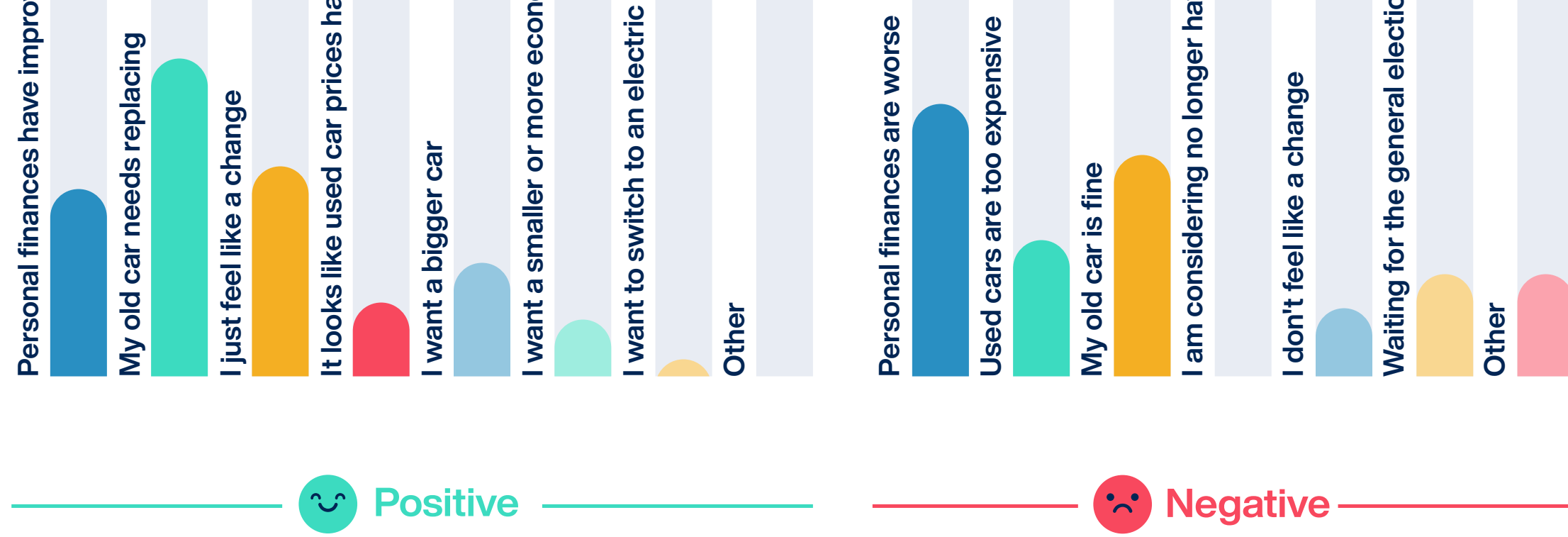
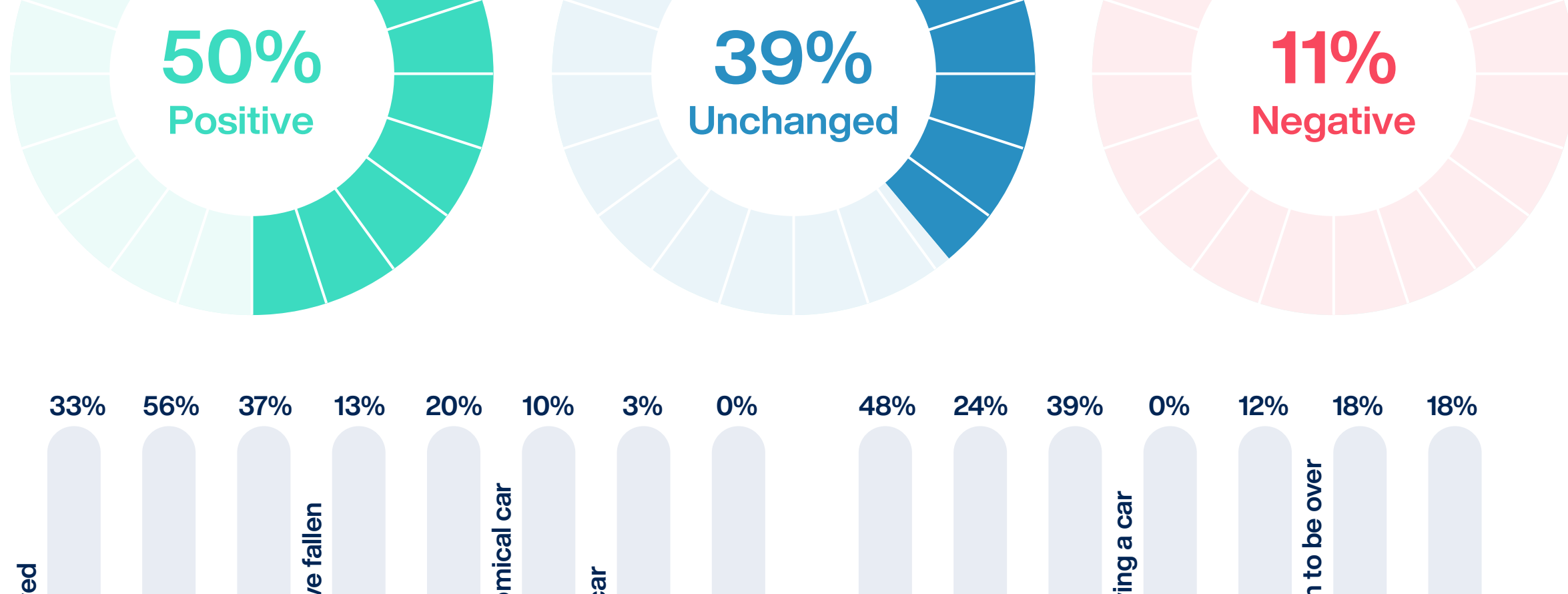


