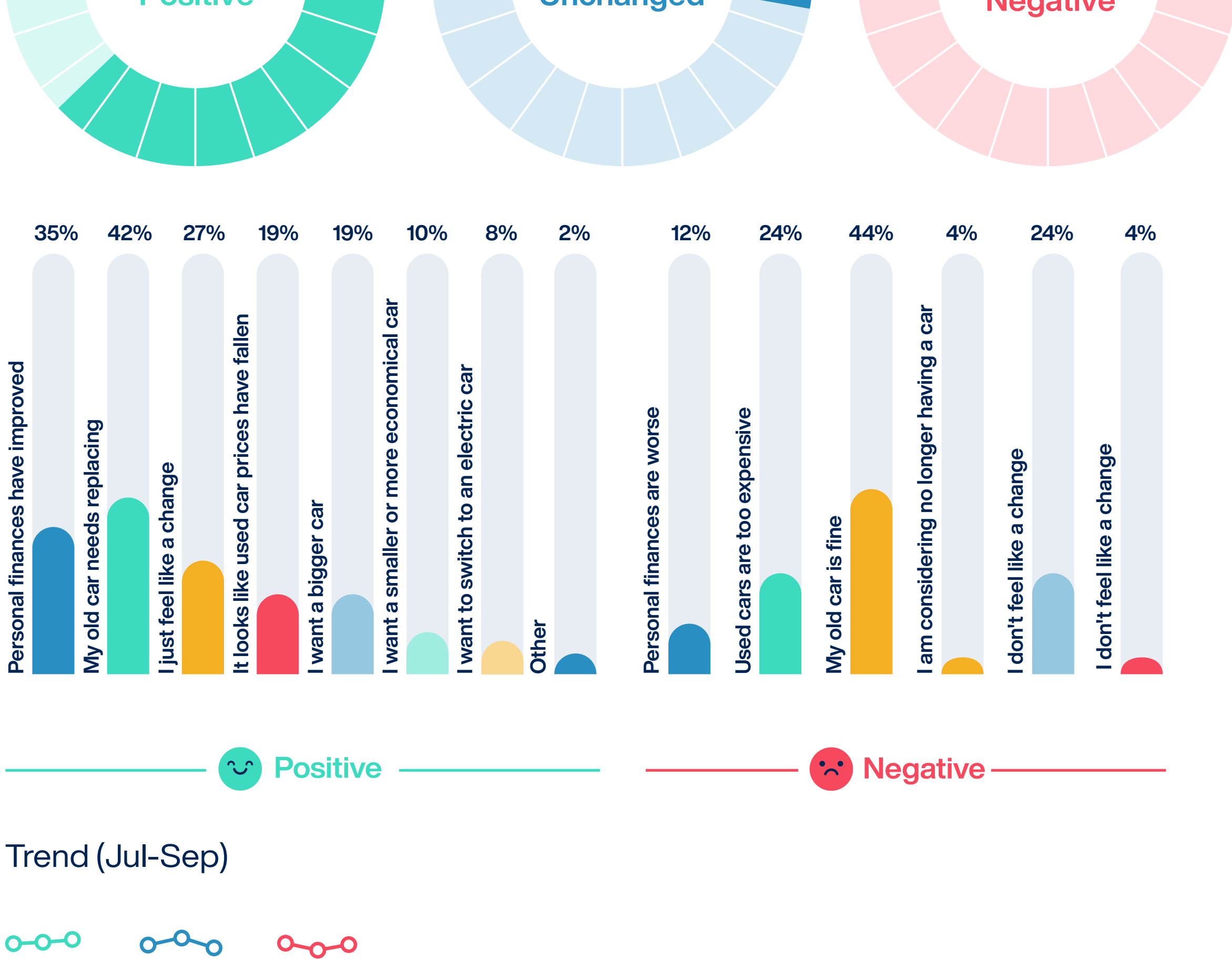


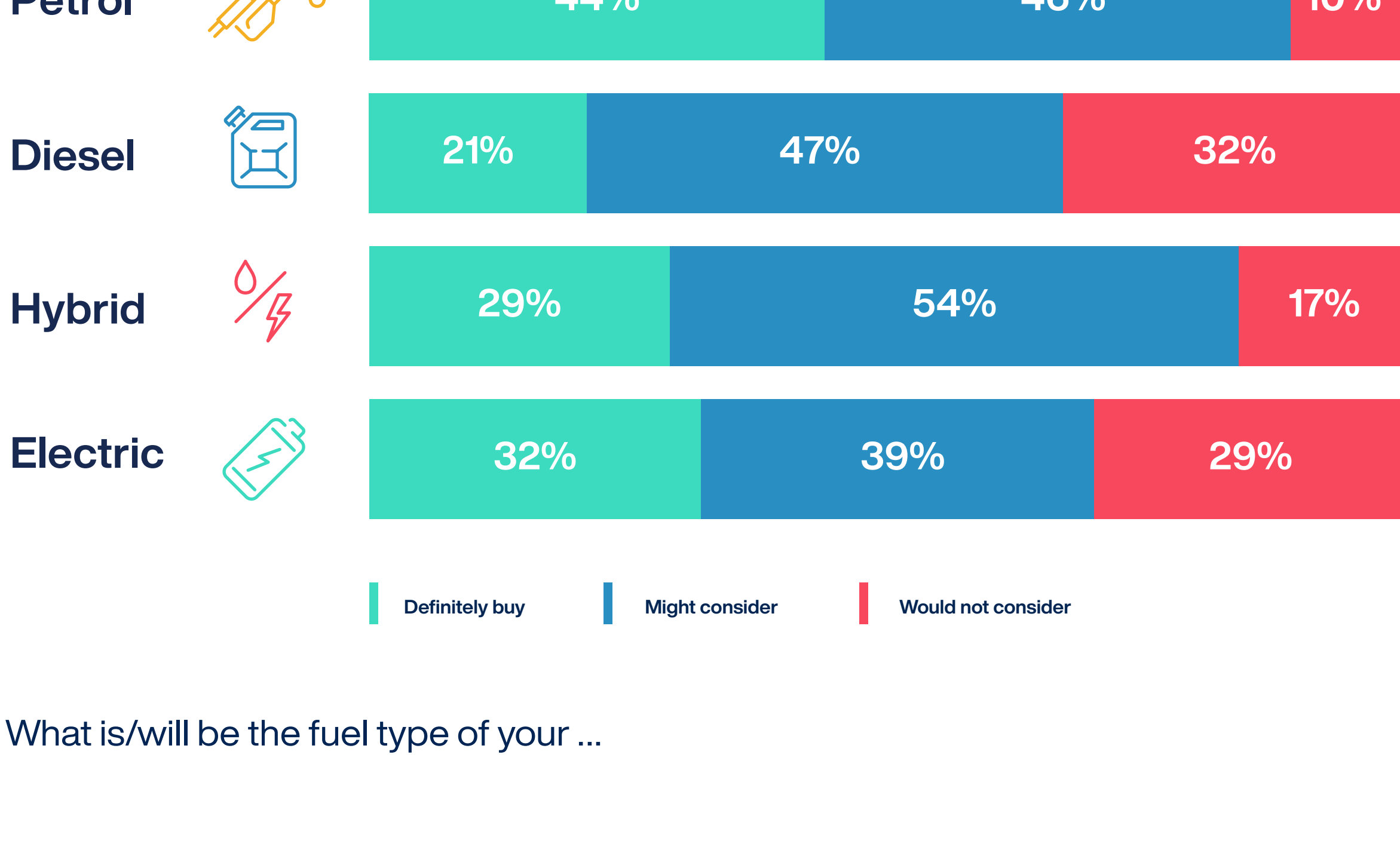
