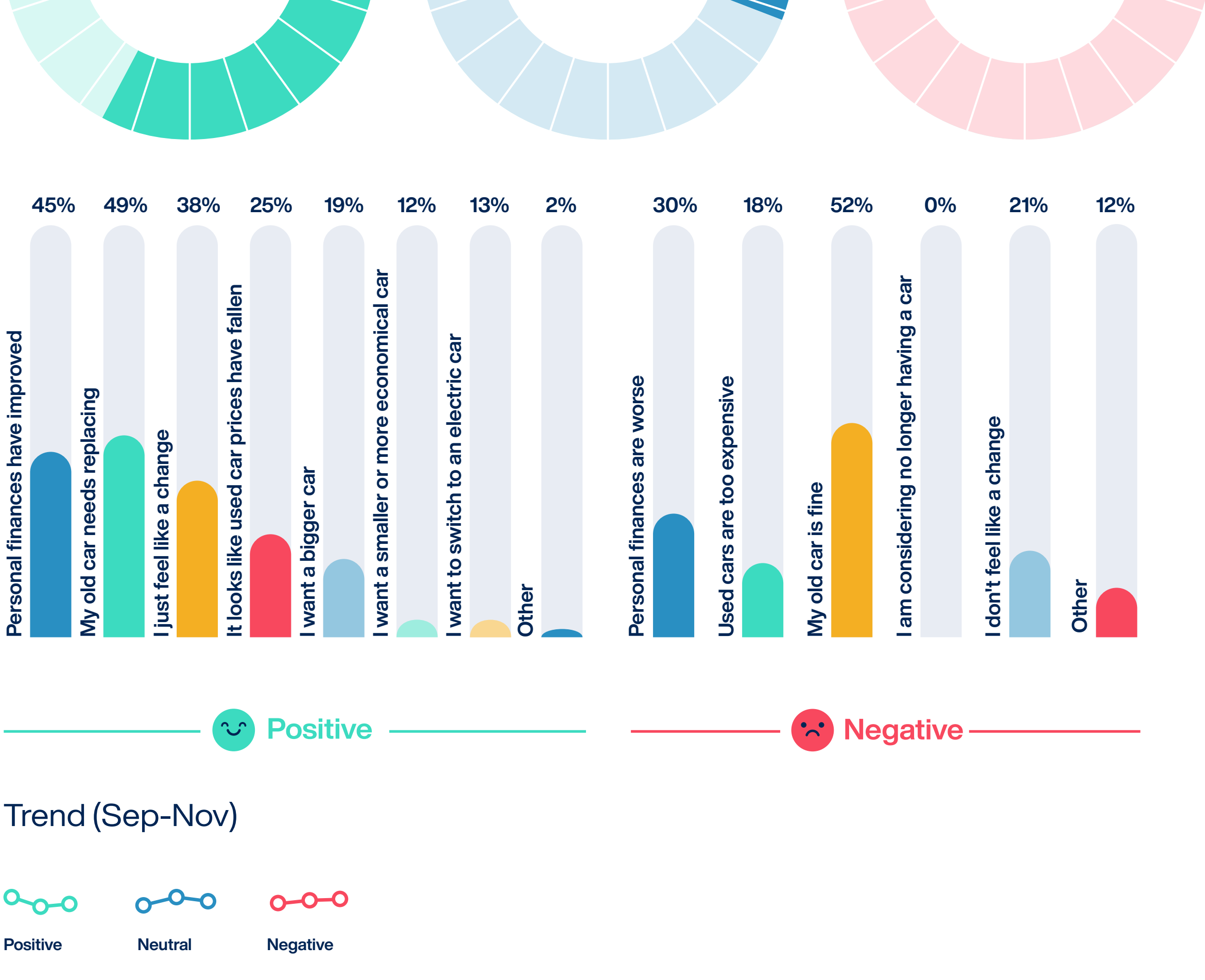


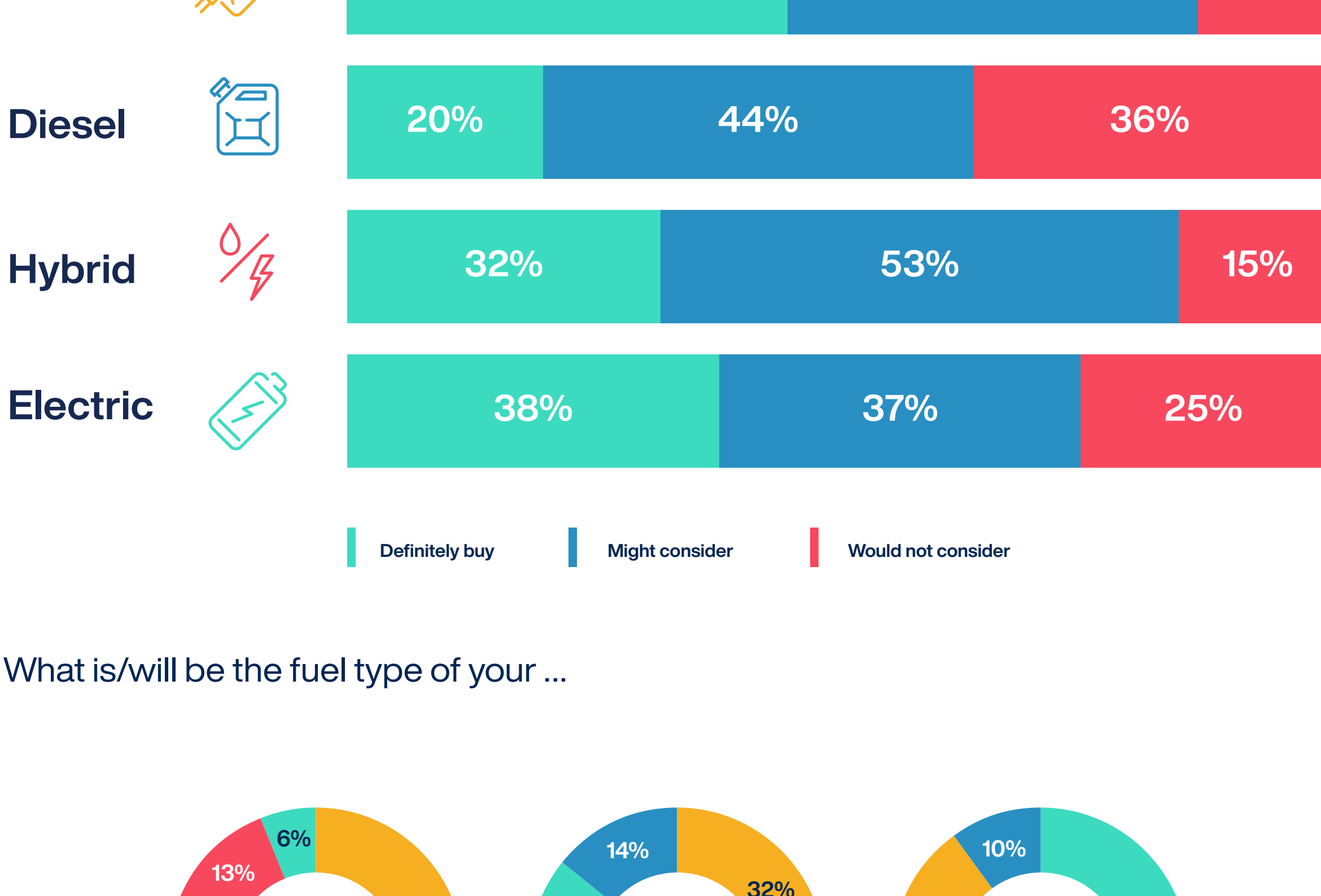
What drives consumers

November 2025

Q1 ➤ How do you feel about the idea of