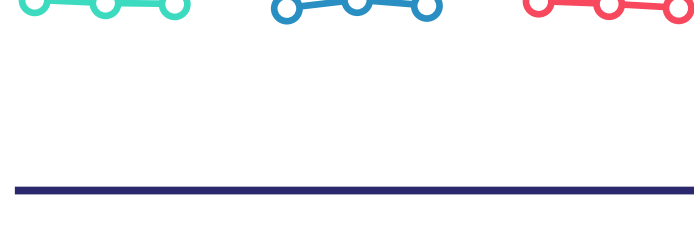
What drives consumers

July 2024

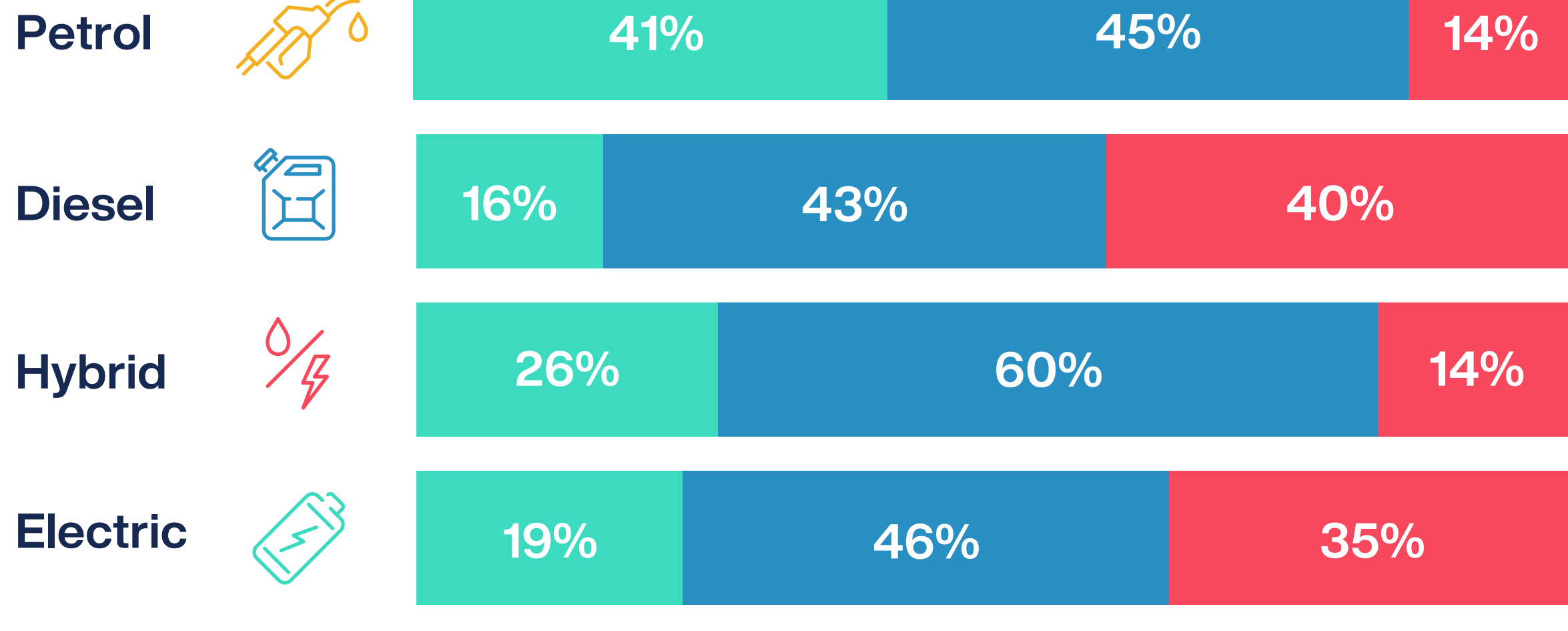
Q1 > How do you feel about the idea of buying a used car this month?



