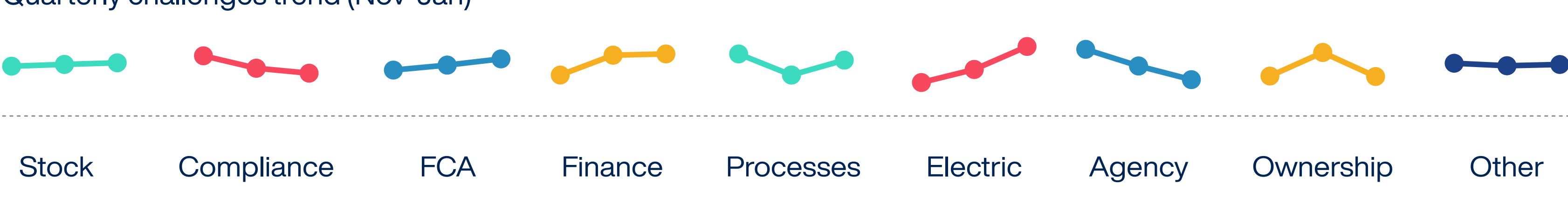


Question 2

What do you see as the biggest challenge(s) for your future retailing of used cars (choose any three)?

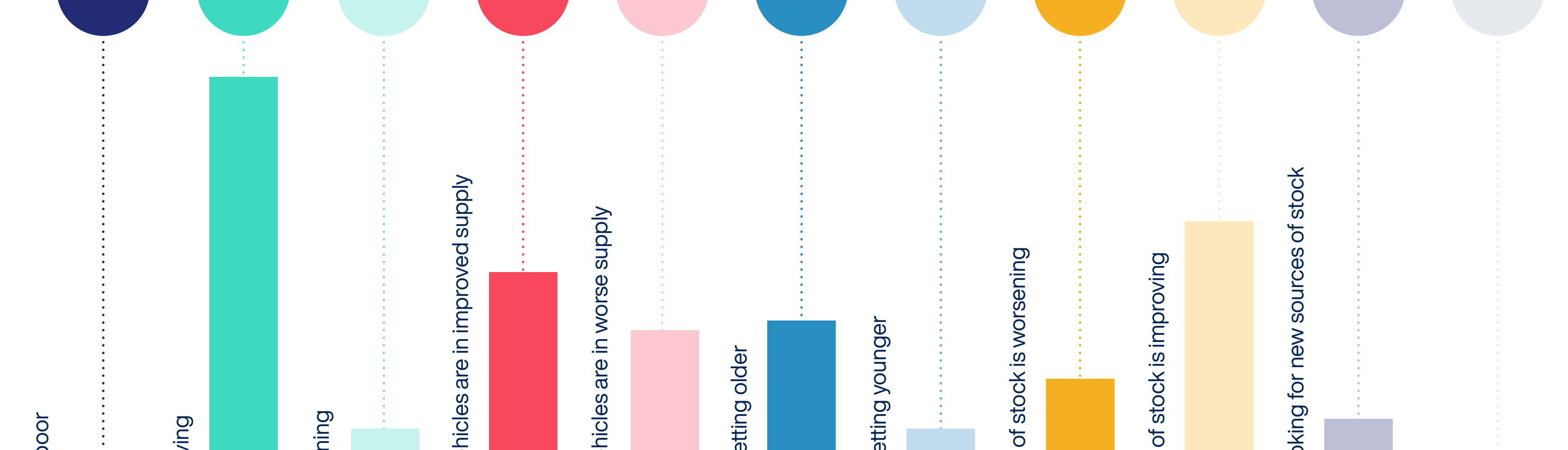


Quarterly challenges trend (Nov-Jan)

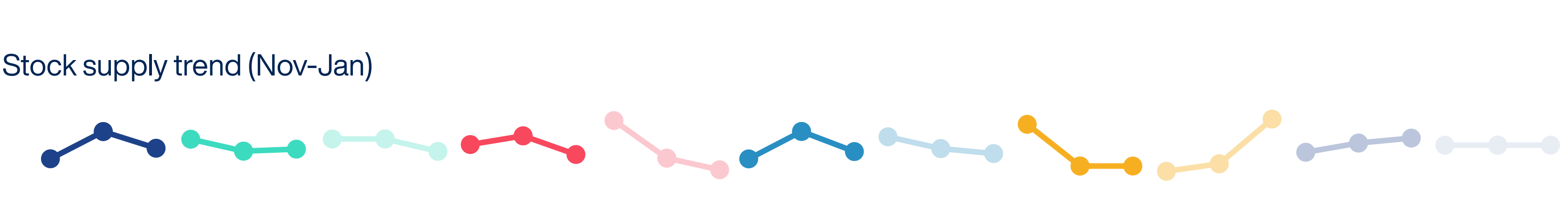


Question 3

What is your current experience of stock supply (choose any of the following)?

