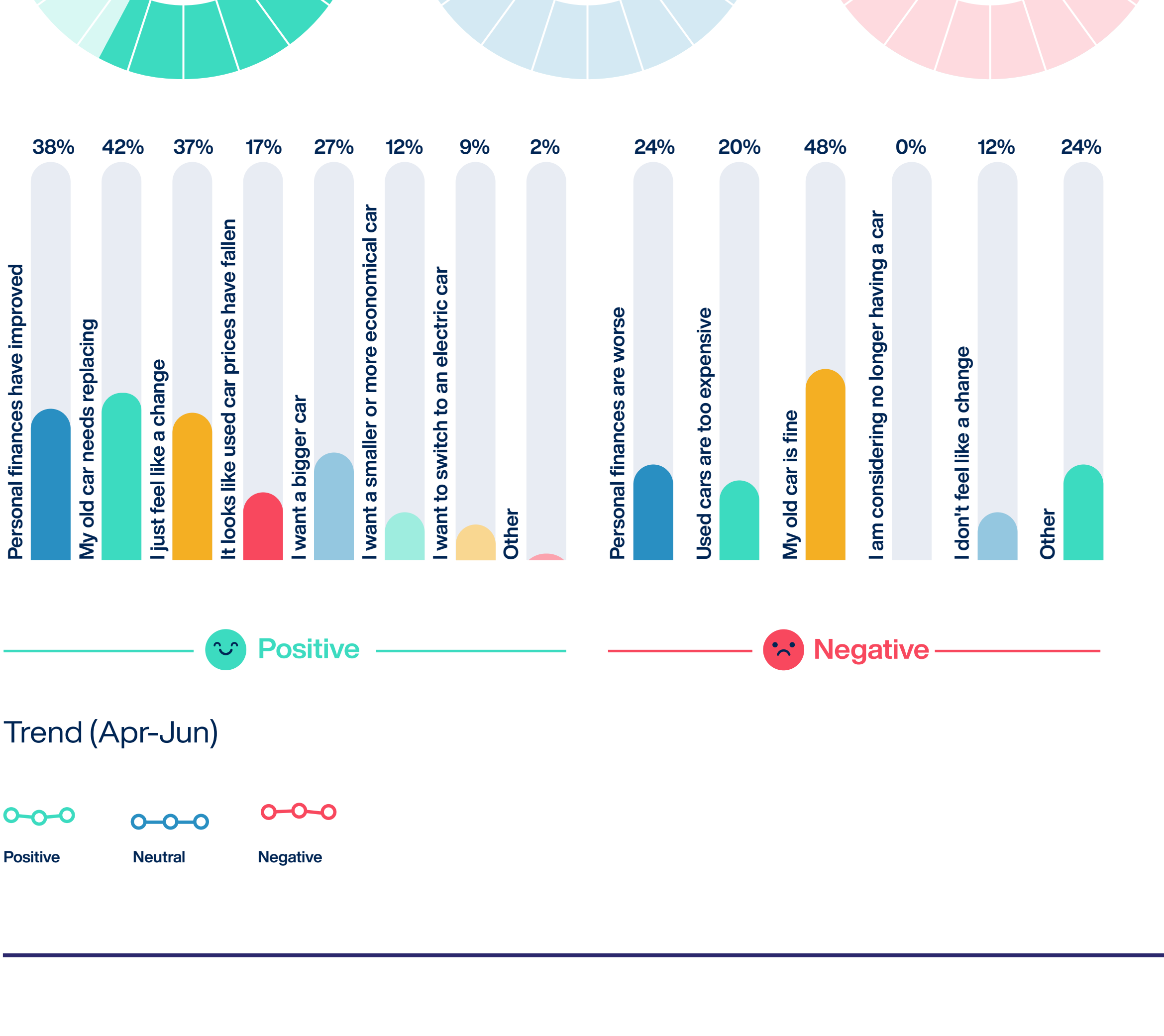


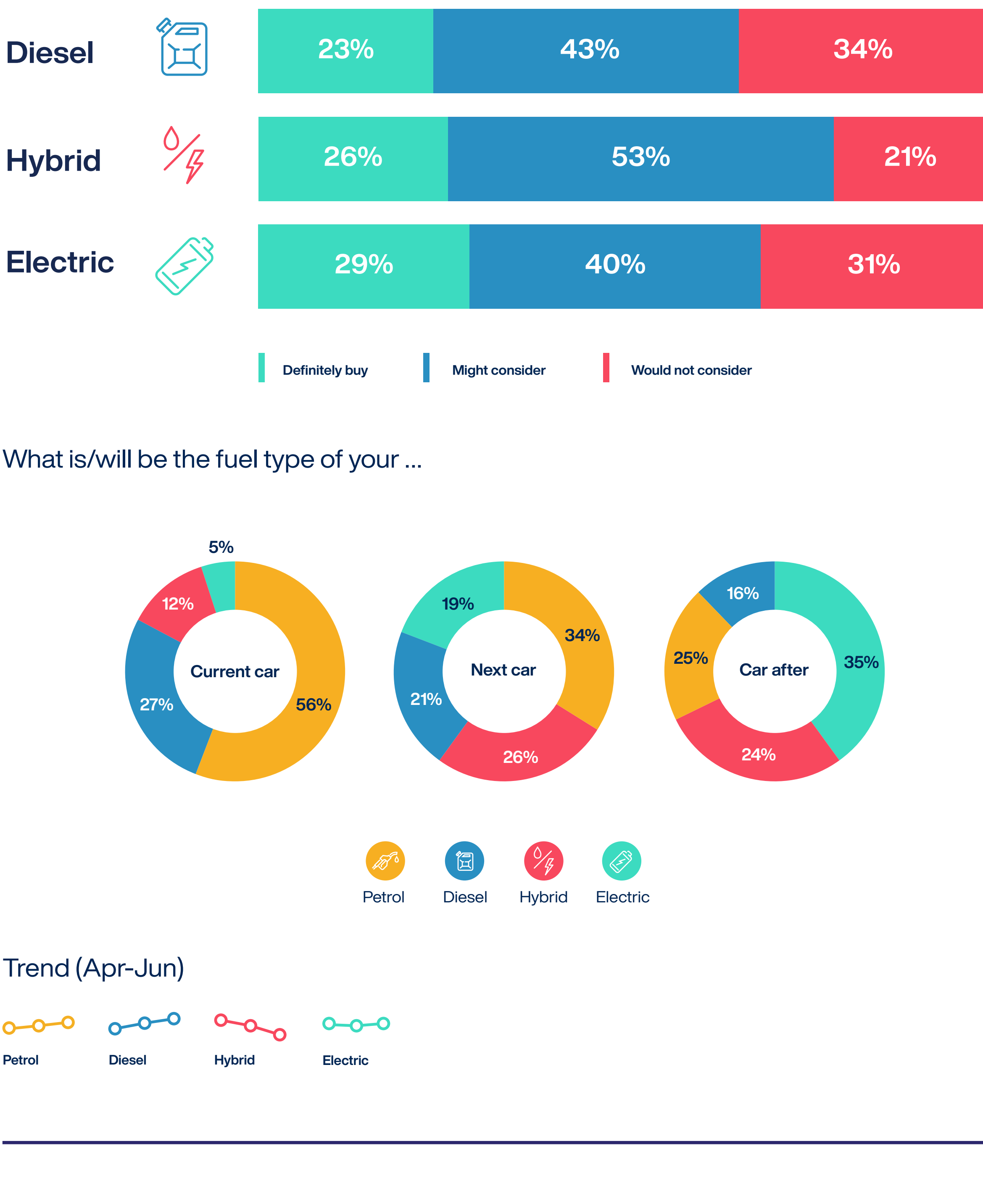
