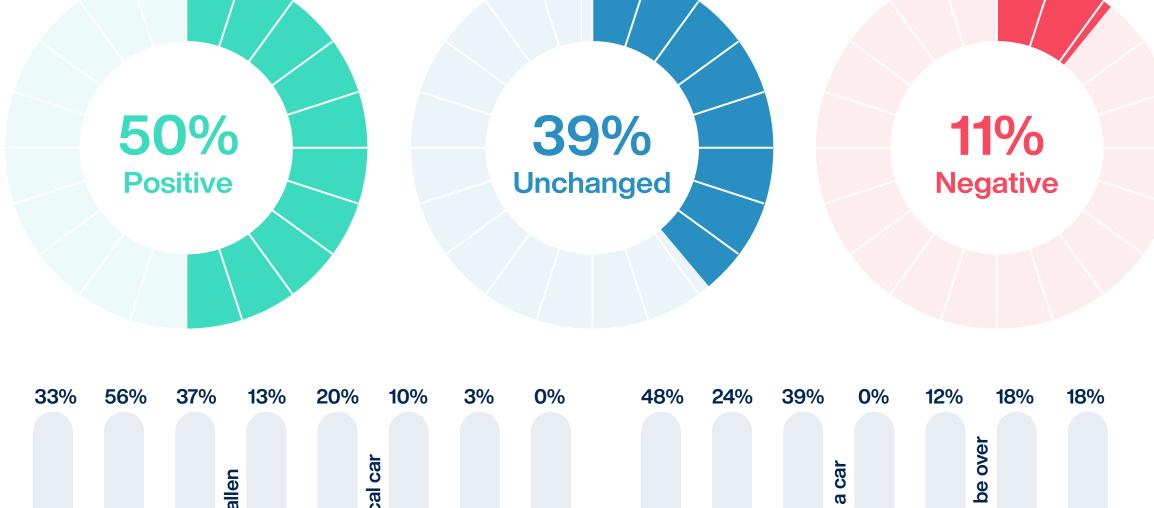
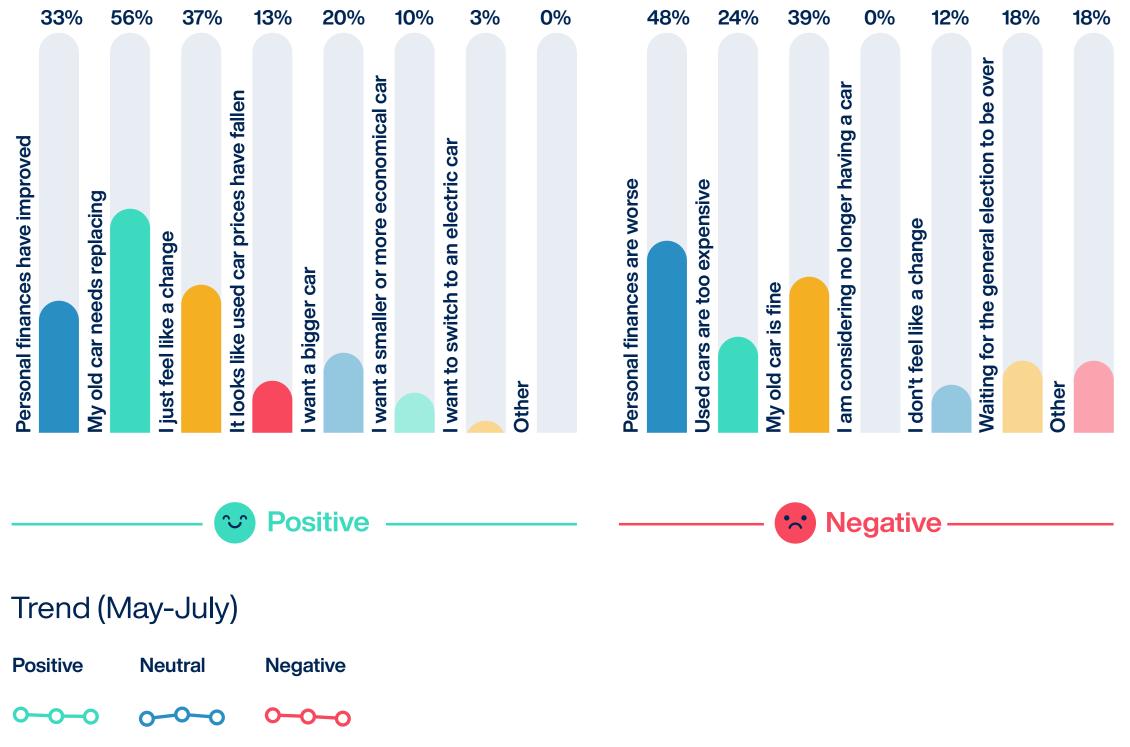


