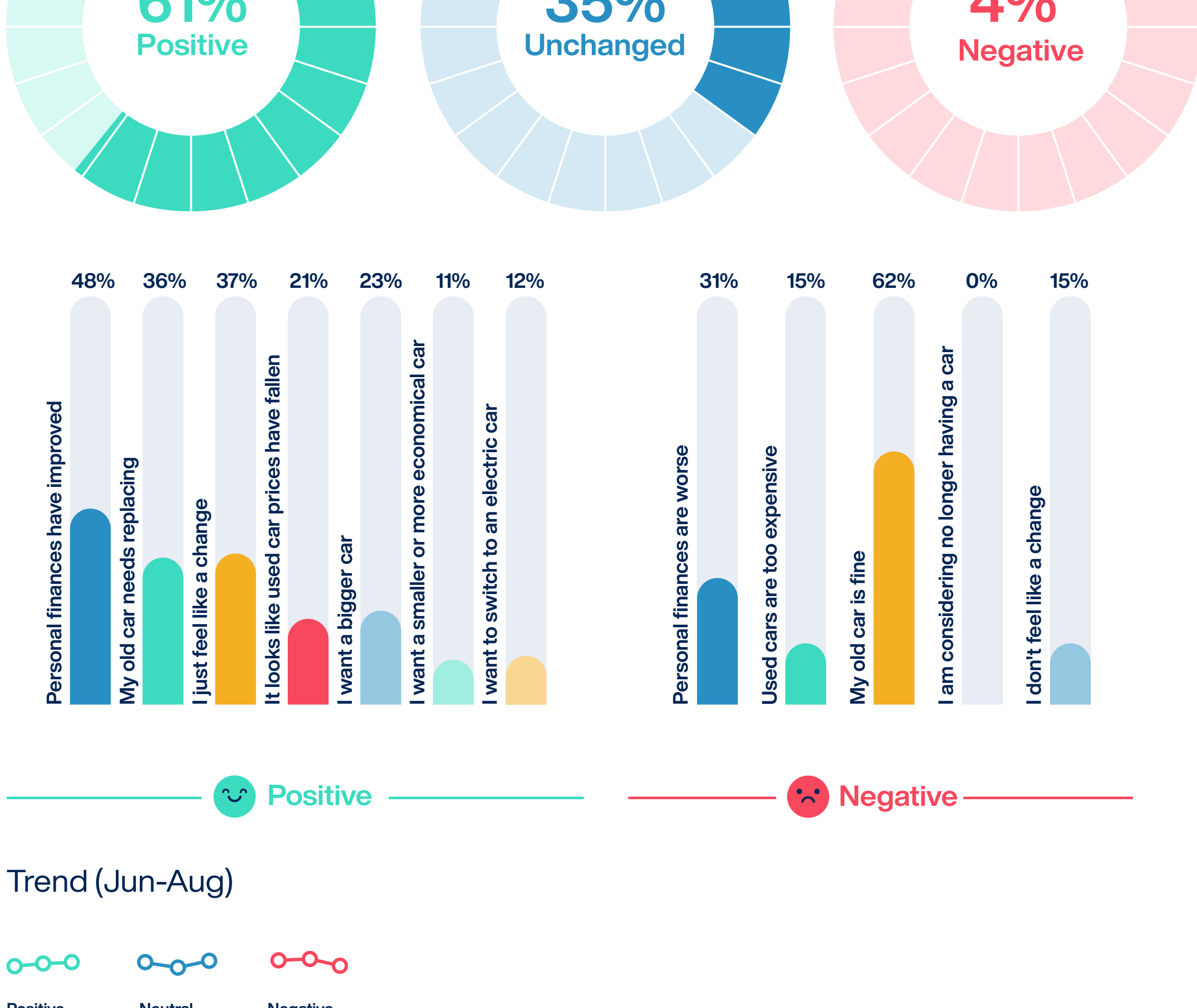


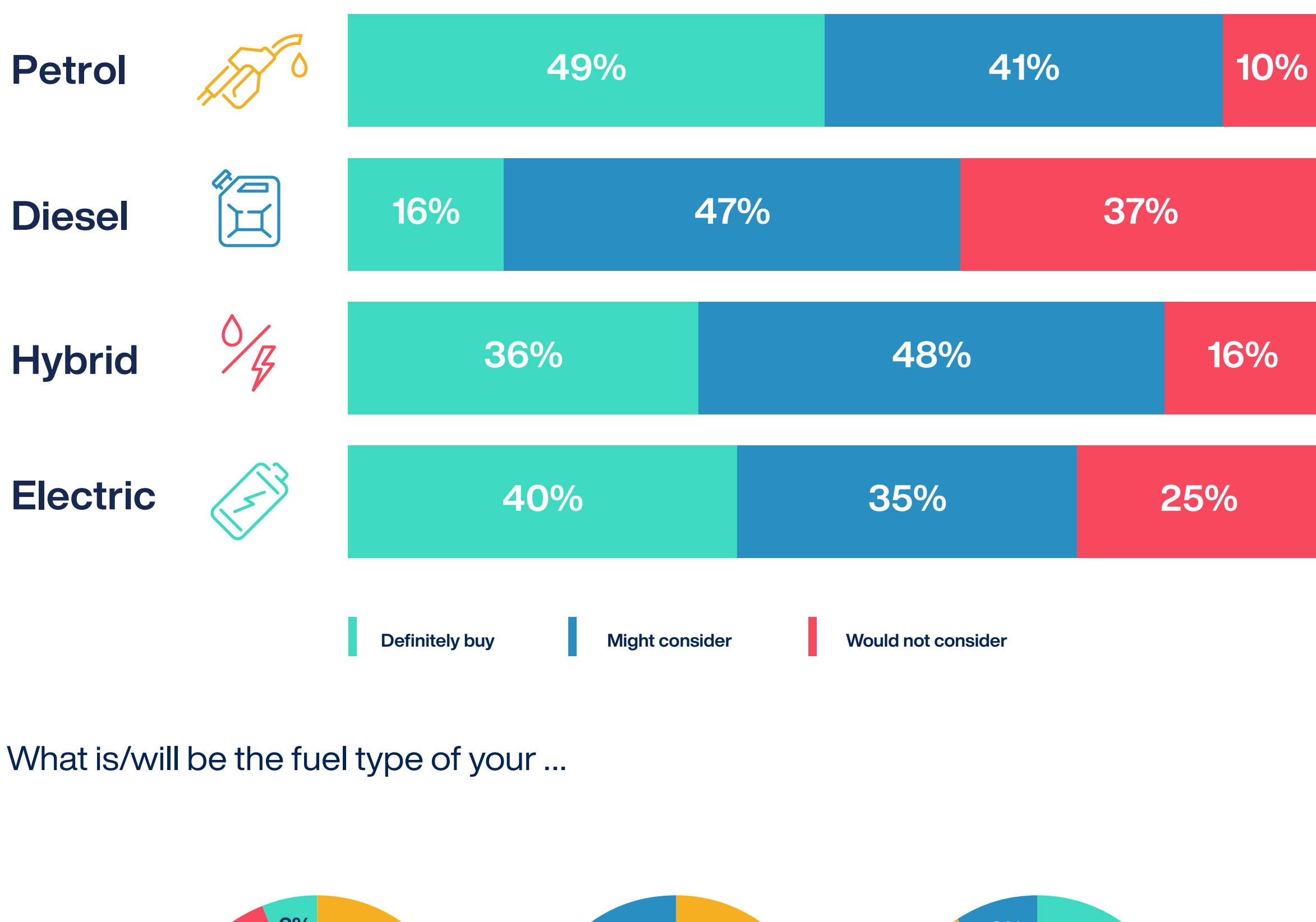