What drives consumers

June 2025

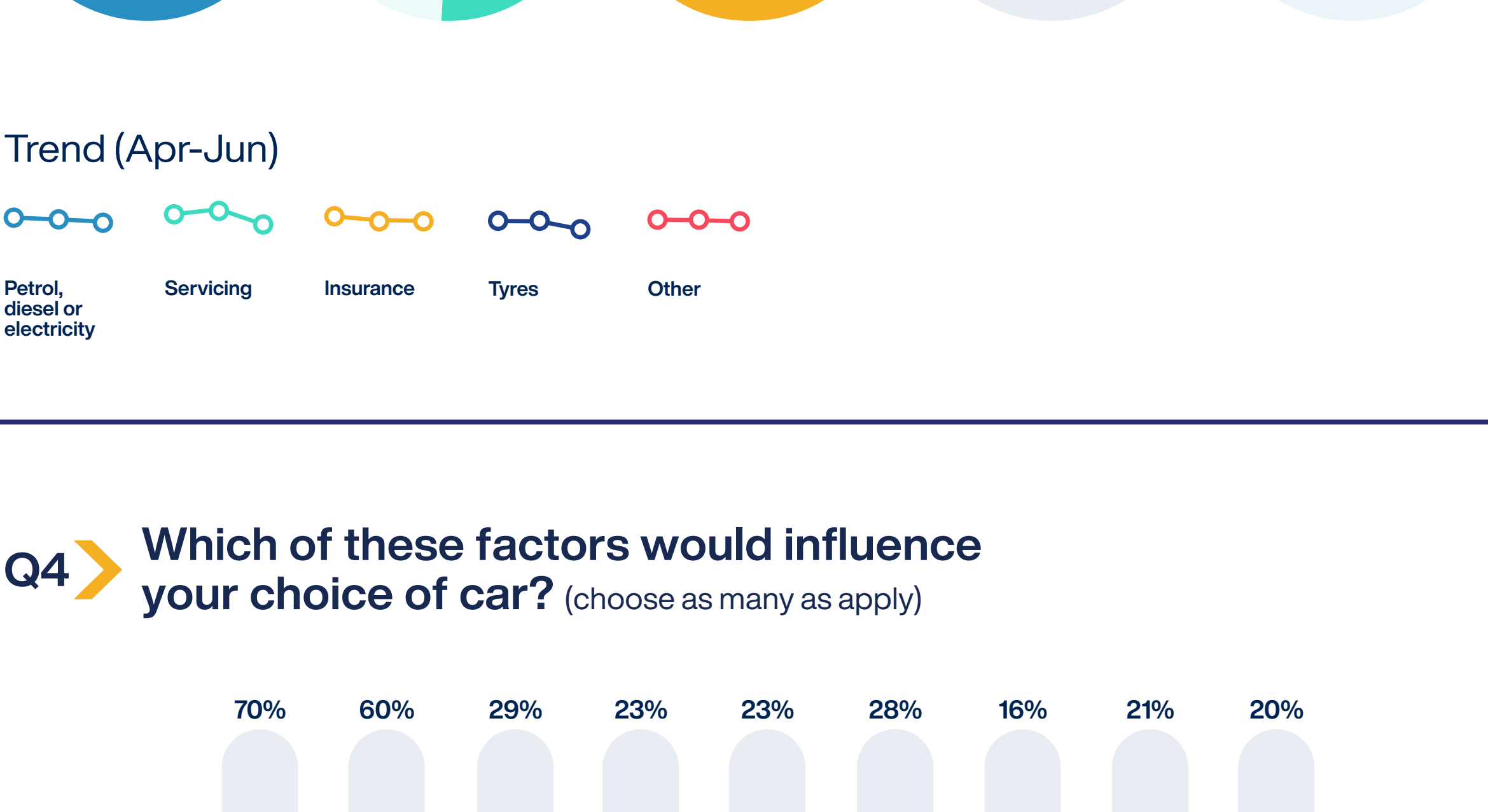
Q1 > How do you feel about the idea of buying a used car this month?



