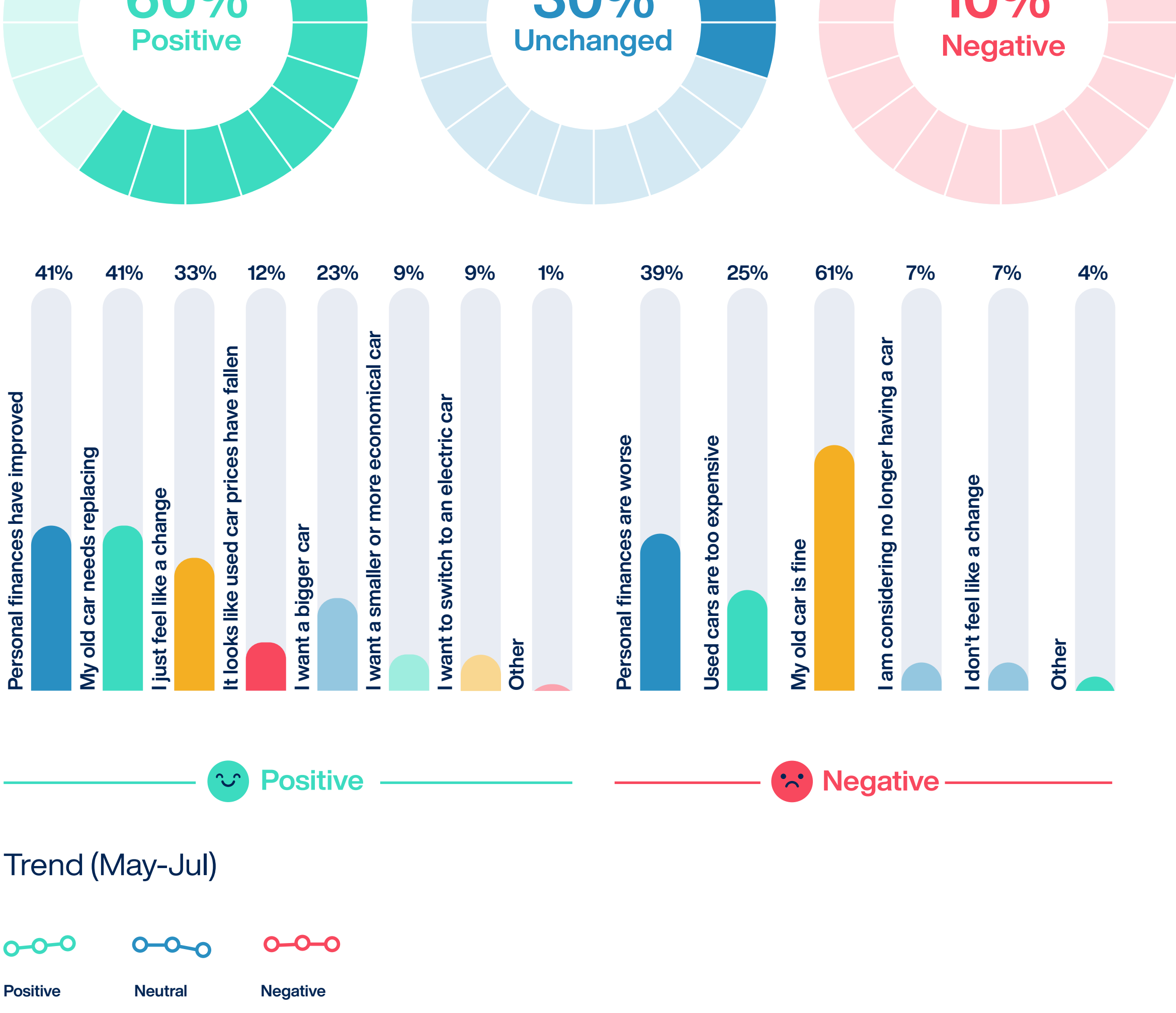


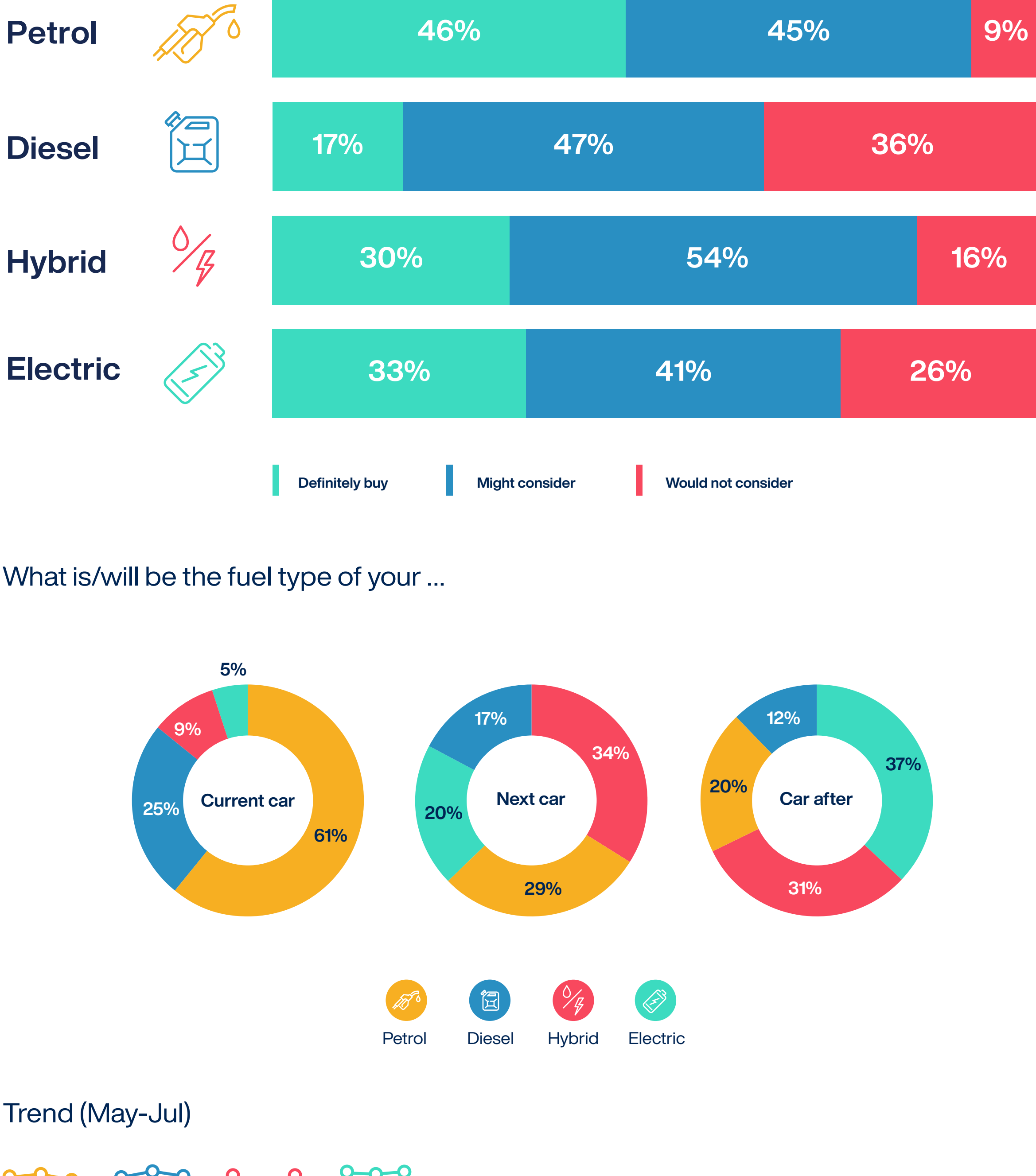