What drives consumers

August 2025

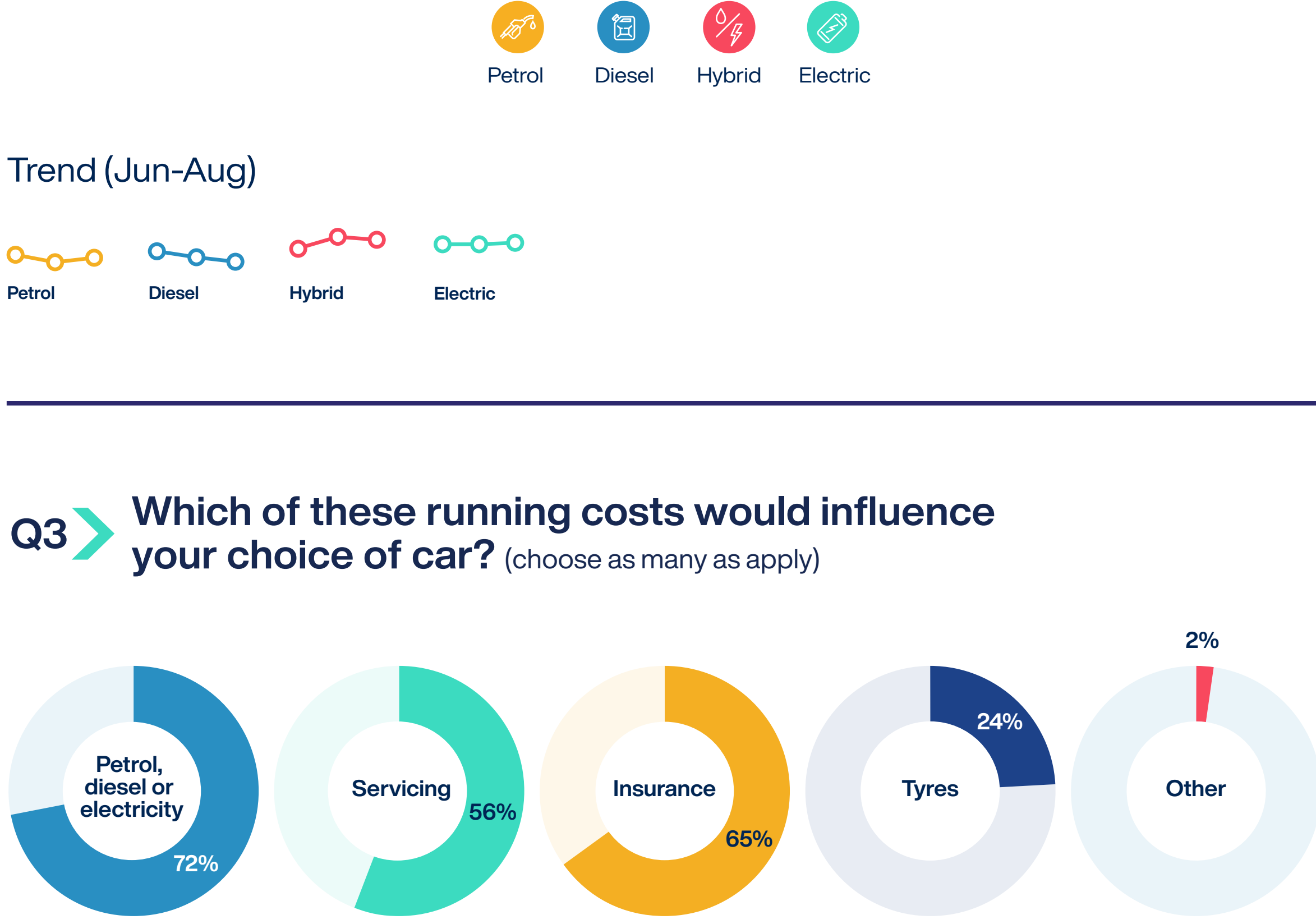
Q1 > How do you feel about the idea of buying a used car this month?