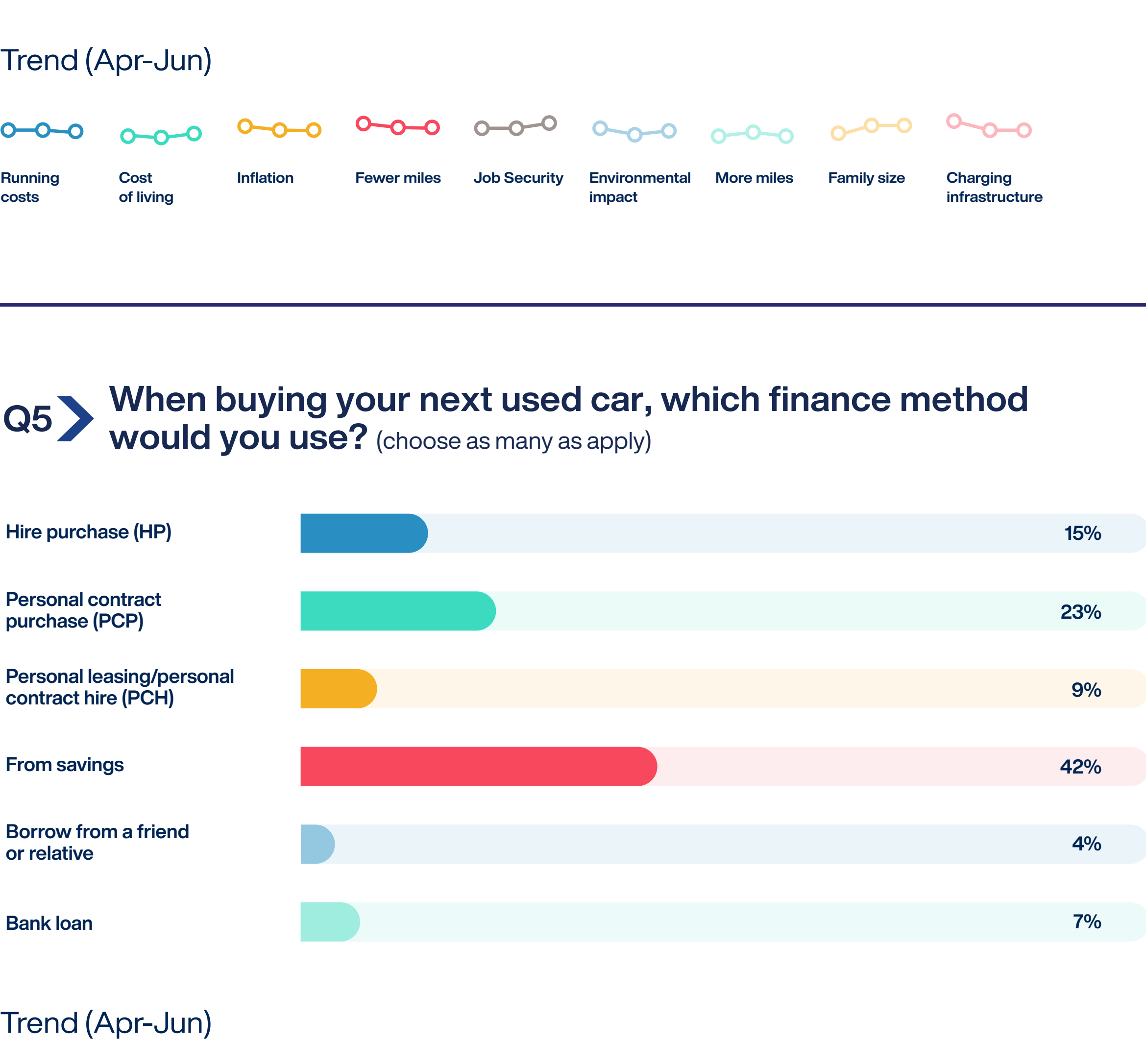
Q2 > If you were buying a used car now, which of these fuel types would you consider?