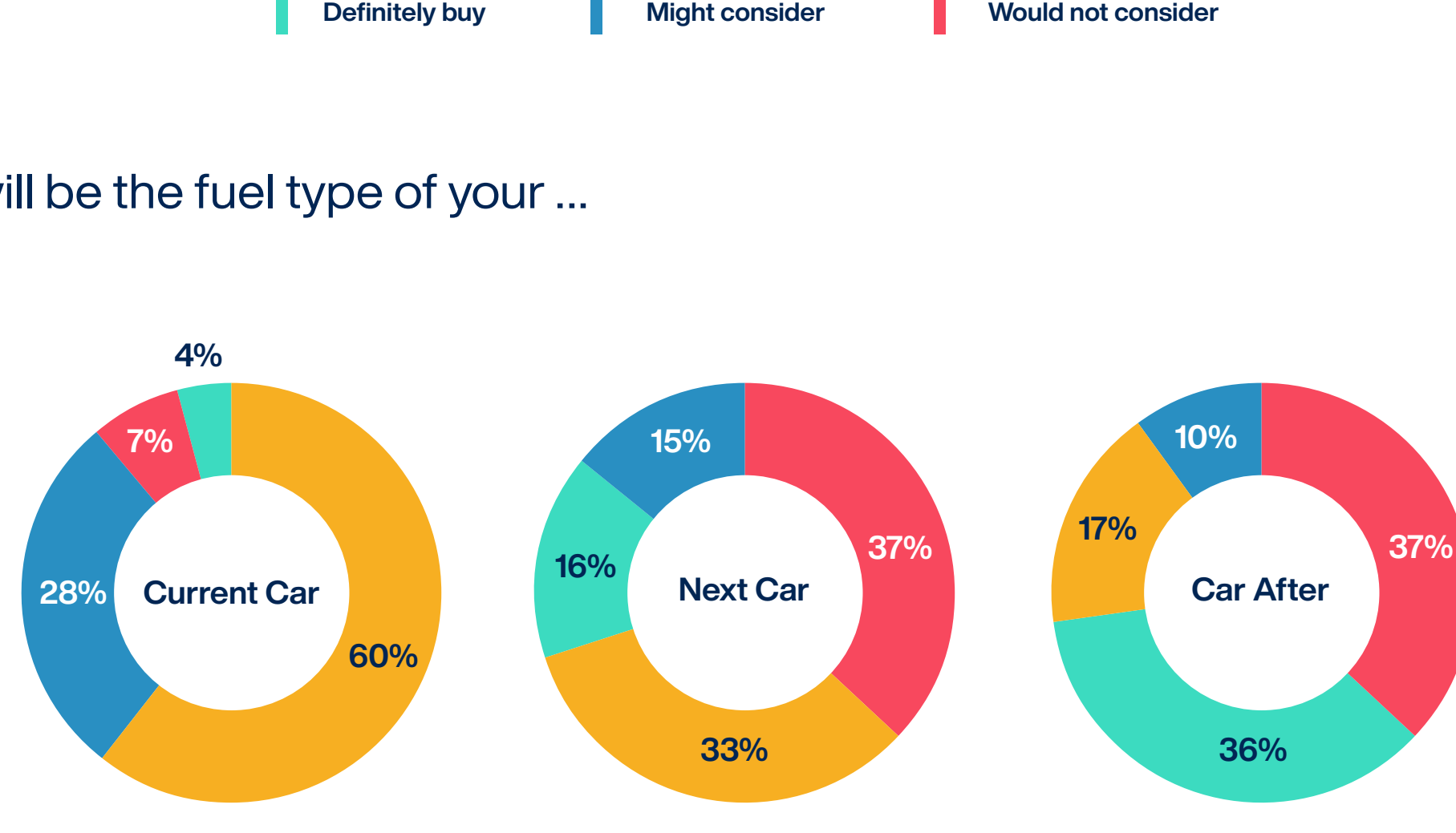
Trend (May-July)