What drives consumers

September 2025

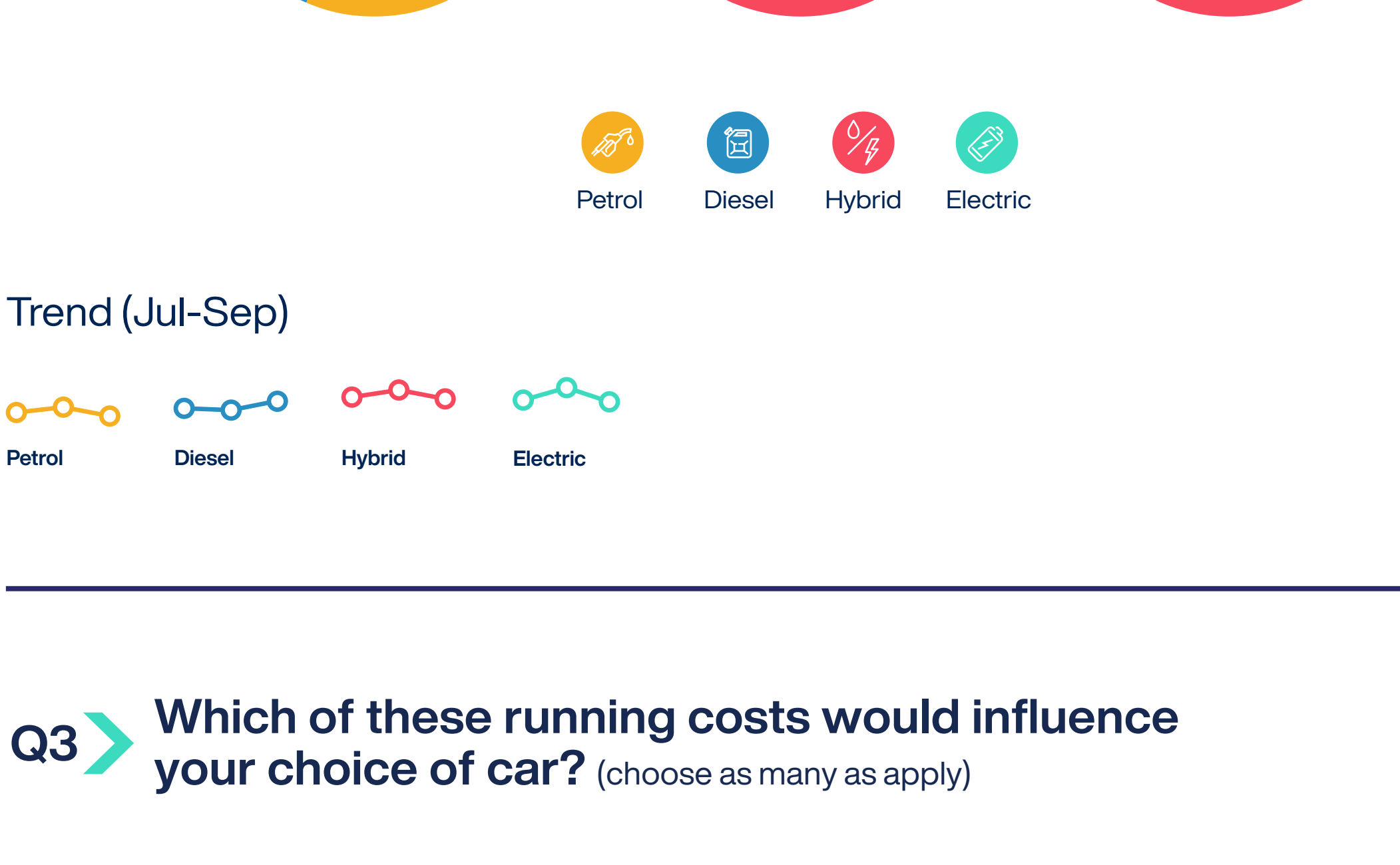
Q1 ➤ How do you feel about the idea of buying a used car this month?



