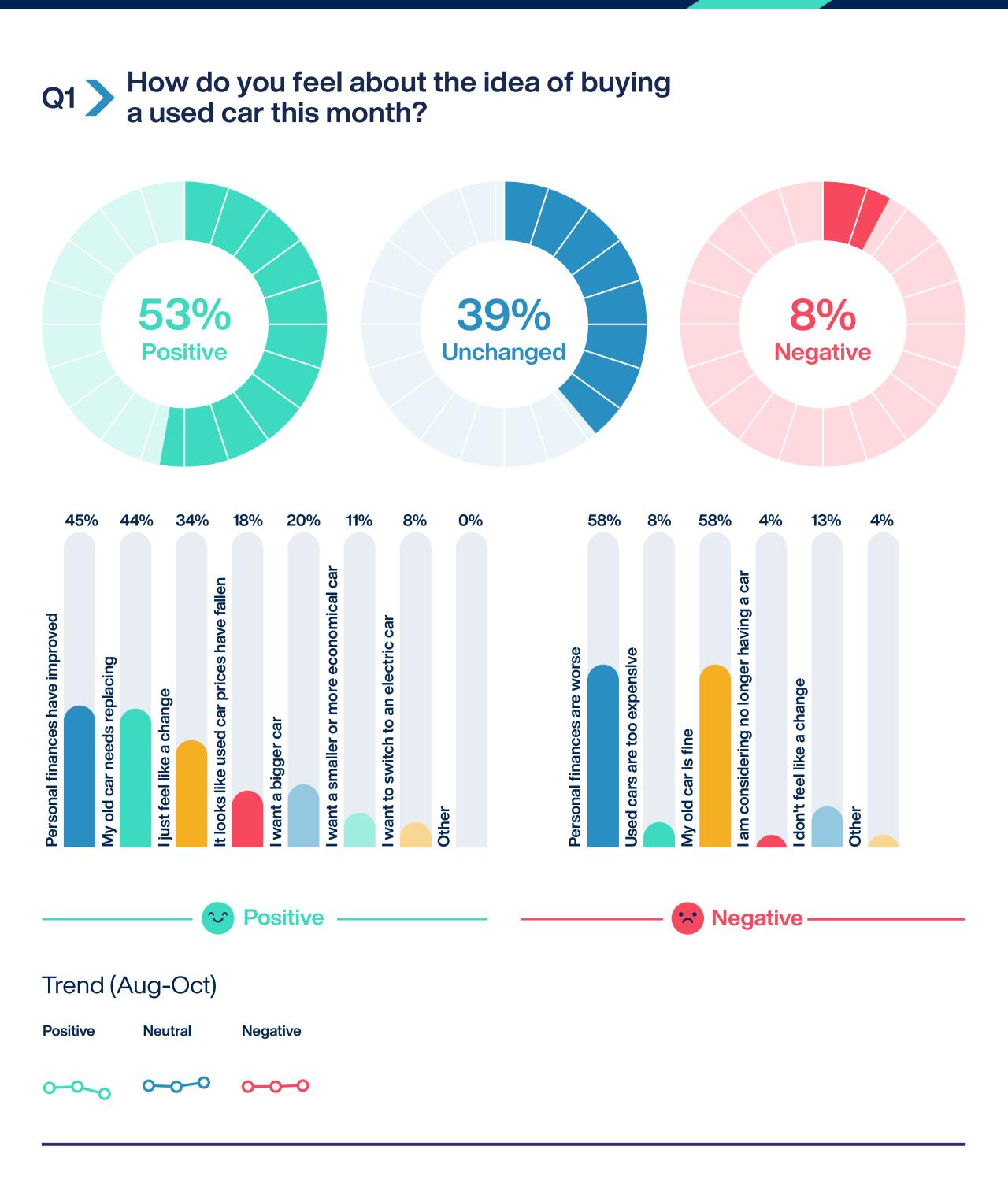


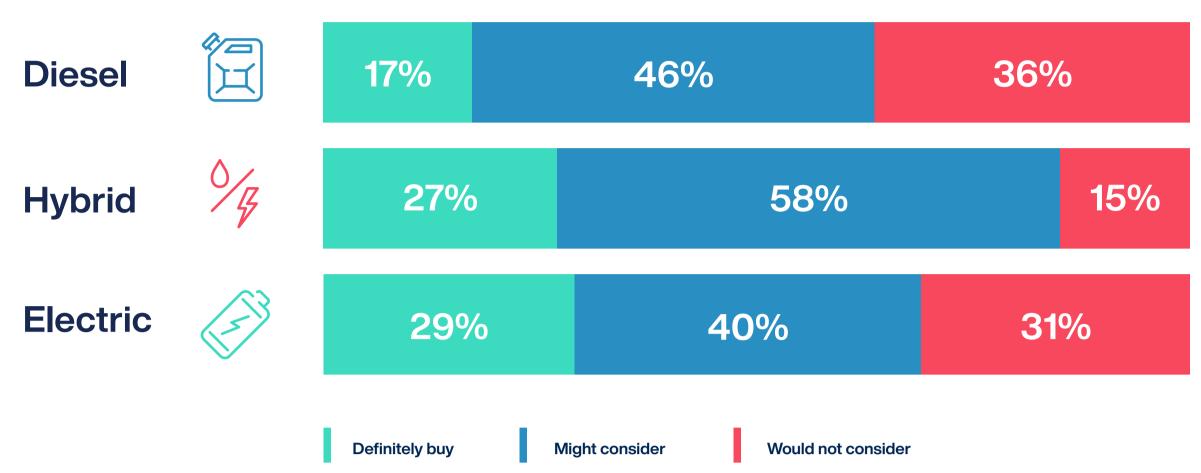
What drives consumers

October 2024