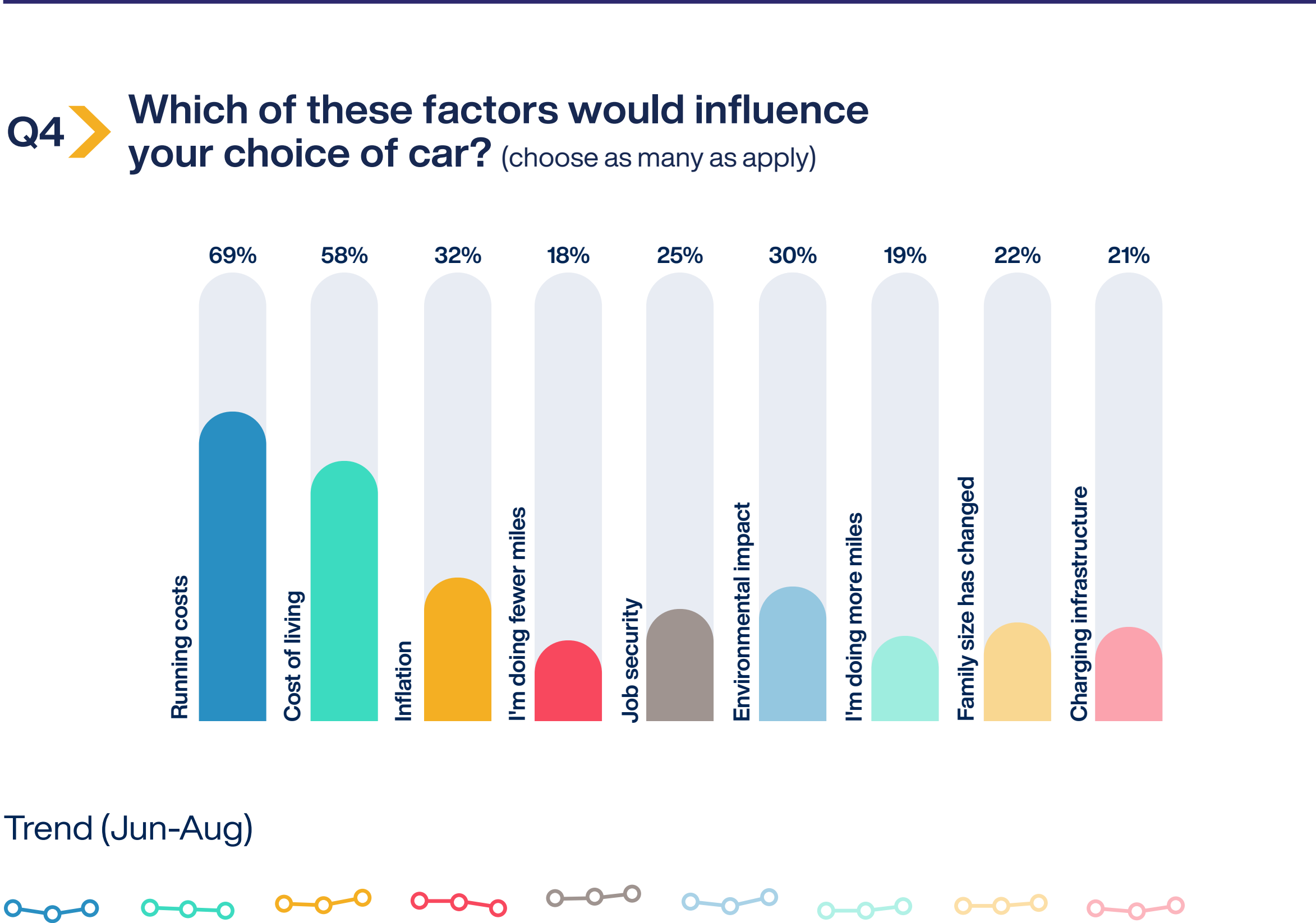
Q2 > If you were buying a used car now, which of these fuel types would you consider?



