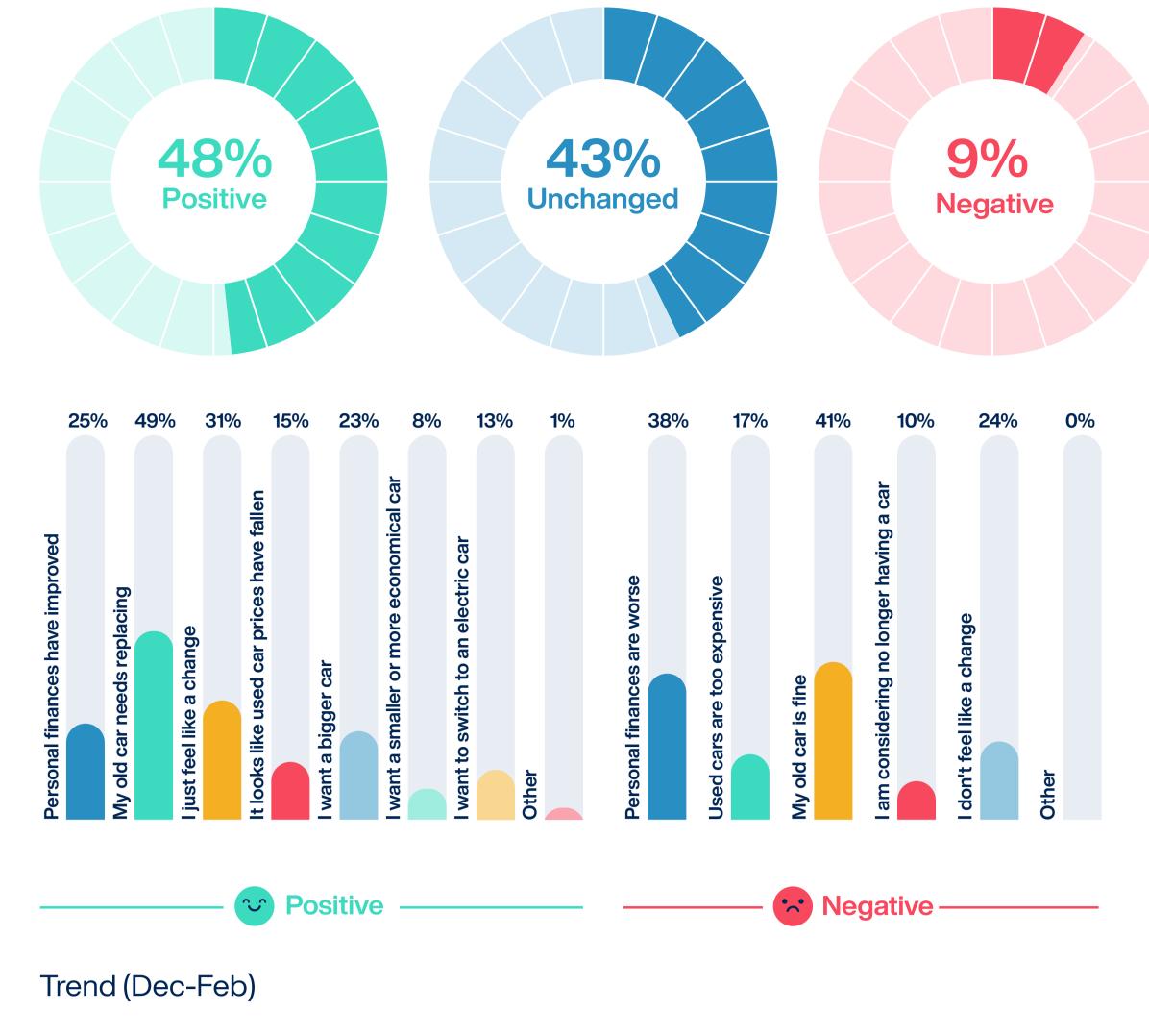


What drives consumers

February 2025





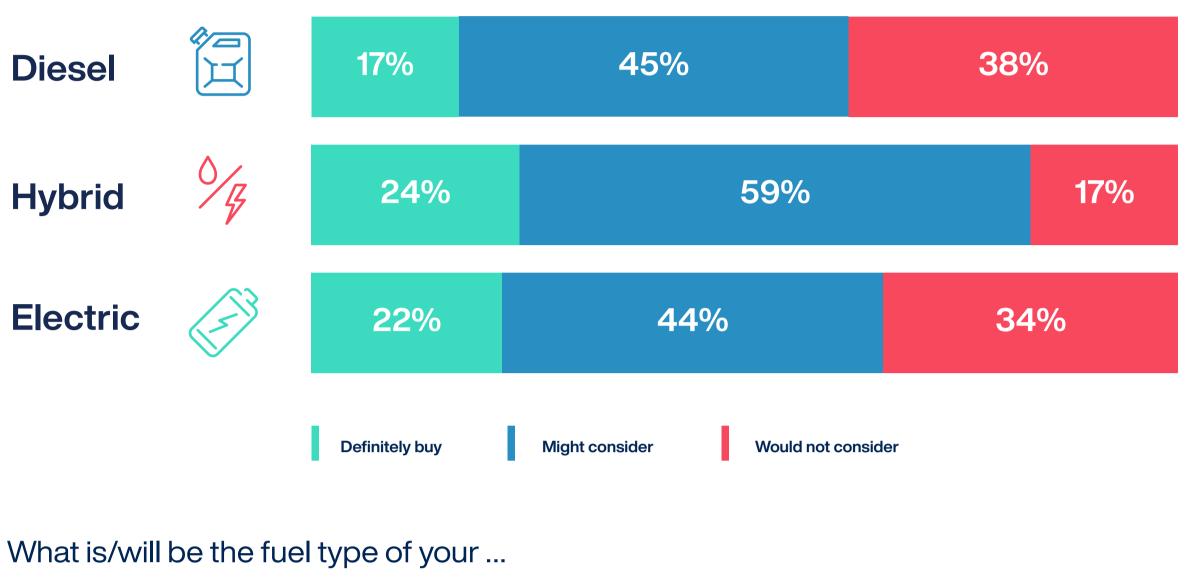
Positive Neutral