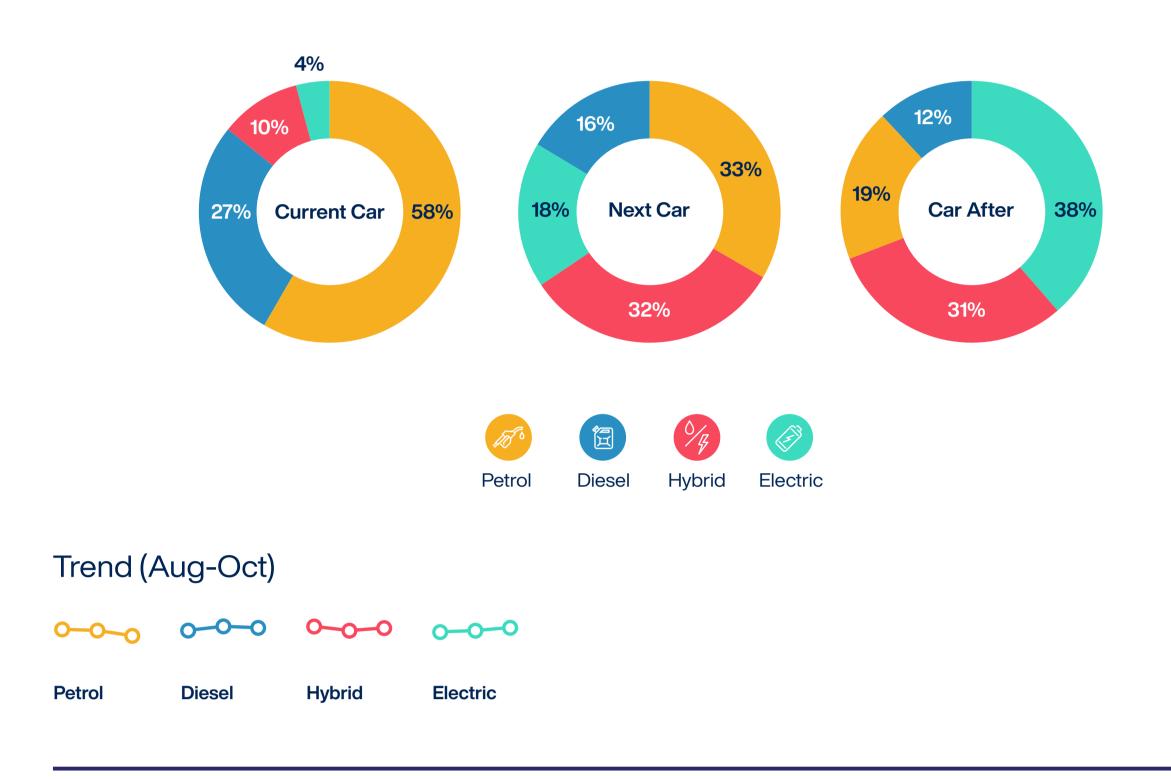


Q2 If you were buying a used car now, which of these fuel types would you consider?