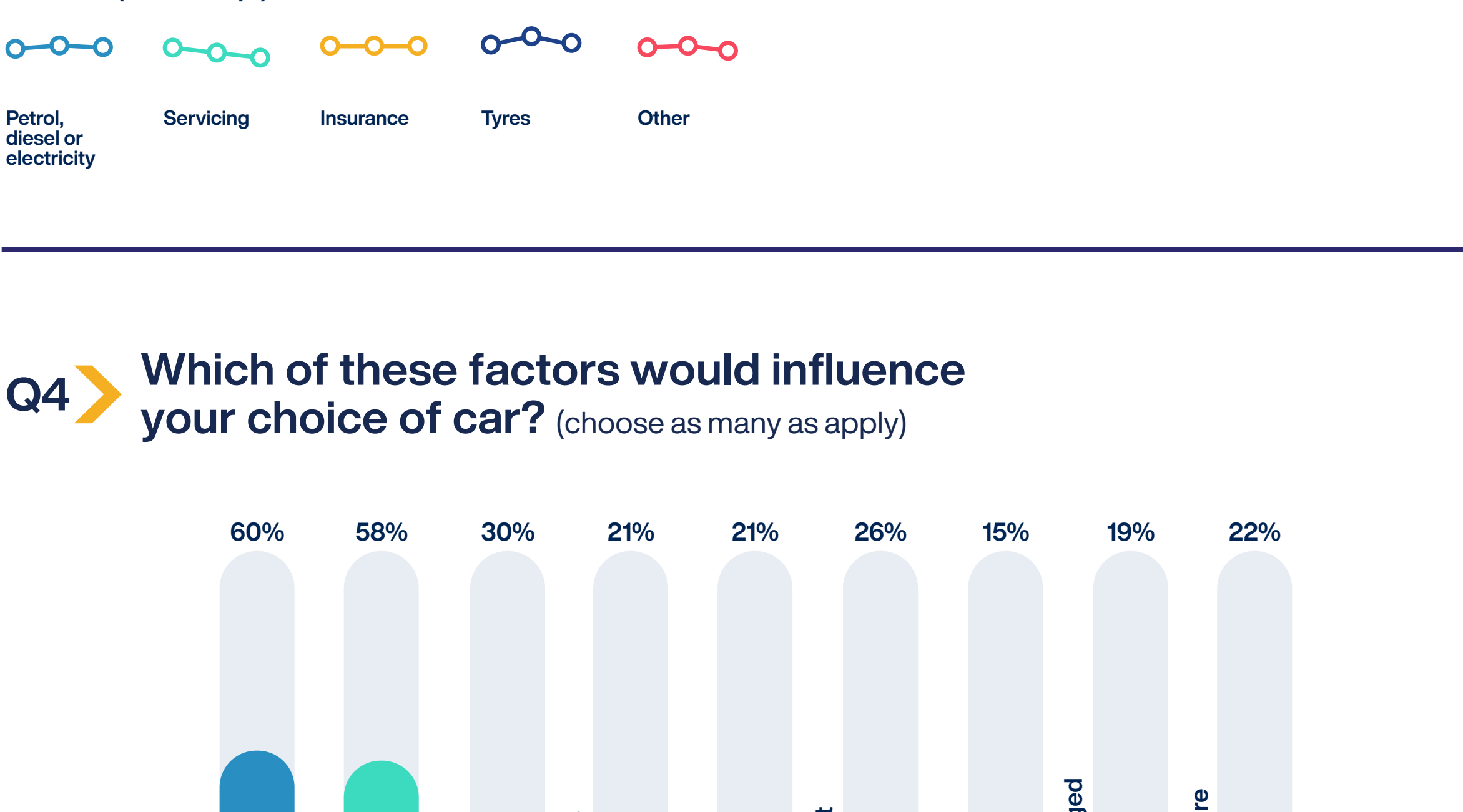
Q2 ➤ If you were buying a used car now, which of these fuel types would you consider?