Q2 > If you were buying a used car now, which of these fuel types would you consider?



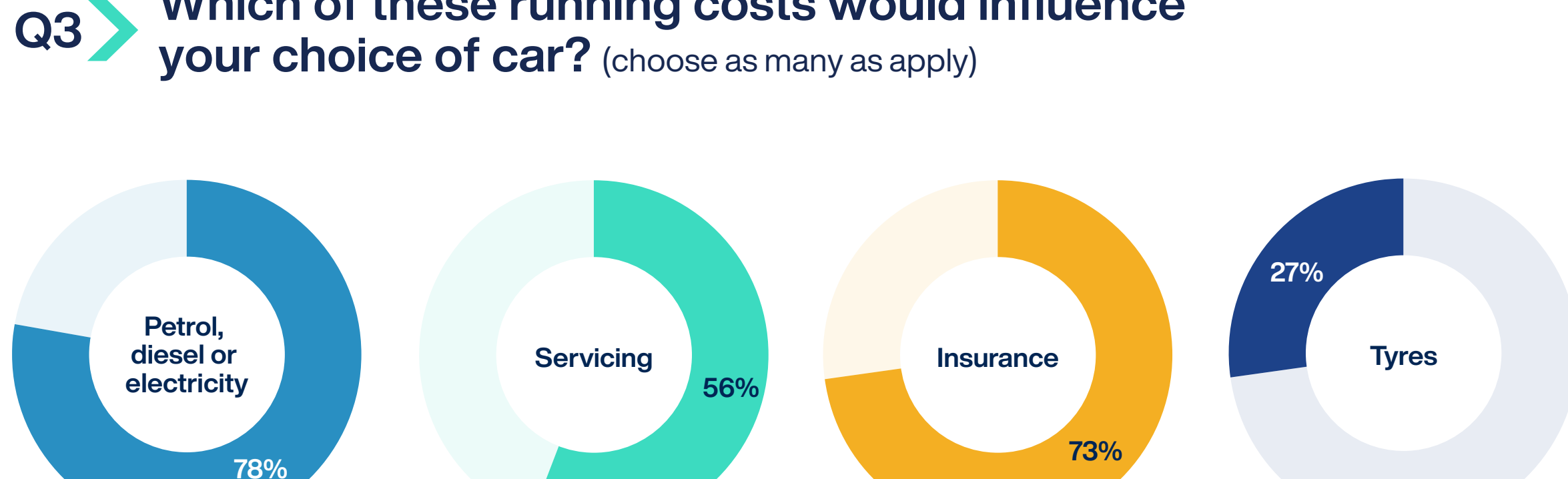
What is/will be the fuel type of your ...