# What drives consumers

**July 2024** 

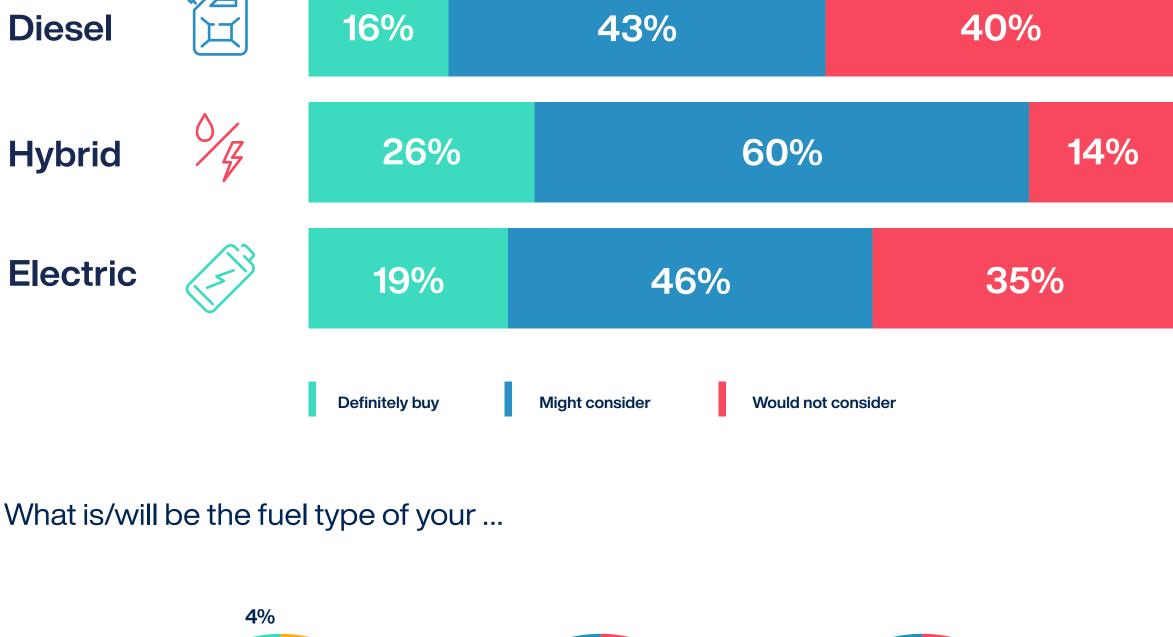
Q1 > How do you feel about the idea of buying a used car this month?





45% **Petrol** 

If you were buying a used car now, which of these fuel types would you consider?