buying a used car this month?



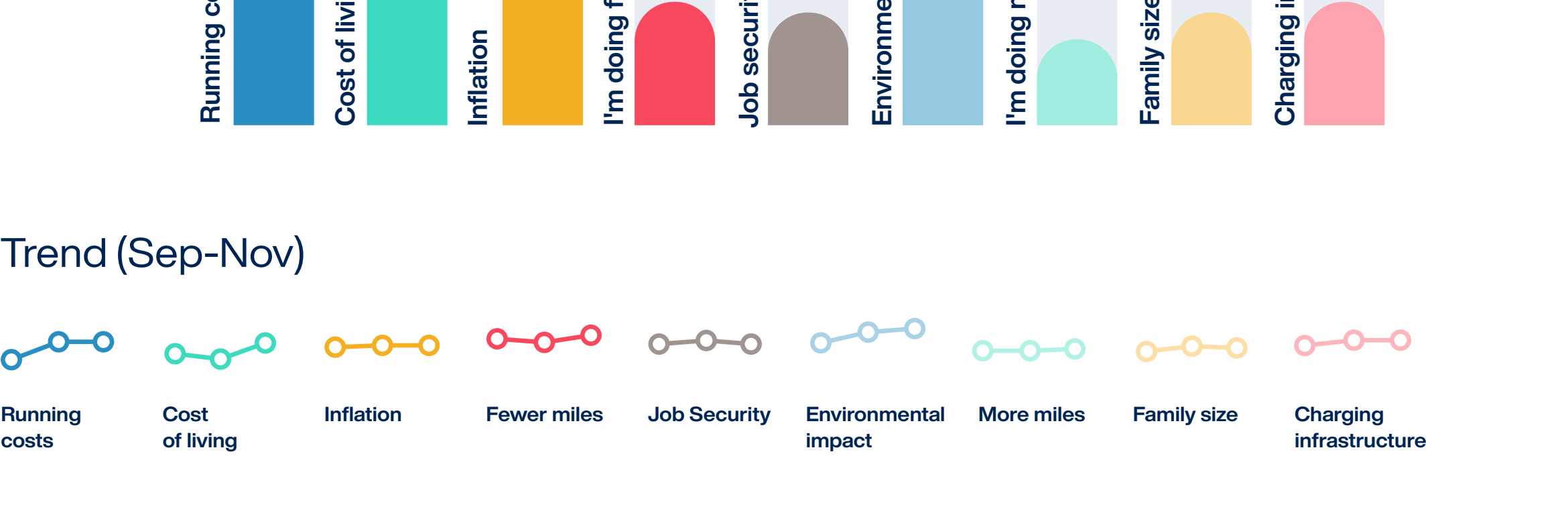
Q2 ➤ If you were buying a used car now, which of these fuel types would you consider?