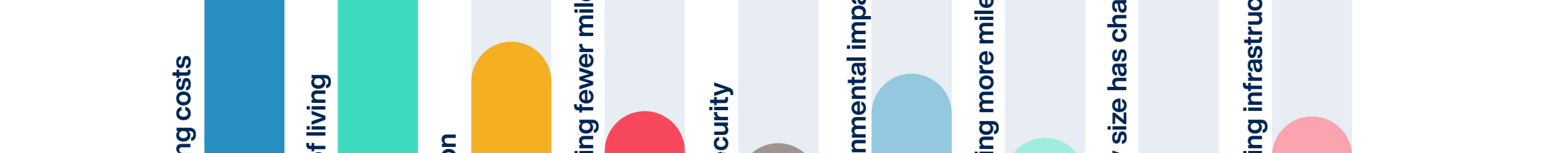
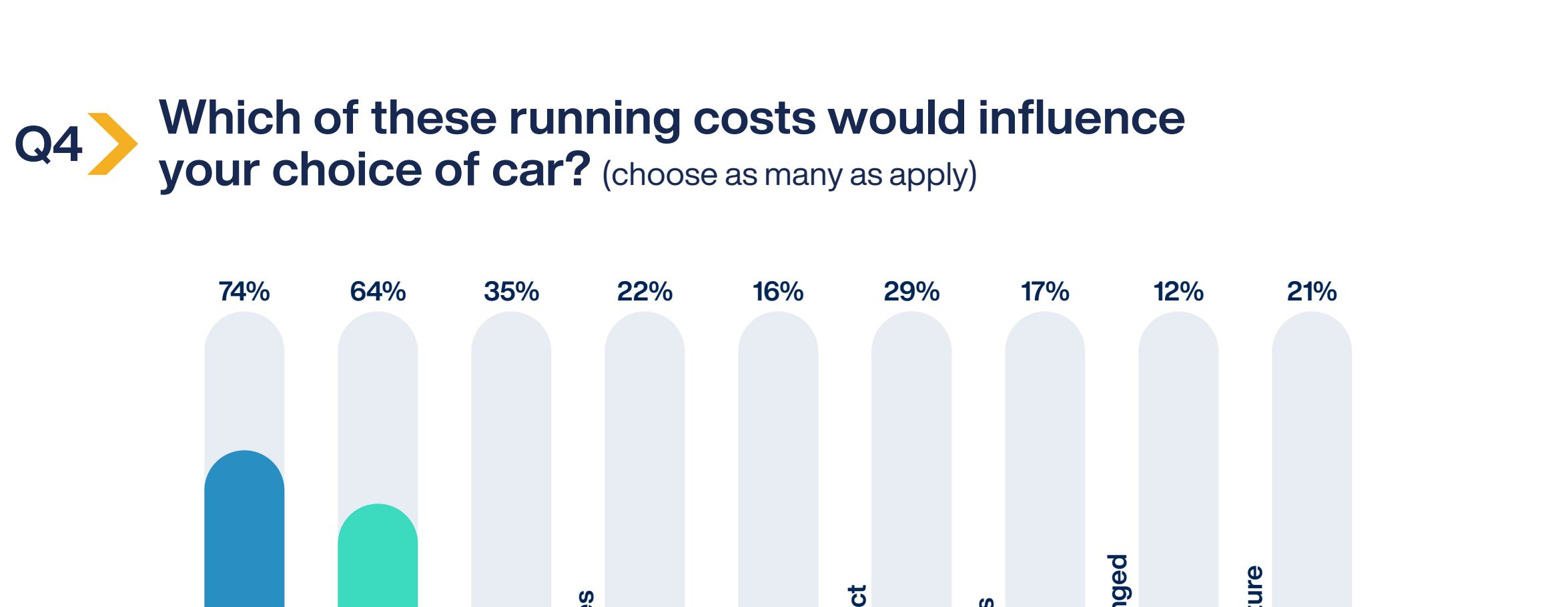
Trend (May-July)