15%

**Next Car** 

33%

16%

10%

**Car After** 

36%

27%

**Tyres** 

37%

**17**%

37%

Insurance

**73**%

Family size has changed

Charging infrastructure

-0

Charging

infrastructure

9%

4%

**7**%

14%

60%

**Current Car** 

28%

Petrol, diesel or

electricity

Running costs

Trend (May-July)

Cost of living

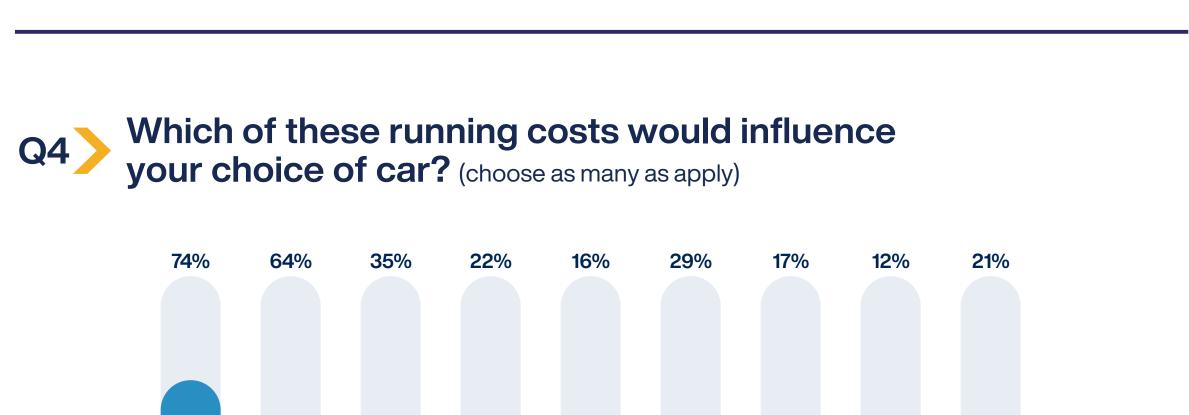
Inflation

78%



Servicing

56%



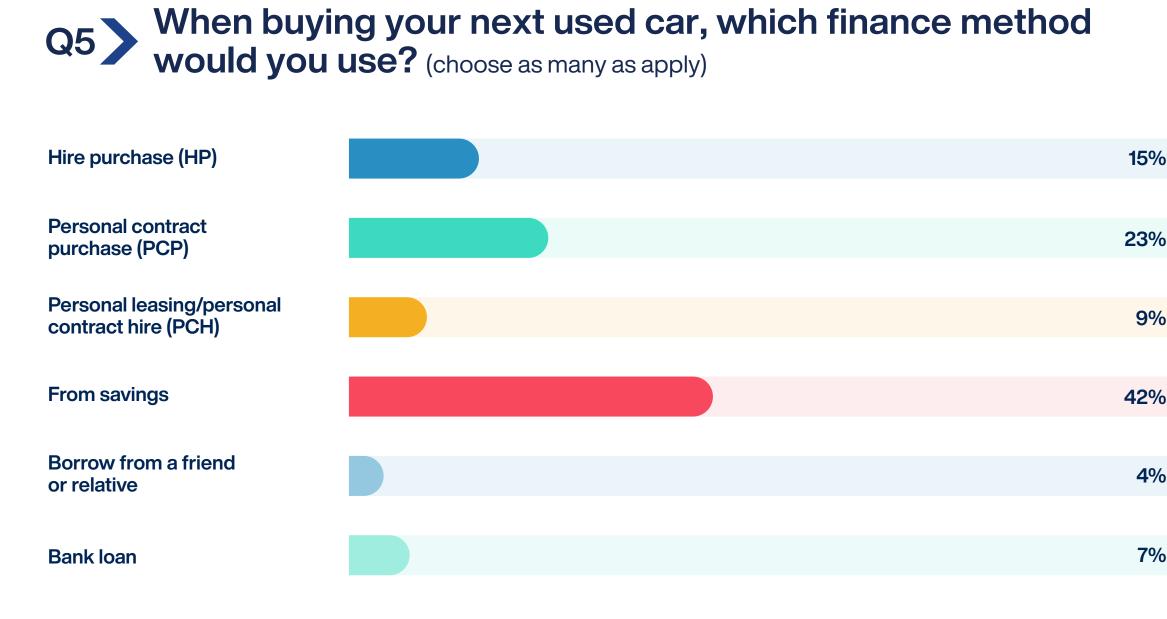
**Environmental impact** 

'm doing more miles



'm doing fewer miles

Job security



Friend /

Relative

**Bank loan** 

**Topical Questions** 

Electric vehicle tariffs

## The US government has imposed 100% tariffs on Chinese electric cars and vans being sold in the US. Should something similar happen in the UK?

