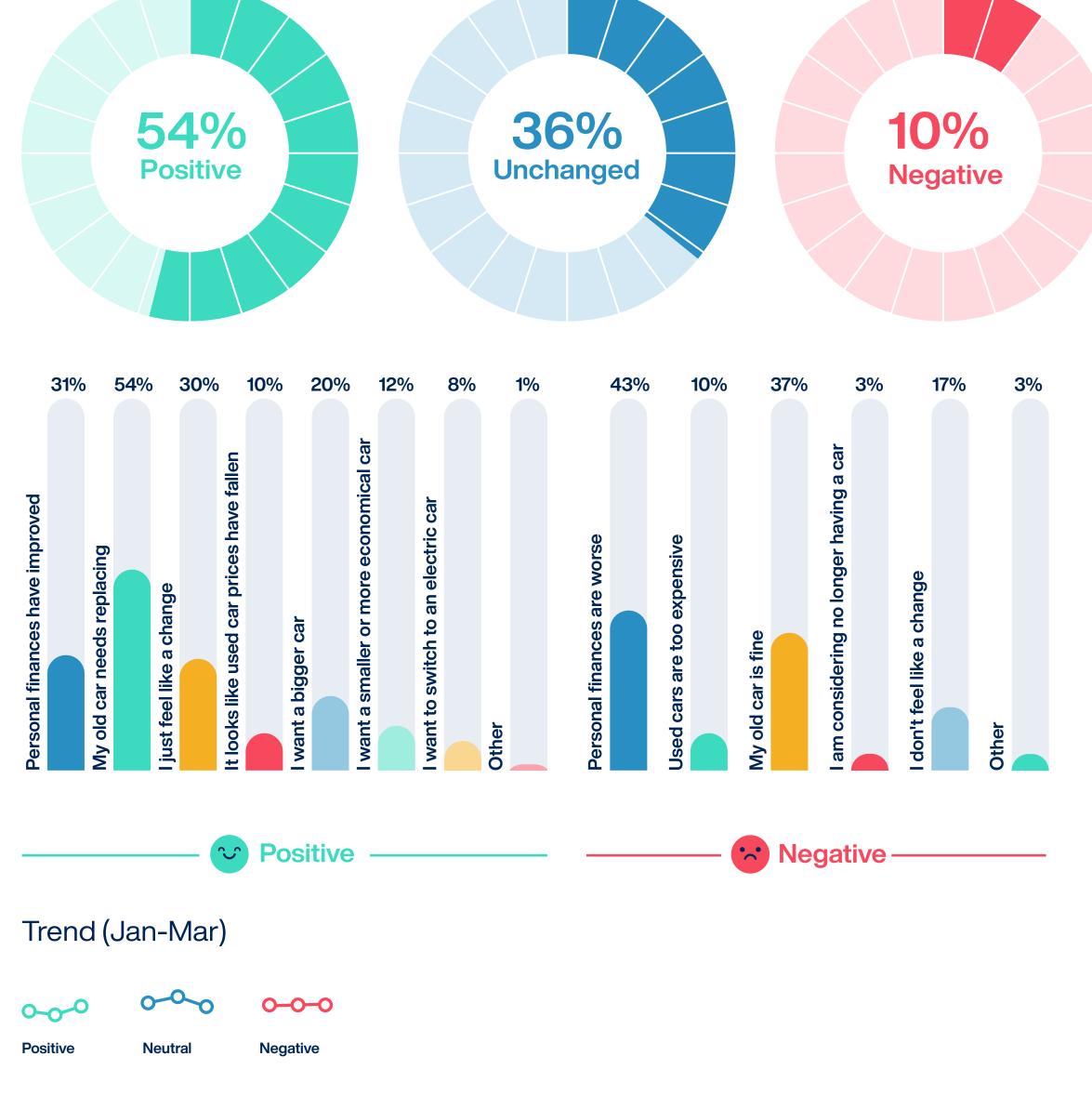




March 2025

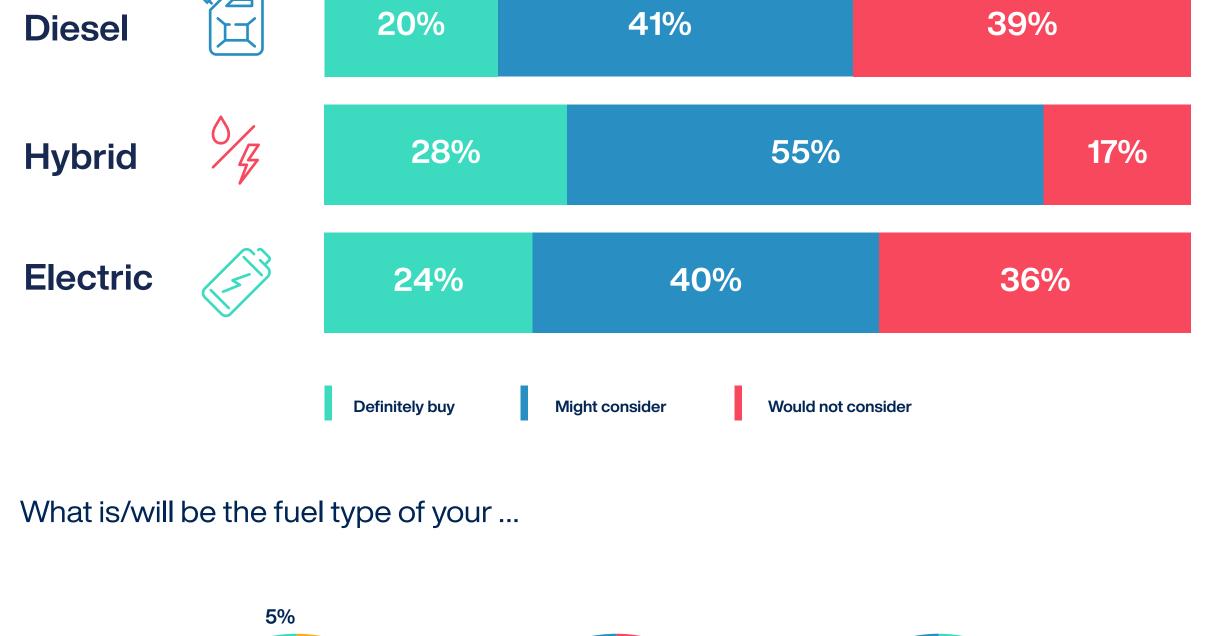
Q1 > How do you feel about the idea of buying a used car this month?



Petrol 43% 45%

If you were buying a used car now, which of these fuel types would you consider?

12%



12%

Car after

40%

26%

Tyres

Family size has changed

More miles

Charging infrastructure

Family size

Other

Charging

infrastructure

54%

24%

8%

7%

5%

20%

28%

3%

Other

Current car

62%

8%

25%

Petrol

Petrol, diesel or

electricity

Trend (Jan-Mar)

Cost

Trend (Jan-Mar)