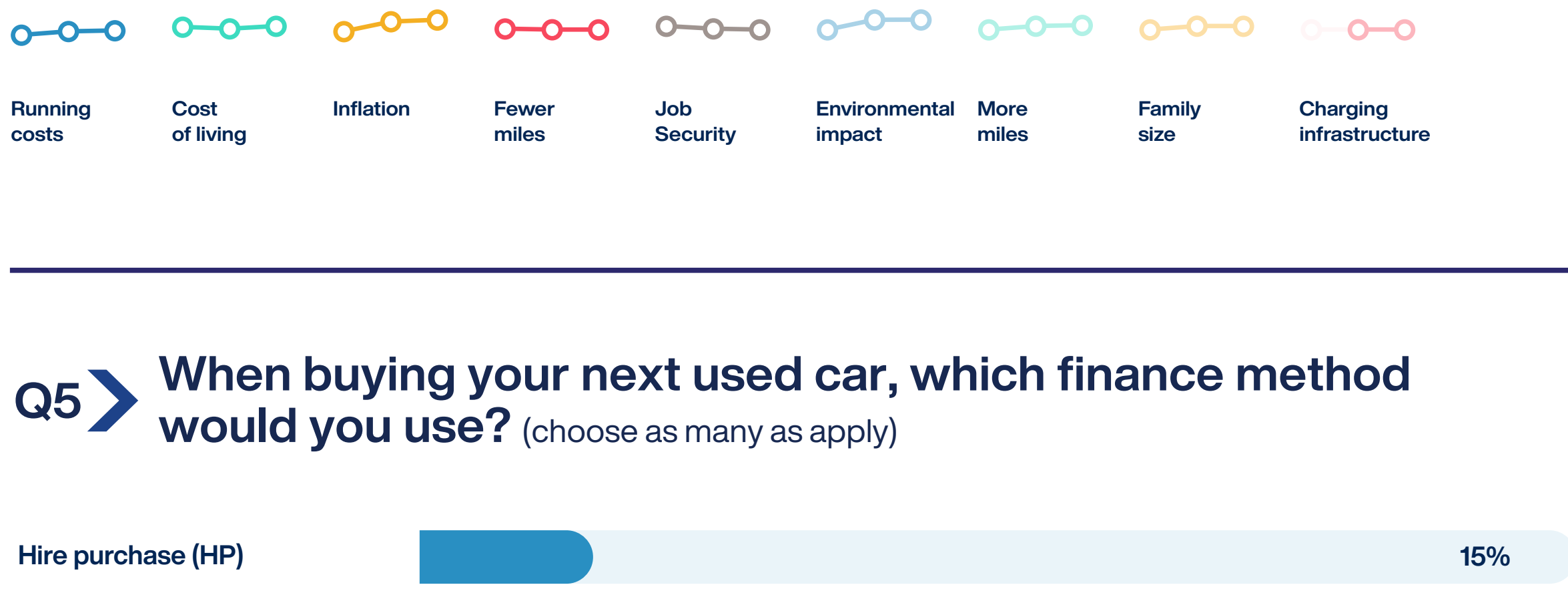
Q3 > Which of these running costs would influence your choice of car? (choose as many as apply)



Q4 > Which of these running costs would influence your choice of car? (choose as many as apply)