Negative



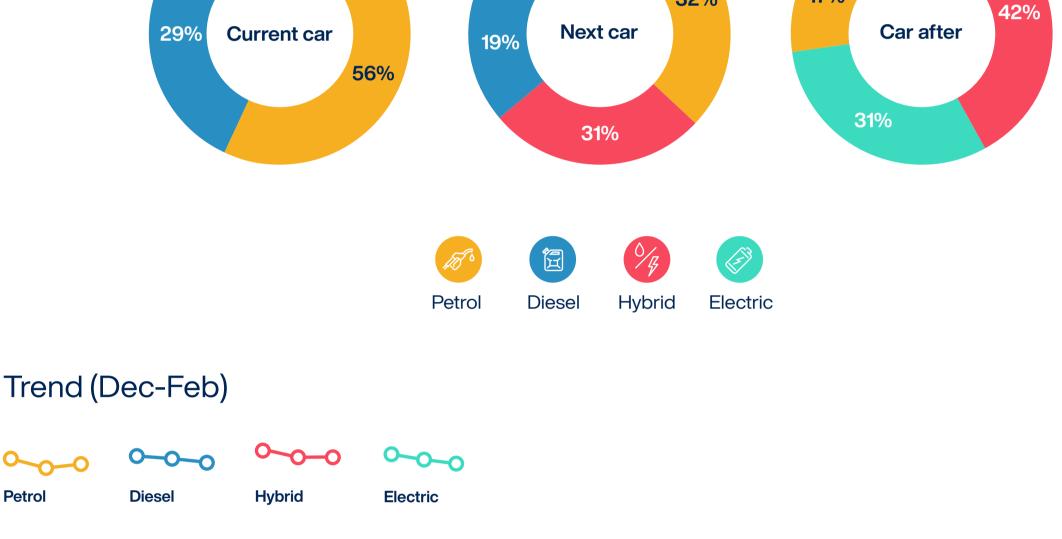
If you were buying a used car now, which of these fuel types would you consider?