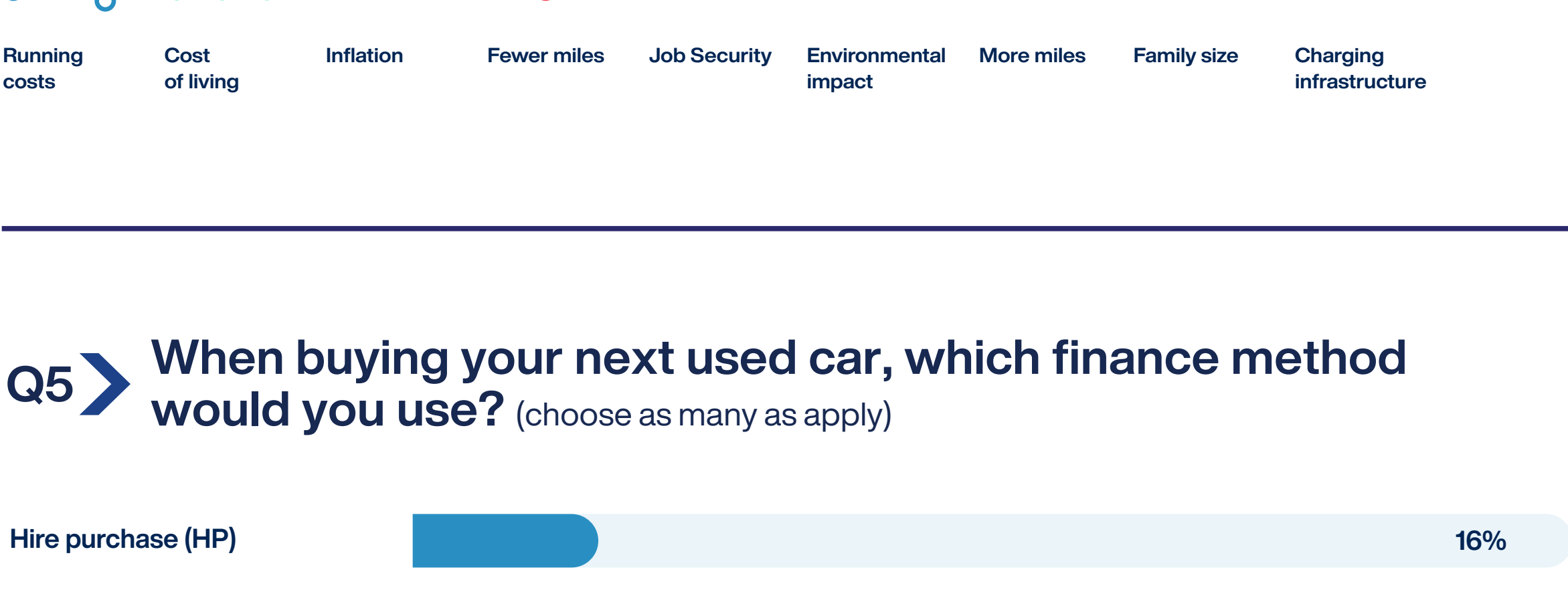
What is/will be the fuel type of your ...