Q3 > Which of these running costs would influence your choice of car? (choose as many as apply)



Q4 > Which of these factors would influence your choice of car? (choose as many as apply)

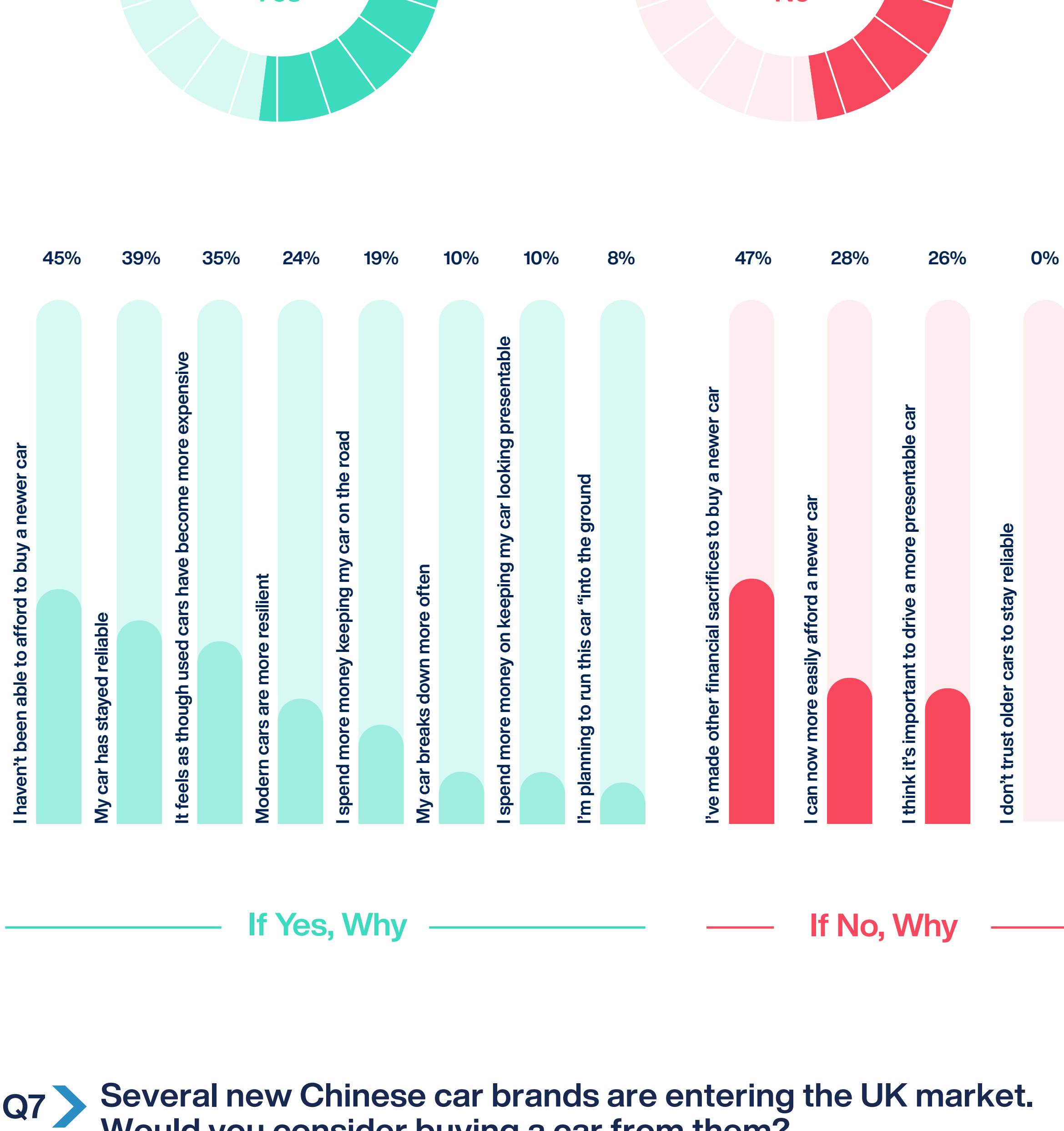


Q5 > When buying your next used car, which finance method would you use? (choose as many as apply)



Topical Questions

Q6 > The average age of a car on UK roads is now 9.5 years old, up from 8.0 years in 2020. More than 43% of cars are now more than 10 years old. Are you driving an older car than you were five years ago? (choose as many as apply)



Q7 > Several new Chinese car brands are entering the UK market. Would you consider buying a car from them? (choose as many as apply)