What drives consumers

July 2025

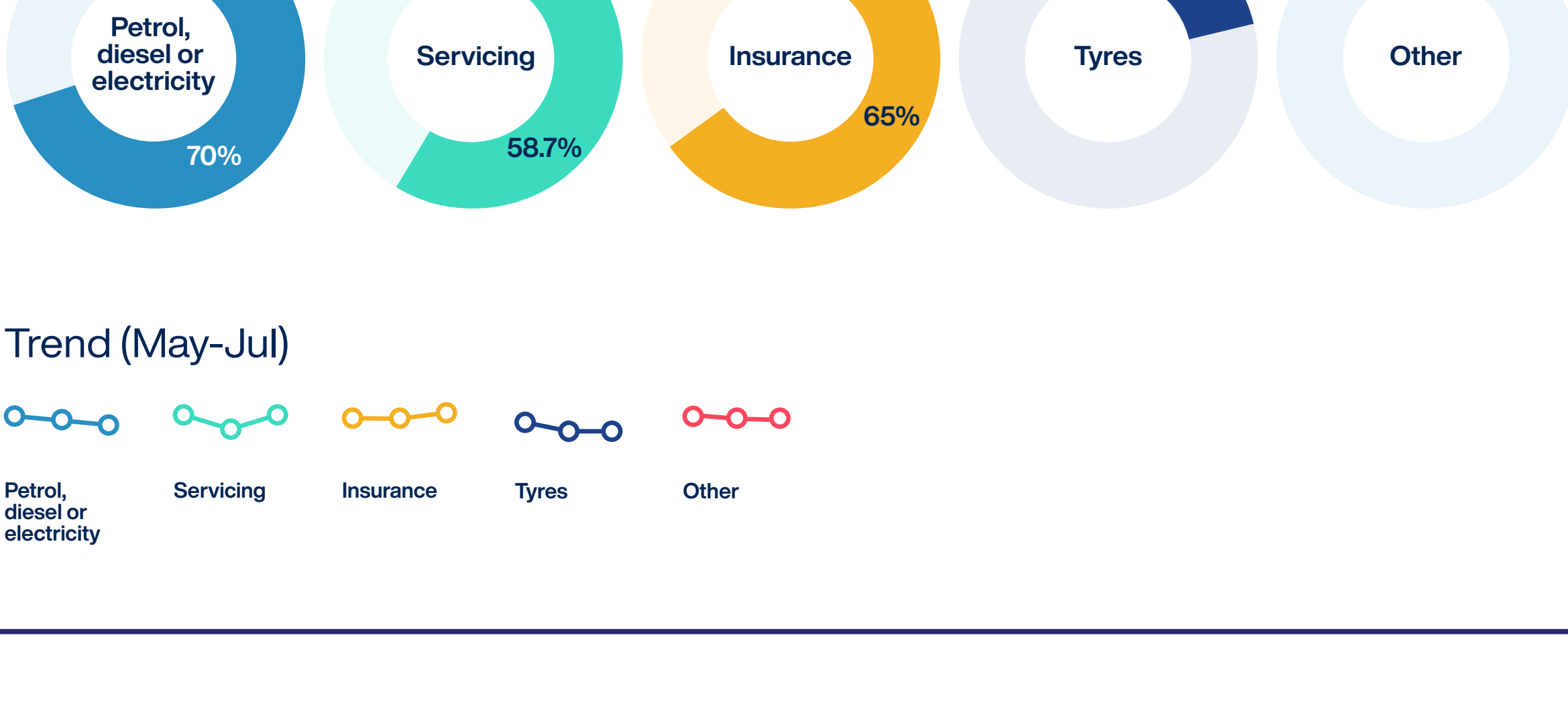
Q1 > How do you feel about the idea of buying a used car this month?