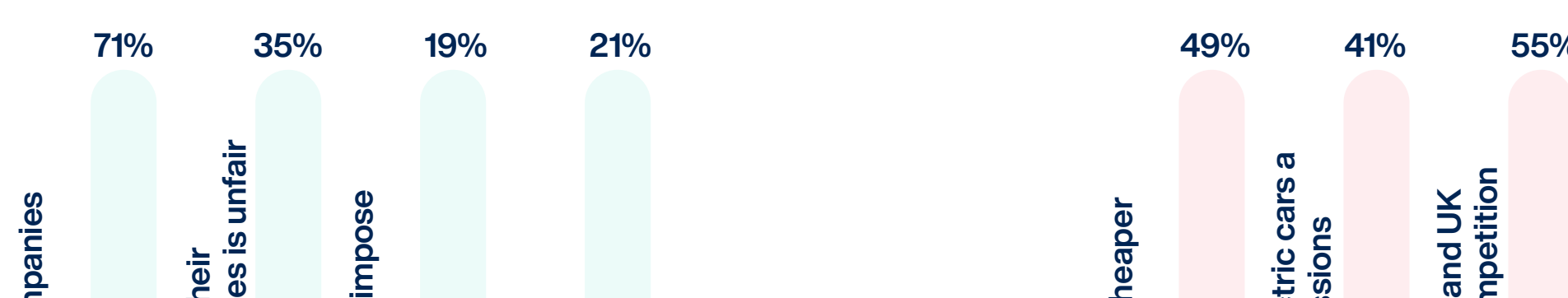
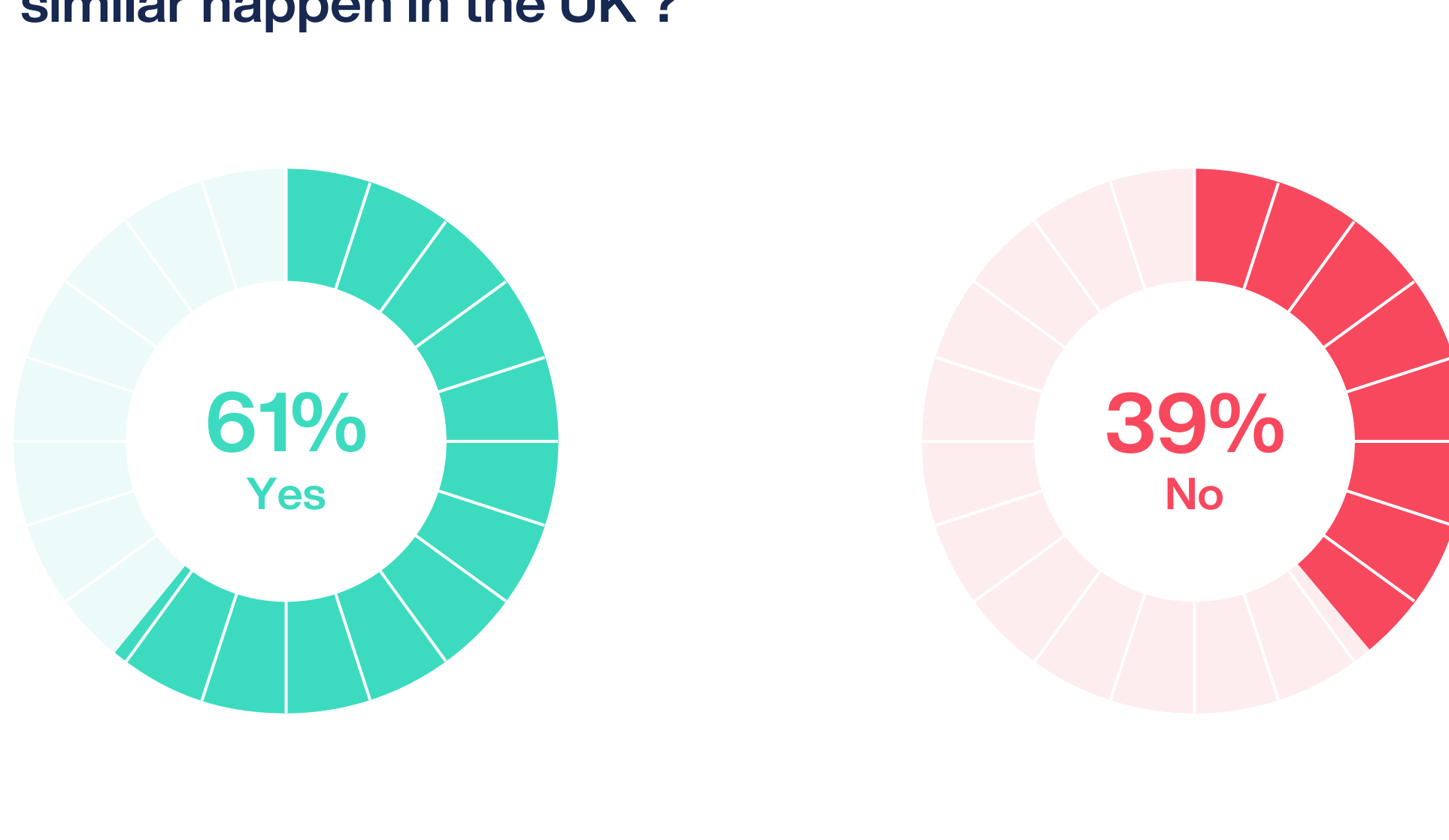
Q5 > When buying your next used car, which finance method would you use? (choose as many as apply)



Topical Questions

Electric vehicle tariffs

Q6 > The US government has imposed 100% tariffs on Chinese electric cars and vans being sold in the US. Should something similar happen in the UK?



If Yes, why? If No, why?

Graduated driving licenses

Q7 > Plans are in place to introduce a bill in Parliament creating something called graduated driving licences. These will put controls on new drivers in order to reduce the currently high chance of them being involved in an accident. Which measures do you think should be included? (choose as many as apply)