HP

Q6 >

my insurance

PCP

I'd be happy to generally drive

20mph speed limits are a good idea for safety, whatever the

slower if it meant reducing

I'd be happy to see more roads reduced to 20mph to make insurance savings

Factors other than price would stop me buying an

I would never buy an

I think savings from running an electric car would offset

a higher purchase price

electric car

electric car

of living

Running

costs

Inflation

77%



19%

16%

Next car

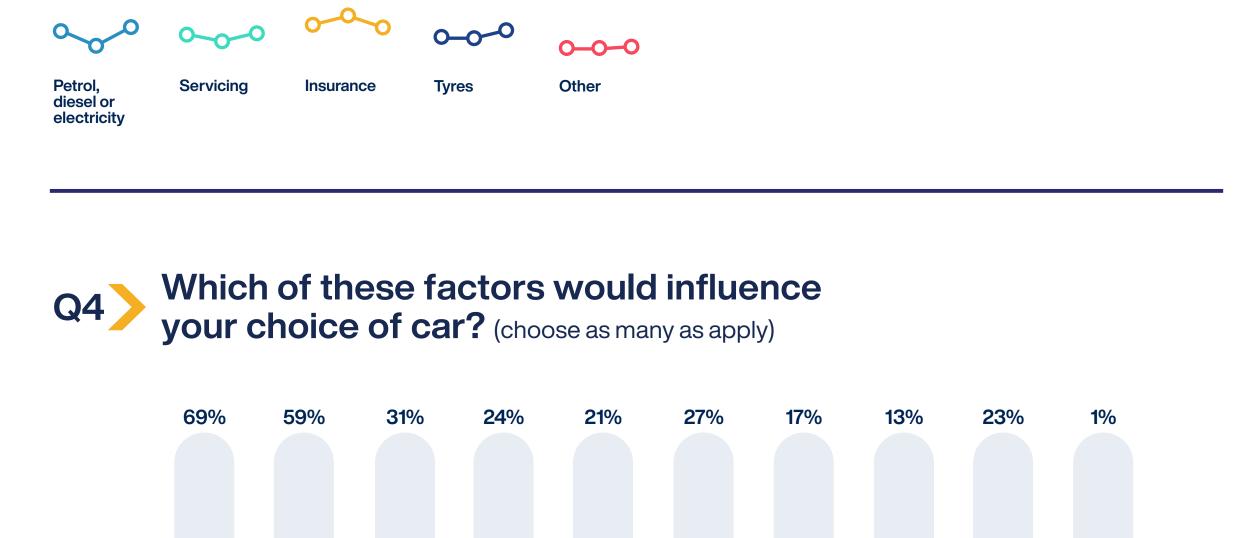
34%

31%

55%

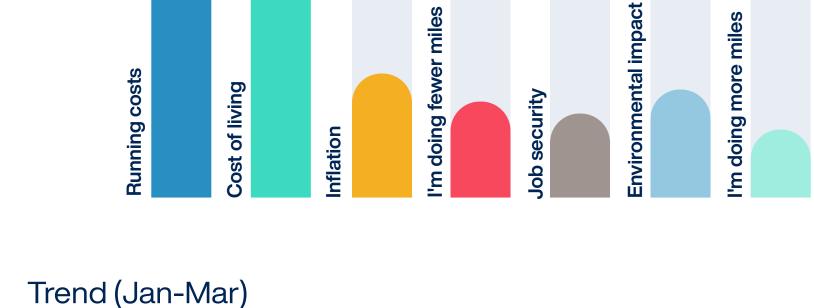
your choice of car? (choose as many as apply)

Servicing



Insurance

66%

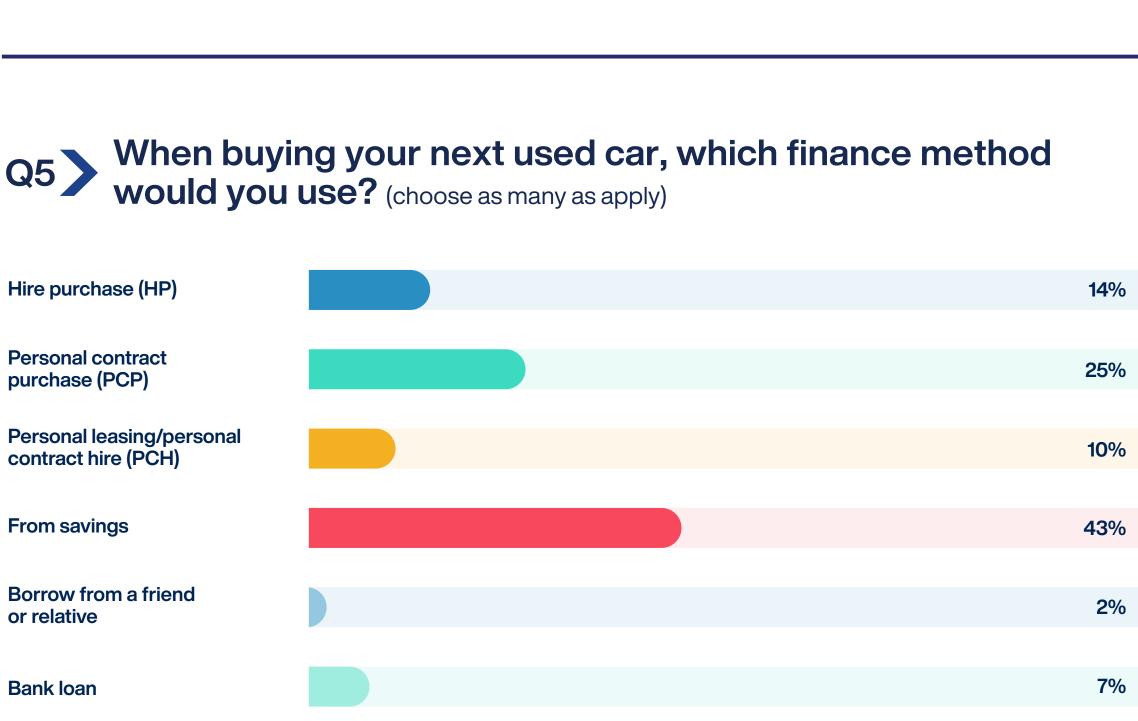


Fewer miles

Job Security

Environmental

impact



Friend /

Relative

Savings

insurance? (Choose as many as apply)