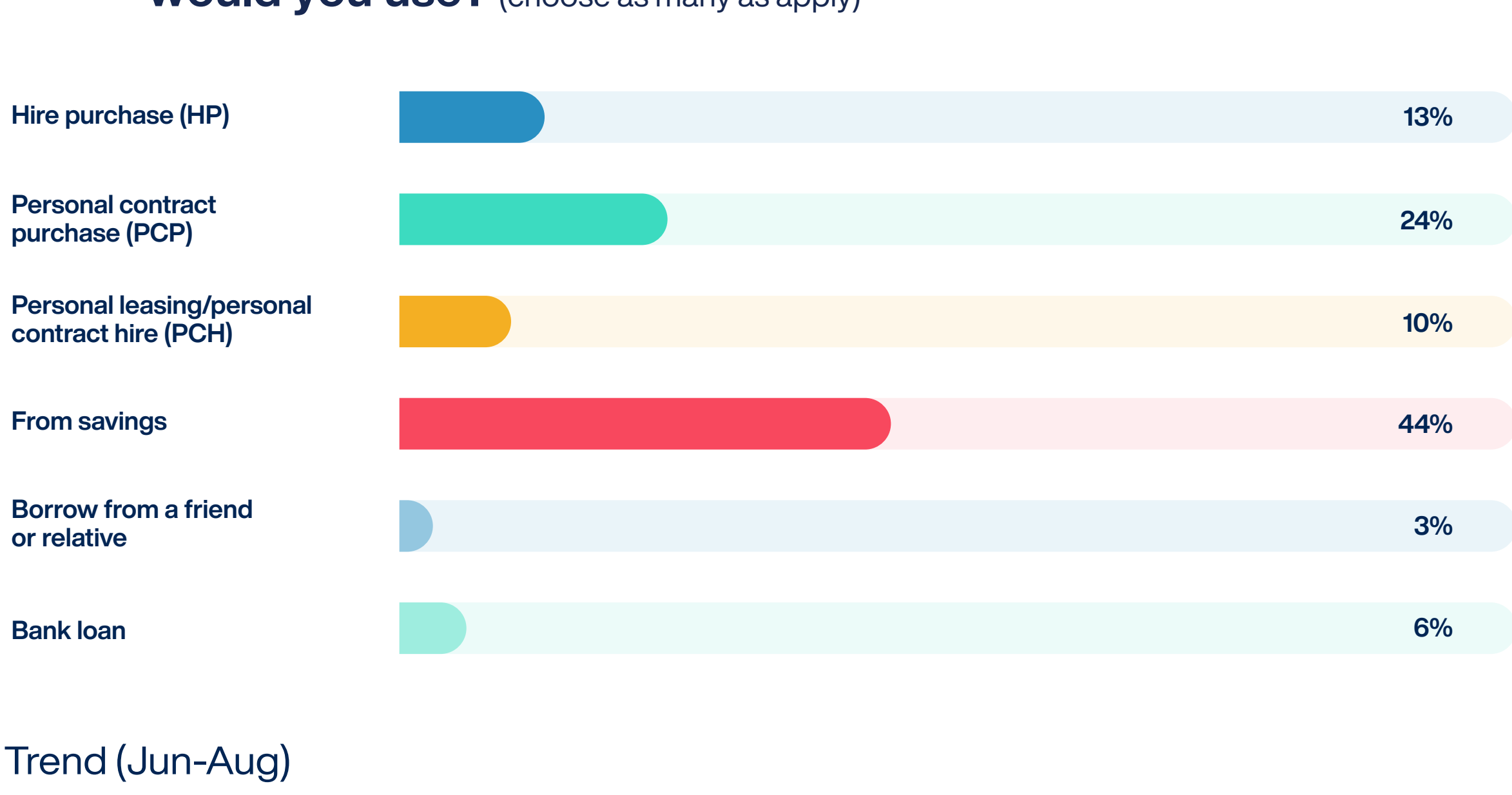
Q3 > Which of these running costs would influence your choice of car? (choose as many as apply)



Q4 > Which of these factors would influence your choice of car? (choose as many as apply)