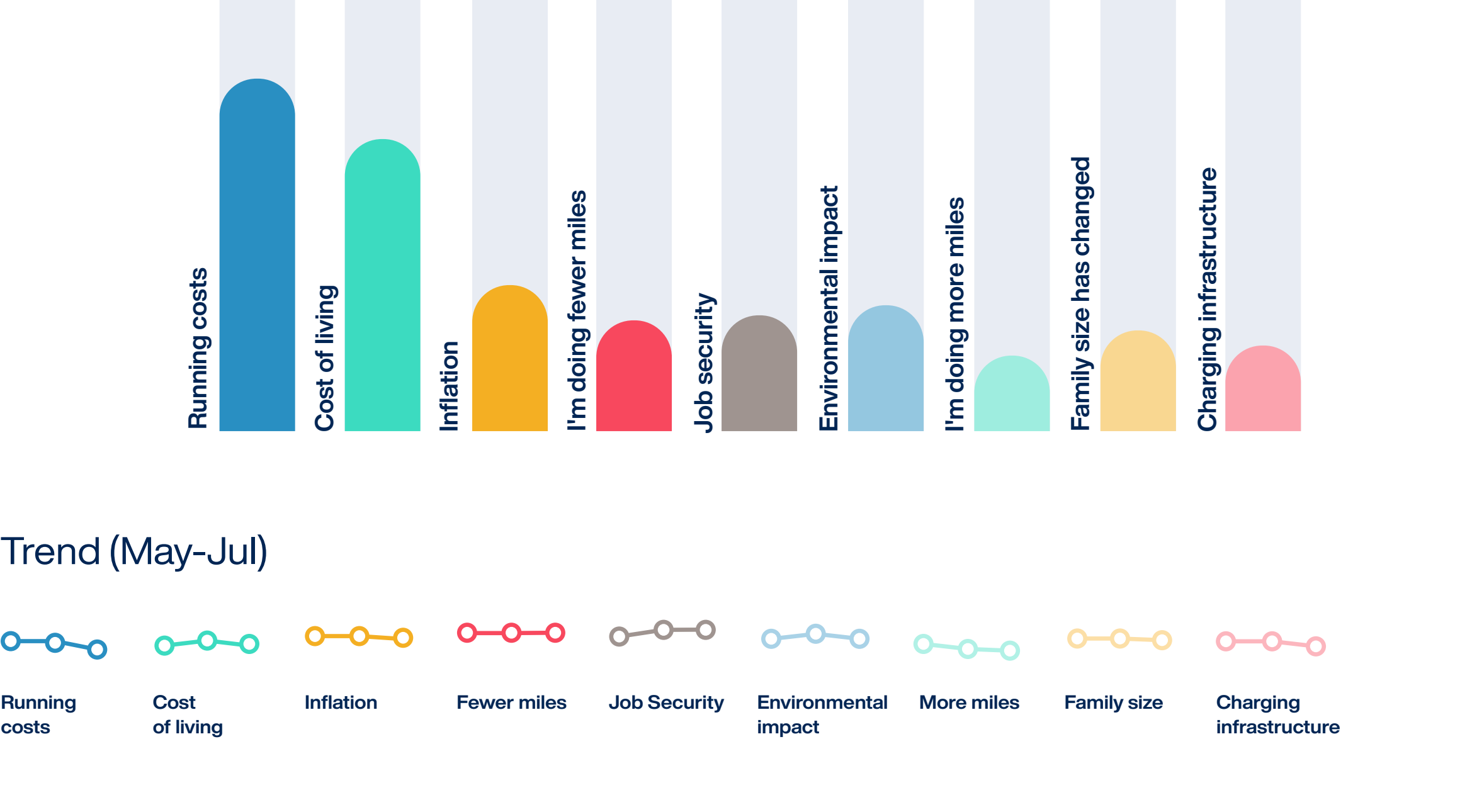
Q2 > If you were buying a used car now, which of these fuel types would you consider?



