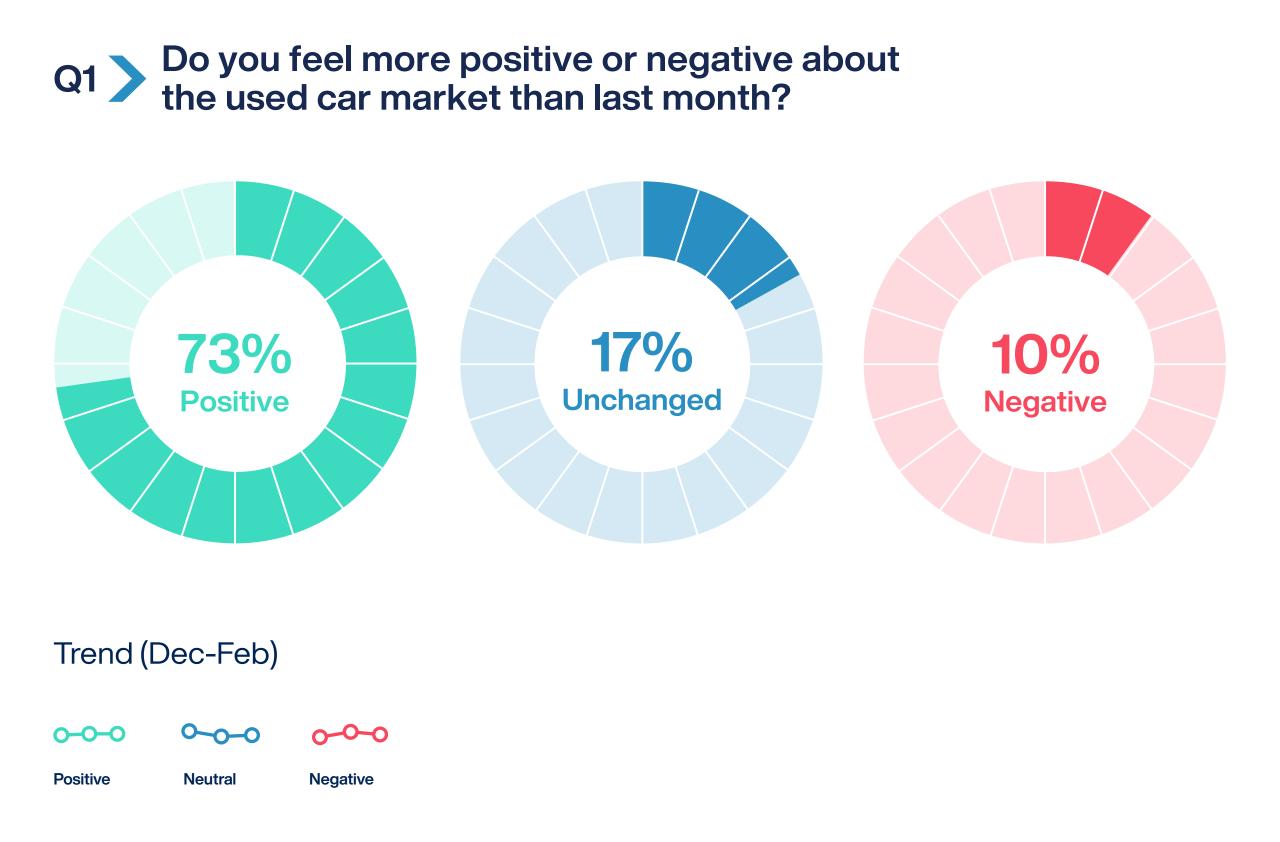


What drives dealers

February 2025



How do you feel about the following factors compared to last month? Q2

State of the used car market

Ο

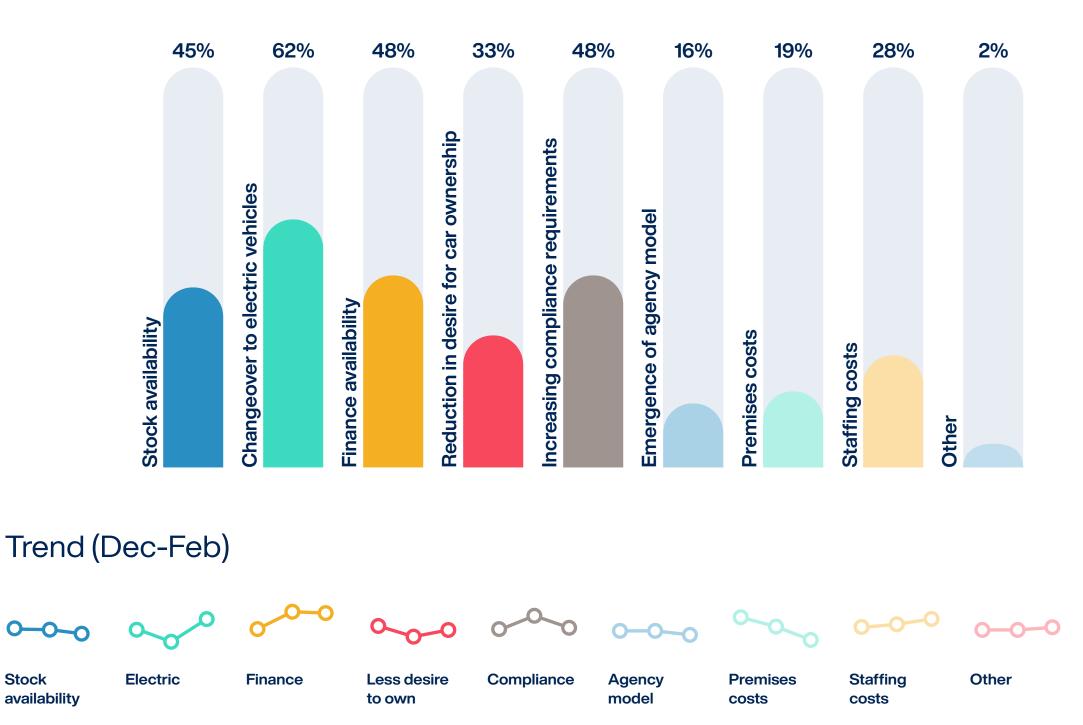
Stock

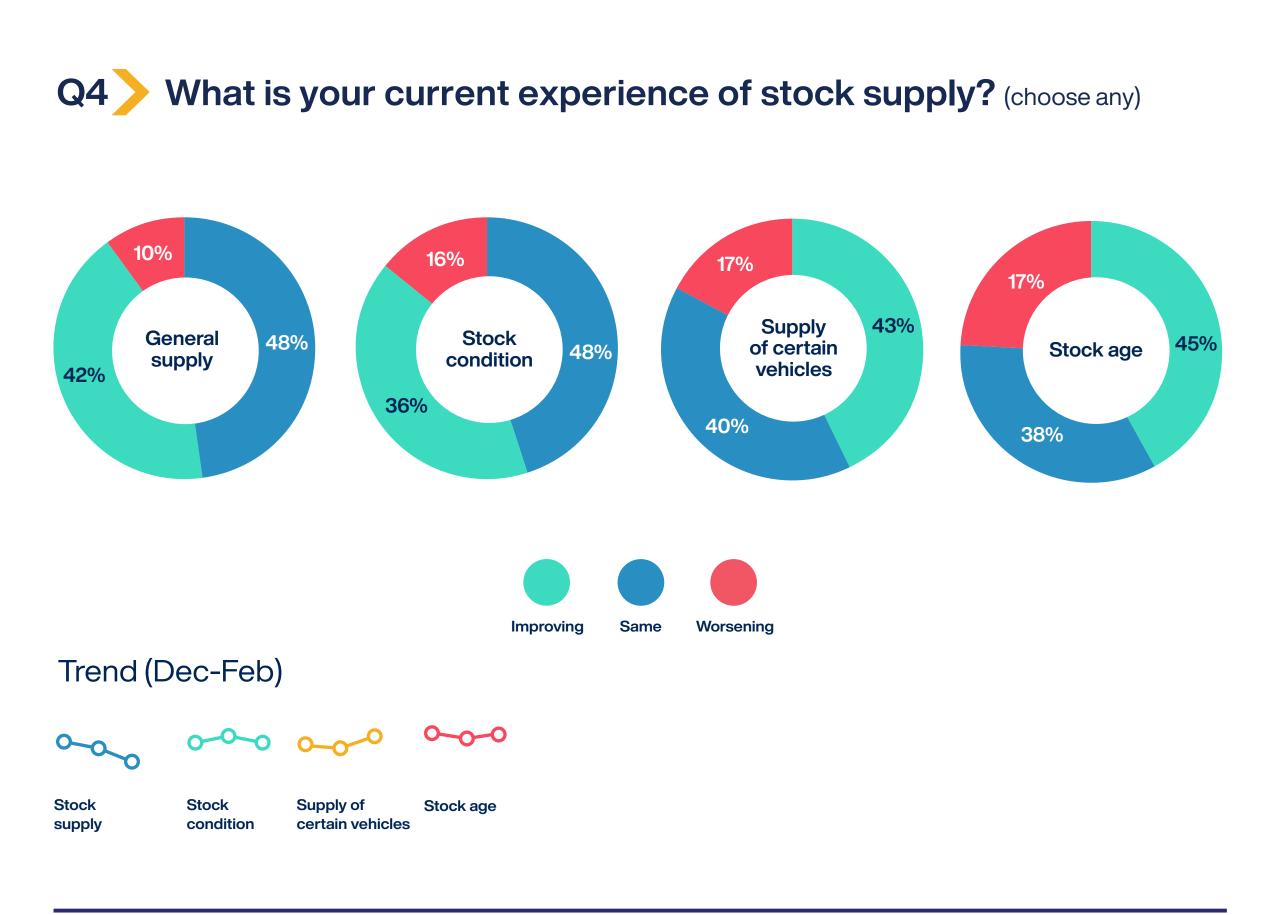


31%

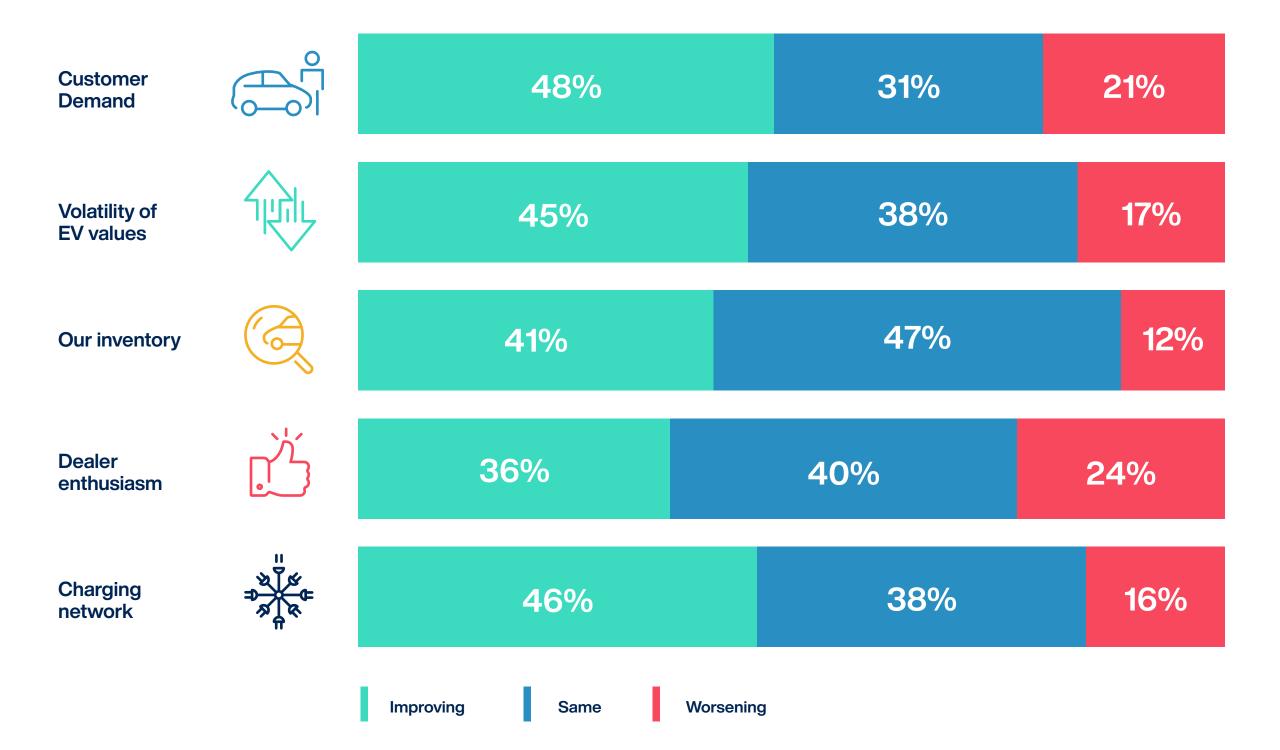
Stock supply		۷	5%		40%		
Consumer confidence		34%			59%		
Motor finance availability		41%		3	8%	21%	
The economy		20%	40%		40%		
Electrification	n 21 48%				33%	19%	
Improving Same Worsening							
Trend (Dec-Feb)Image: Stock of the s							

Q3 What do you see as the biggest challenge(s) for your future retailing of used cars?





Q5 What is your attitude to retailing EVs this month? (choose as any)



Trend (Dec-Feb)						
\circ						
Demand EV values Inventory Enthusiasm Charging						
Topical Questions						
Q6 The government has announced a consultation on revising the Zero Emissions Vehicle Mandate.						
Which of the following measures would you most						
like to see? (choose as many as apply)						
Lower targets that slow down the introduction of EVs	52%					
Allowing bybrids to stay on sale for longer, probably until 2025	52 /0					
Allowing hybrids to stay on sale for longer, probably until 2035	47%					
Interest free government loans for consumers buying EVs						
	43%					
Lowering of the £15,000 per vehicle fine if manufacturers miss targets						
	41%					
Allowing UK-made EVs to be included in the targets						
	34%					
New manufacturer targets that combine electric car and van sales						
	28%					
Looser rules that enable manufacturers to trade credits under the ZEV Mandate						
	16%					
The ZEV Mandate should be scrapped altogether						
	12%					