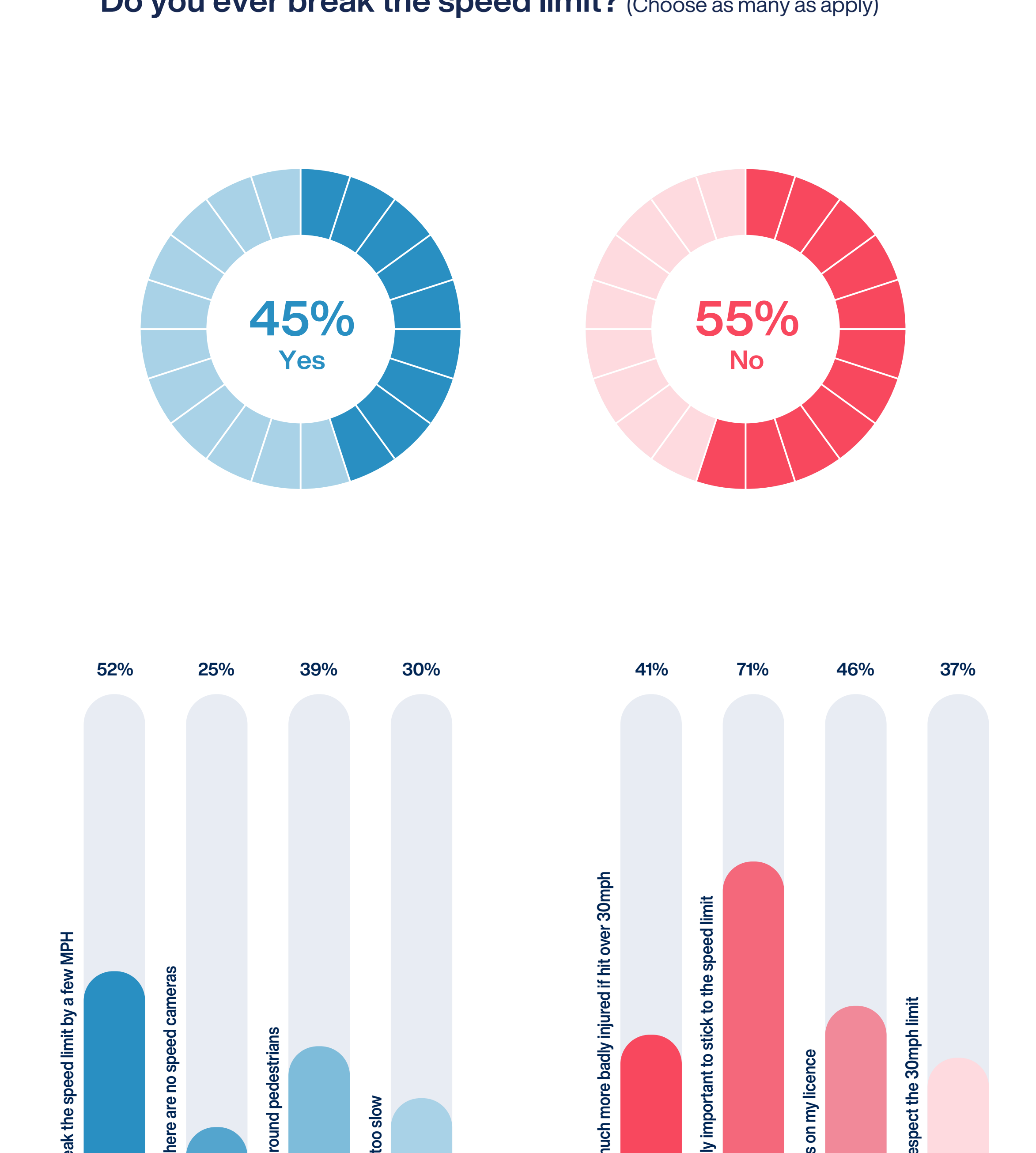


Q5 > When buying your next used car, which finance method would you use? (choose as many as apply)



Topical Questions

Q6 > Almost half of drivers break the speed limit in 30mph zones, according to new Department for Transport data. Do you ever break the speed limit? (Choose as many as apply)



Q7 > If you were buying a used electric car, how important would some kind of independent, certified assessment of the battery's health be to you? What information would you want? (Choose as many as apply)