Q3 > Which of these running costs would influence your choice of car? (choose as many as apply)



Q4 > Which of these factors would influence your choice of car? (choose as many as apply)

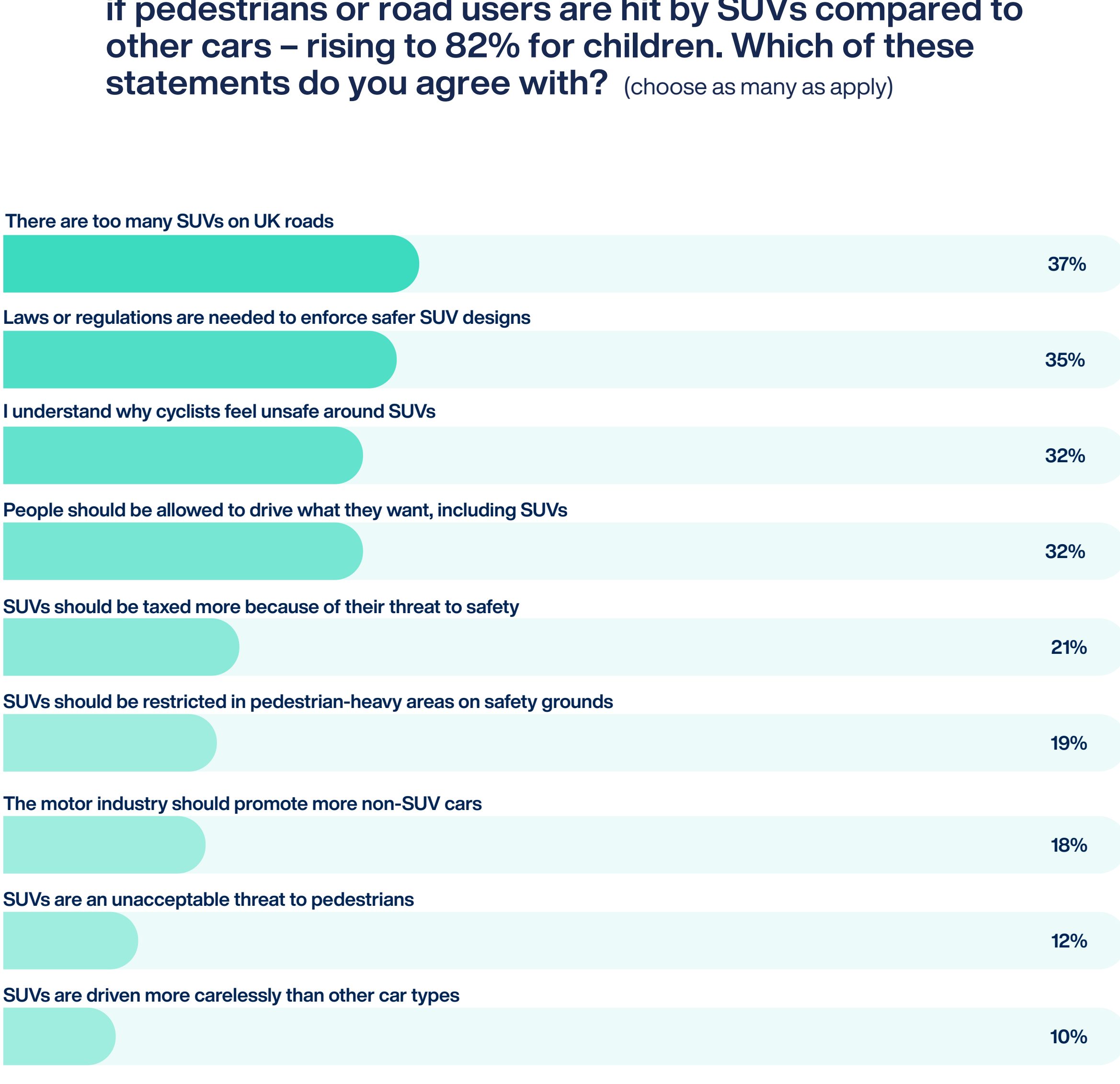


Q5 > When buying your next used car, which finance method would you use? (choose as many as apply)



Topical Questions

Q6 > New research shows the likelihood of death is 44% higher if pedestrians or road users are hit by SUVs compared to other cars – rising to 82% for children. Which of these statements do you agree with? (choose as many as apply)



Q7 > The UK has delayed the launch of driverless car trials on UK roads until 2027. How do you feel about this? (choose as many as apply)