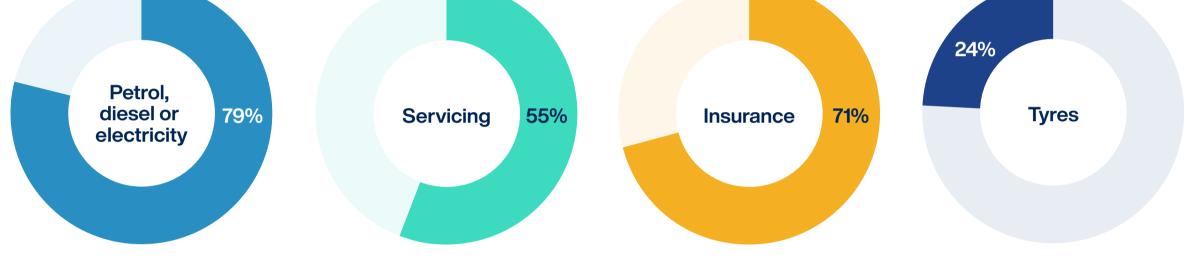
Petrol	50	40%	49%	11%
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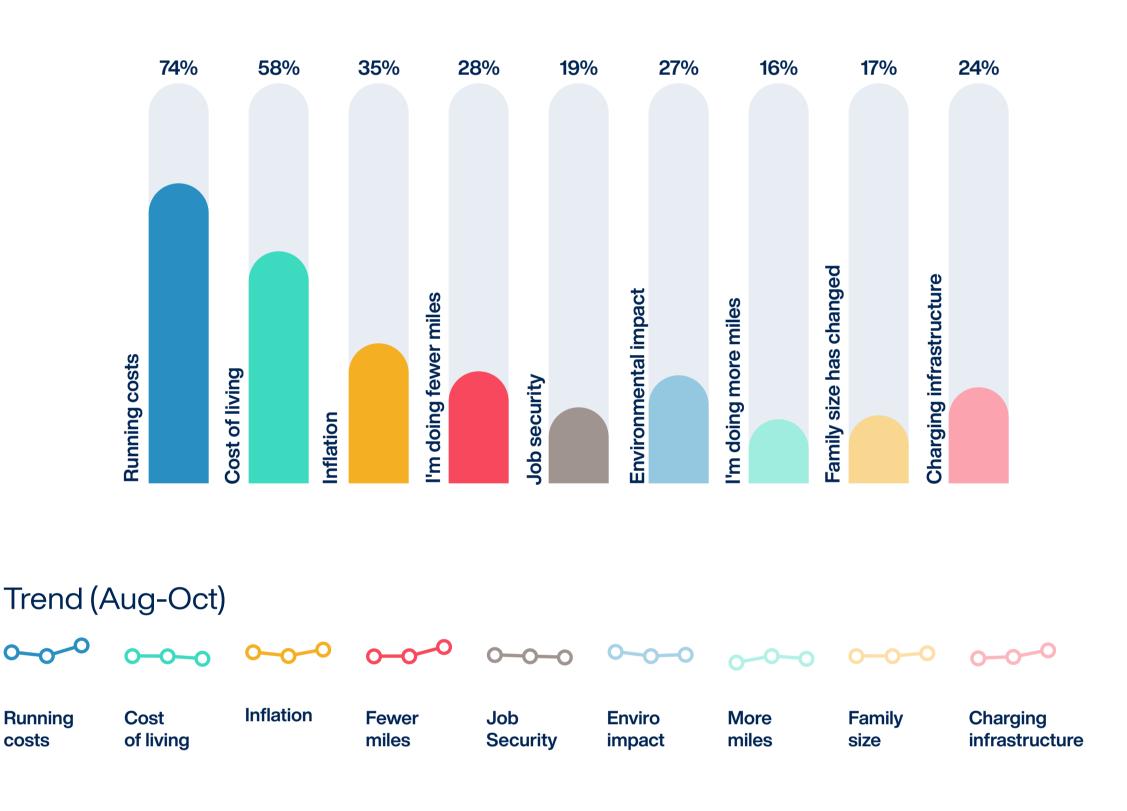
What is/will be the fuel type of your ...