71%

A lower maximum speed limit

A curfew on night driving

No driving on motorways

A limit to the number of passengers

Only allowed to drive cars with smaller, less powerful engines

35%

19%

21%

Trend (May-July)

**PCP** 

**PCH** 

Yes

Savings

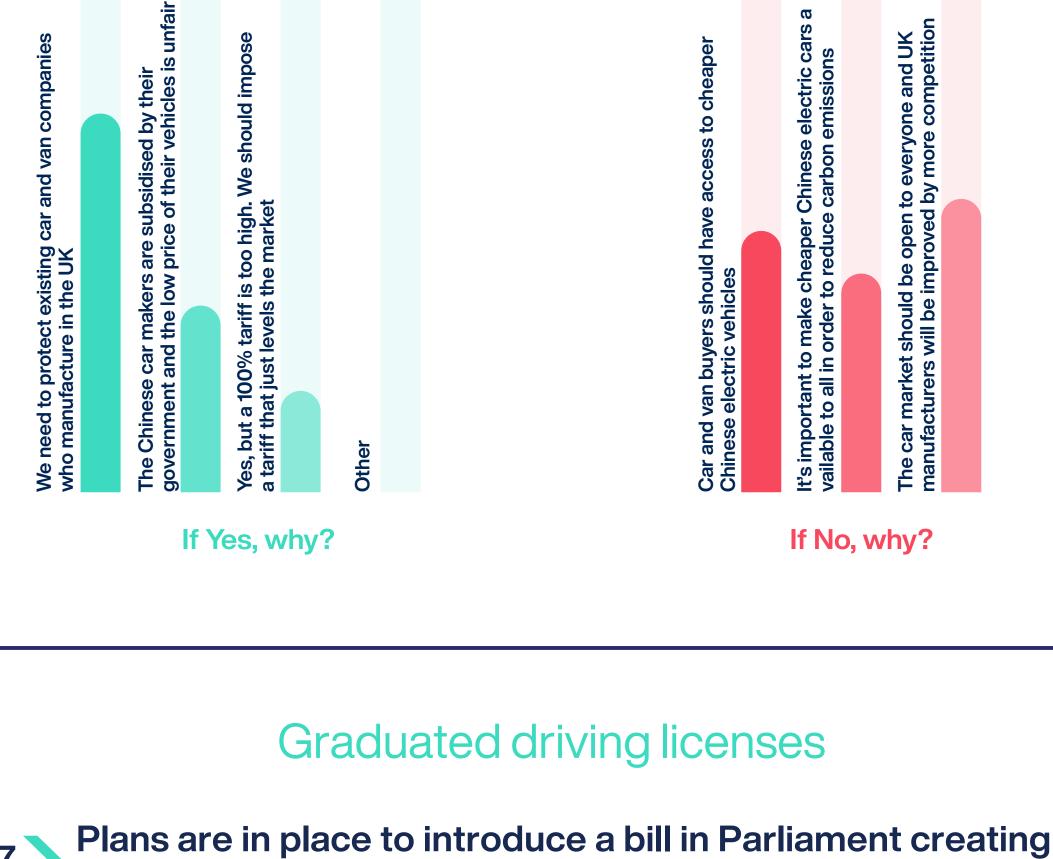
HP

No

41%

49%

55%



something called graduated driving licences. These will put

measures do you think should be included? (choose as many as apply)

controls on new drivers in order to reduce the currently

high chance of them being involved in an accident. Which

53% A ban on carrying passengers aged under 25 23% A zero alcohol limit 67%

in case this has changed. We will also have source profile data which includes gender, age, and location.

34%

53%

23%

10%