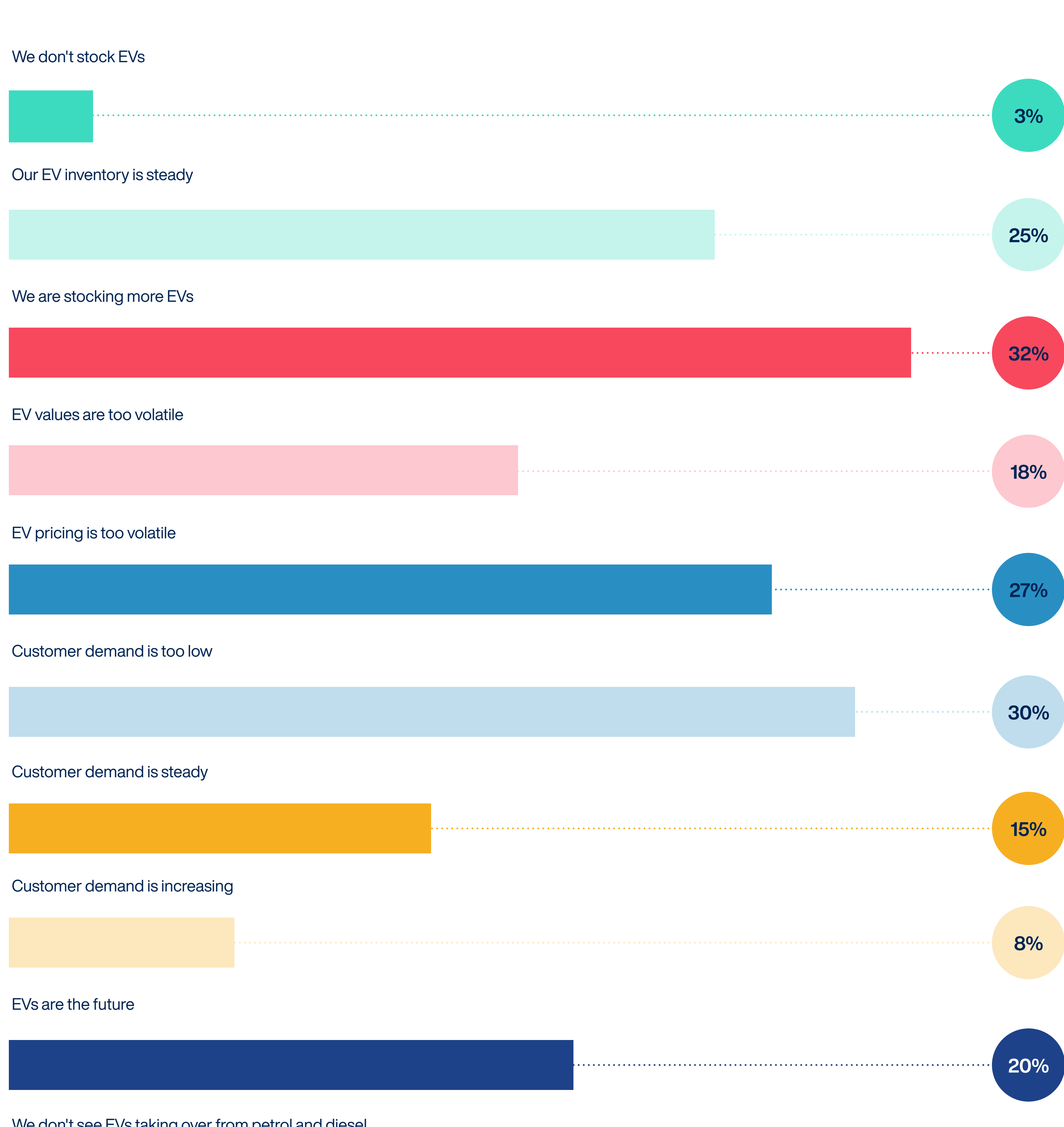


Stock supply trend (Nov-Jan)



Question 4

What is your attitude to retailing EVs this month?



Question 5

Which do you expect to affect your business most in 2024?