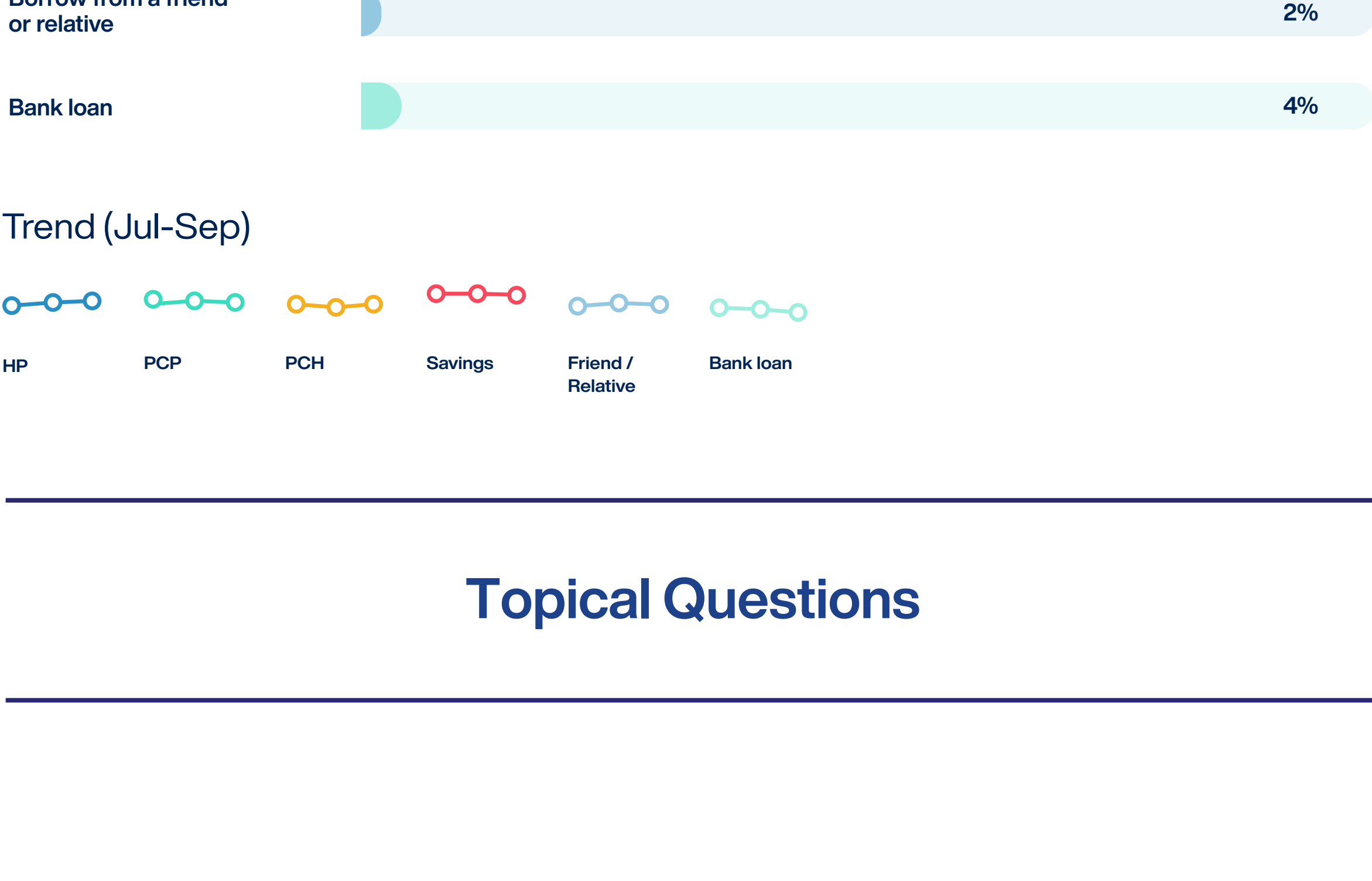
Q3 ➤ Which of these running costs would influence your choice of car? (choose as many as apply)



Q4 ➤ Which of these factors would influence your choice of car? (choose as many as apply)

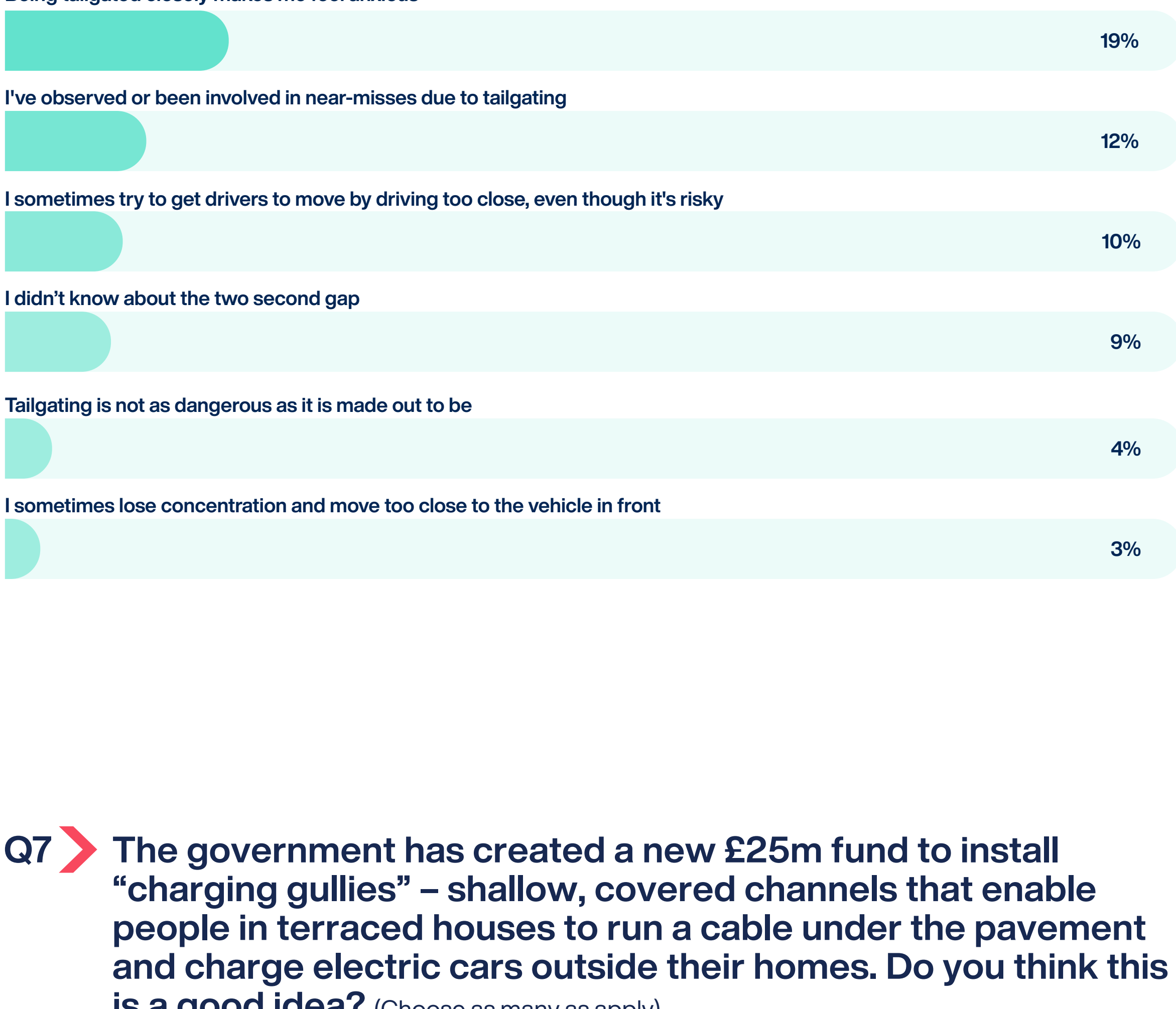


Q5 ➤ When buying your next used car, which finance method would you use? (choose as many as apply)



Topical Questions

Q6 ➤ A new Highways Agency campaign designed to highlight the dangers of tailgating shows it causes 140 deaths or serious injuries each year. Did you know that you are supposed to leave a two second gap between you and the car in front for safety? (choose as many as apply)



Q7 ➤ The government has created a new £25m fund to install "charging gullies" – shallow, covered channels that enable people in terraced houses to run a cable under the pavement and charge electric cars outside their homes. Do you think this is a good idea? (Choose as many as apply)