15%

9%

6%



18%

10%

21%

Tyres

2%

Other

17%

32%

Which of these running costs would influence

Petrol, diesel or

electricity

75%

68%

Trend (Dec-Feb)

Personal contract

contract hire (PCH)

Borrow from a friend

PCP

PCH

Personal leasing/personal

purchase (PCP)

From savings

or relative

Bank loan

HP

Q6 >

There are enough charge points available where I live

58%

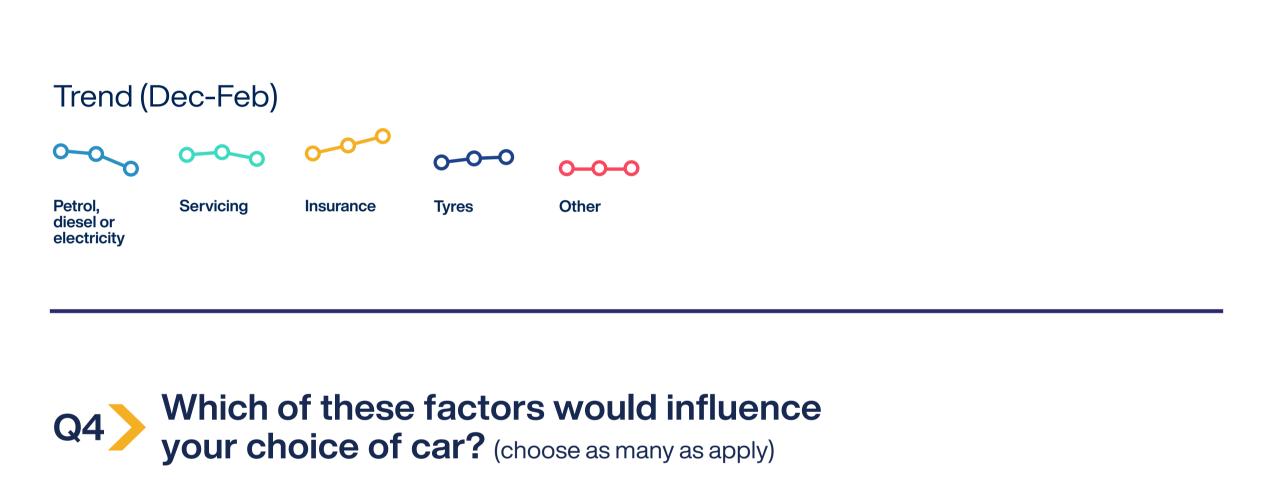
Petrol



Servicing

your choice of car? (choose as many as apply)

63%



16%

29%

17%

19%

Family size has changed

Charging infrastructure

18%

21%

13%

36%

2%

10%

27%

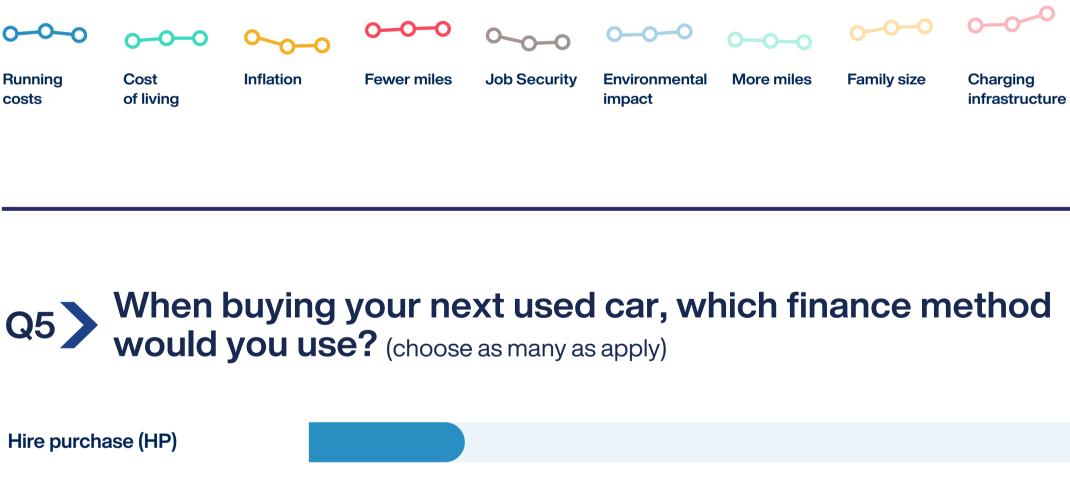
Insurance

49%

Environmental impact I'm doing fewer miles I'm doing more miles Running costs Cost of living Job security Inflation

28%

25%



Trend (Dec-Feb)