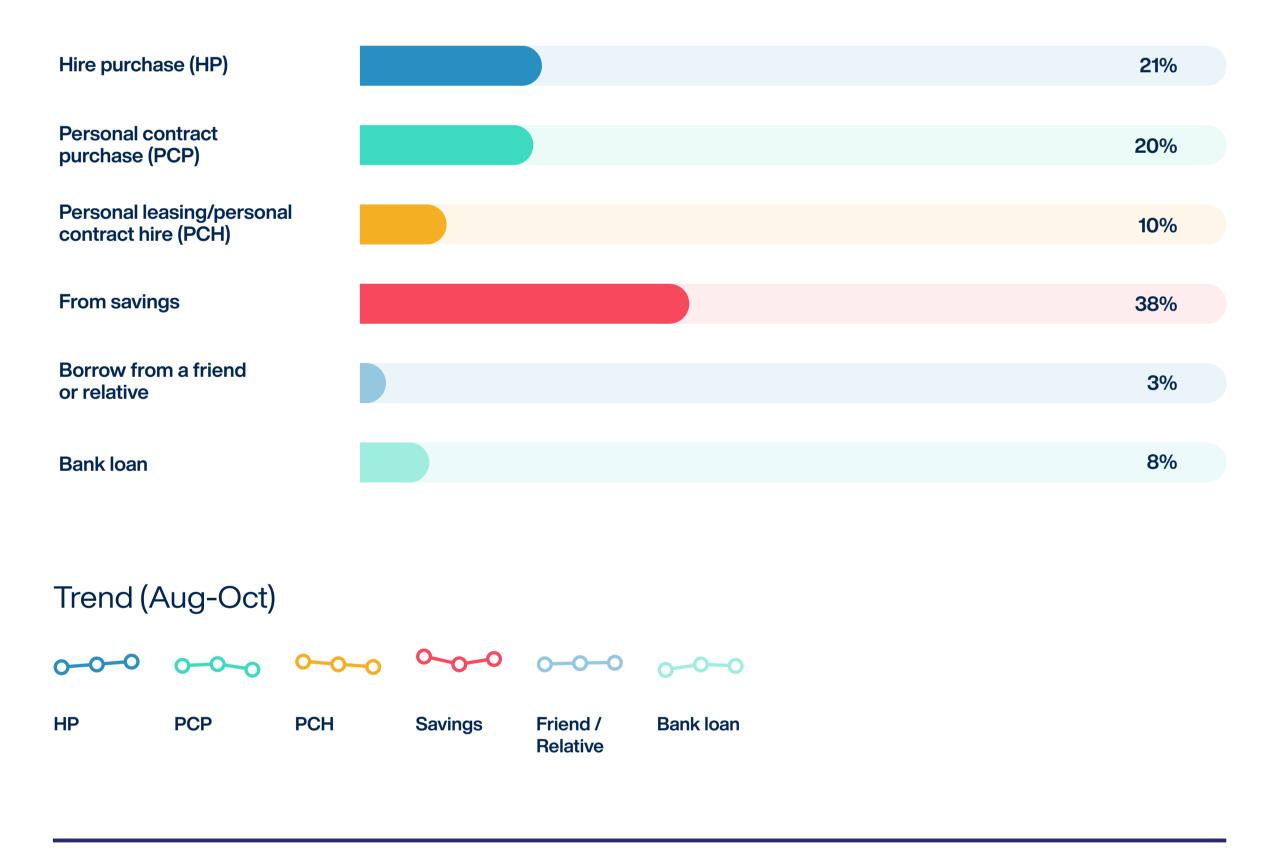




Q4 Which of these factors would influence your choice of car? (choose as many as apply)



Q5 When buying your next used car, which finance method would you use? (choose as many as apply)



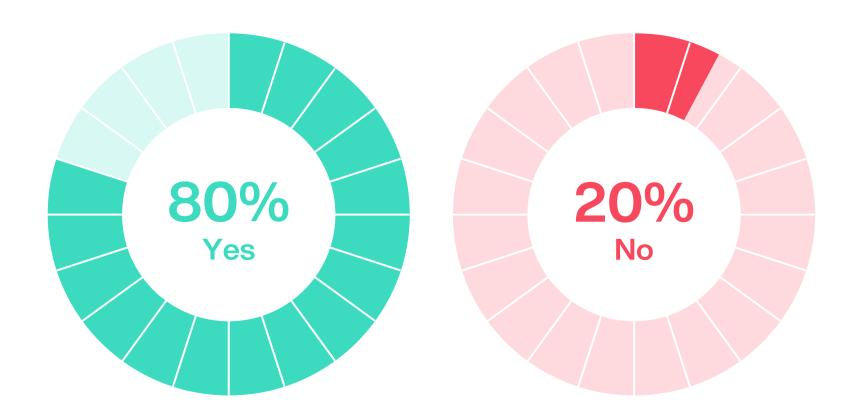
Topical Questions

Q6 Government policy means the percentage of new cars sold powered by petrol or diesel will fall from 78% now to 20% by 2030, quickly reducing supply into the used car market. What effect do you think this will have by later this decade?

Used petrol and diesel cars will become harder to buy	
	84%
I will have to pay more if I want to buy a used petrol or diesel car	
	75%
Used petrol and diesel cars will become more expensive	
	73%
I will hang onto my existing petrol or diesel car for longer	
	66%
I'll be more likely to buy a used electric car instead	
	64%

Used electric cars will become cheaper than petrol or diesel	
	58%
It'll make no difference to my future used car buying	
	49%
I'll stick with petrol and diesel anyway	
	48%

Q7 New measures under consideration mean anyone aged 60 or over could be encouraged to take a "standardised mature driver assessment." While not a legal requirement, it'll help older drivers know if they are still safe to drive. Do you think this is a good idea?



Which of these statements do you think apply?

It'll help drivers know if they are still safe as they get older	
	59%
I would happily take an assessment	
	47%
It could help with the cost of insurance for older drivers	
	38%
There are lots more older people driving and this could be really useful	
	36%
Many older drivers shouldn't still be on the road	
	33%
Those who most need to take the assessment would avoid it	
	32%
60 seems too young for this kind of test to be needed	
	22%
I would never take an assessment	
	9%
People should just be left to carry on driving	
	7%