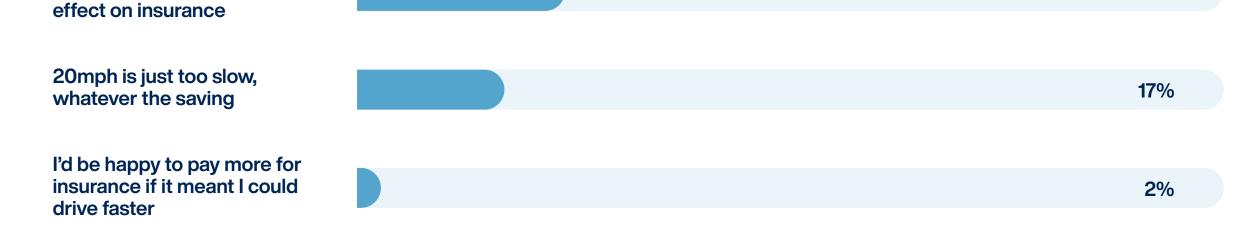
Bank loan

Topical Questions

New evidence shows that recently-introduced 20mph speed

limits are helping cut car insurance bills. Would you be happy

to see speed limits reduced if it meant you paid less for

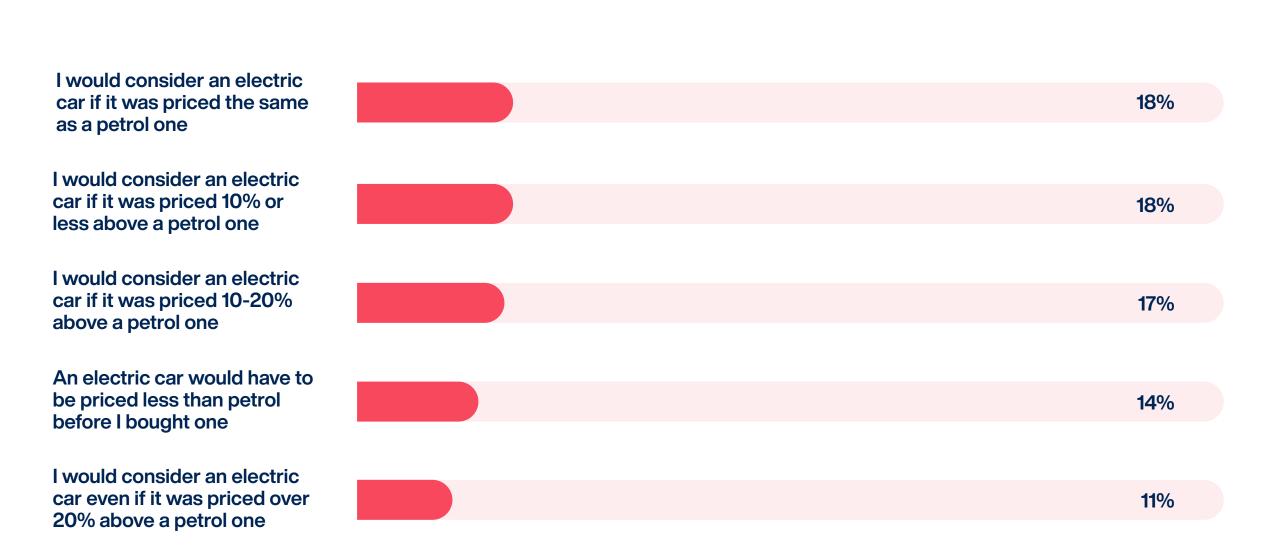


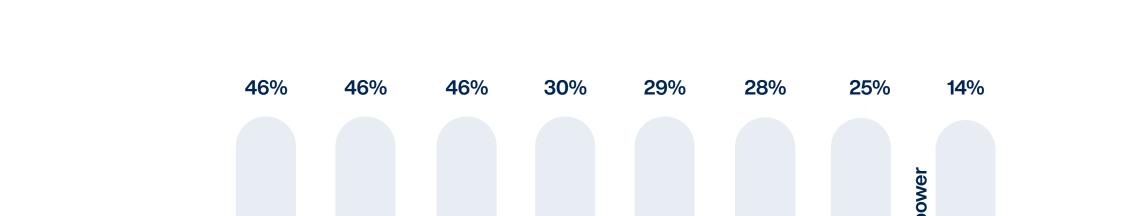
New data shows that the price difference between petrol and electric care has fall at a fall and electric care has fall at a fall and electric care has fall at a fall

considered buying an electric car?

and electric cars has fallen from 51% to 18% in the last

six years. How small would this gap have to be before you





Which of the following information would make it more likely

that you bought a used electric car if it was provided by

in case this has changed. We will also have source profile data which includes gender, age, and location.

the dealer. (Choose as many as apply)

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