Friend /

Relative

Bank loan

Topical Questions

New research shows that 44% of all electric vehicle

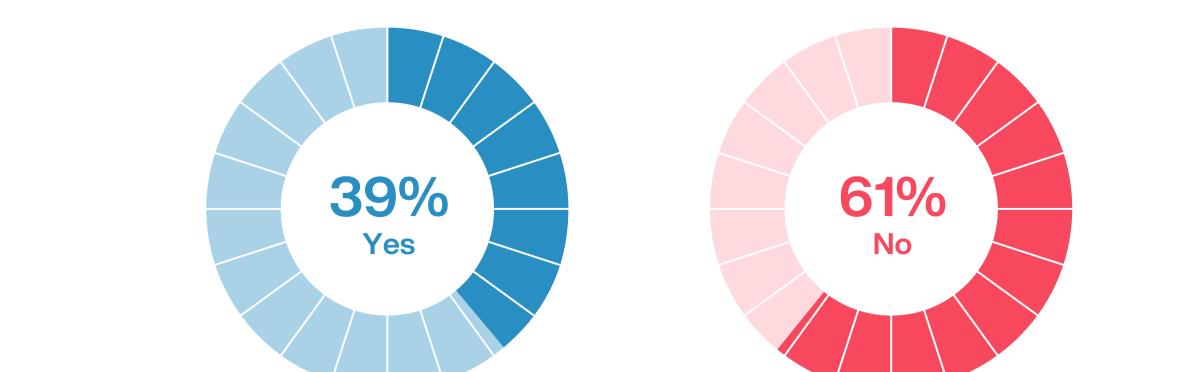
Do you feel confident that there are enough charge

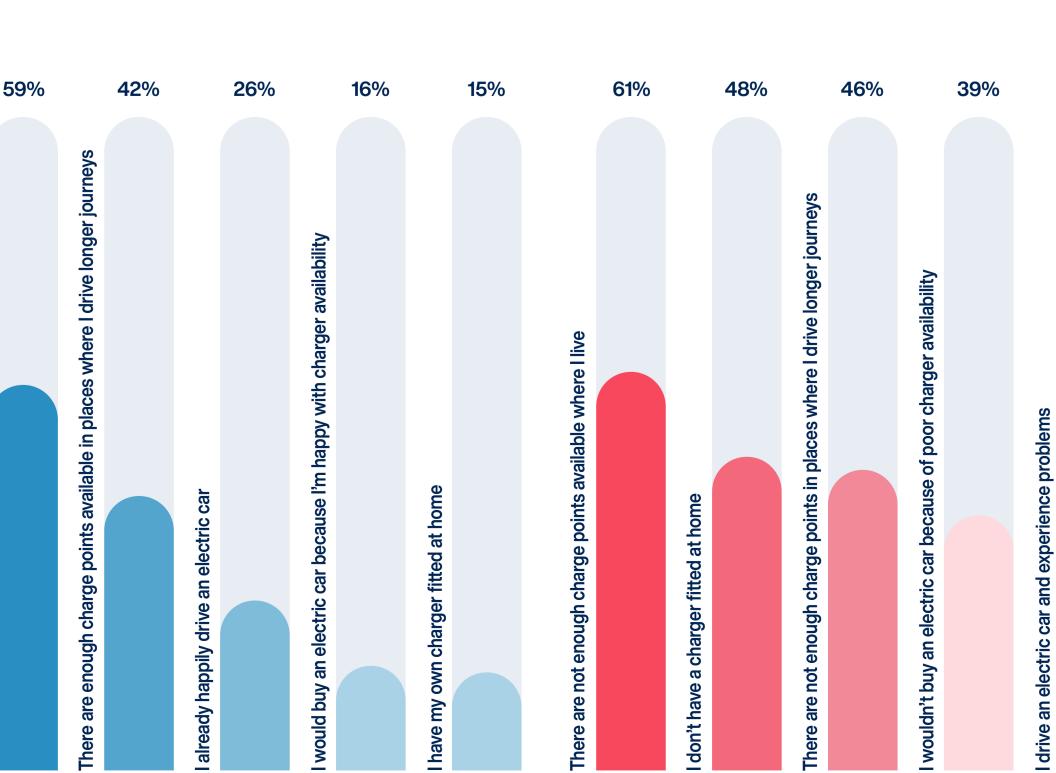
charging points in the UK are in London and the South

points for you to make regular journeys? (choose as many as apply)

East, while only 15% are in rural areas.

Savings





If Yes, Why

3%