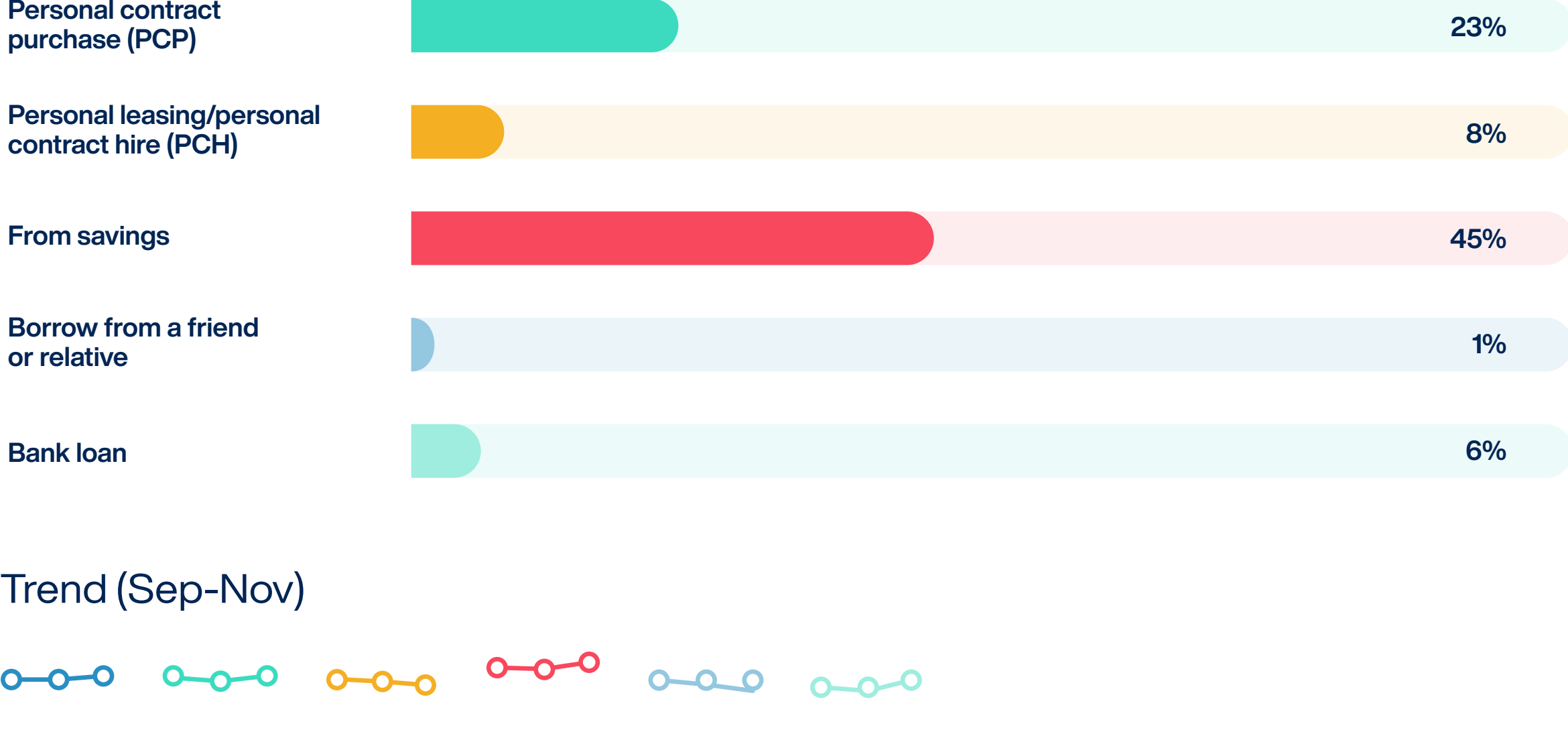
Q3 ➤ Which of these running costs would influence your choice of car? (choose as many as apply)



Q4 ➤ Which of these factors would influence your choice of car? (choose as many as apply)



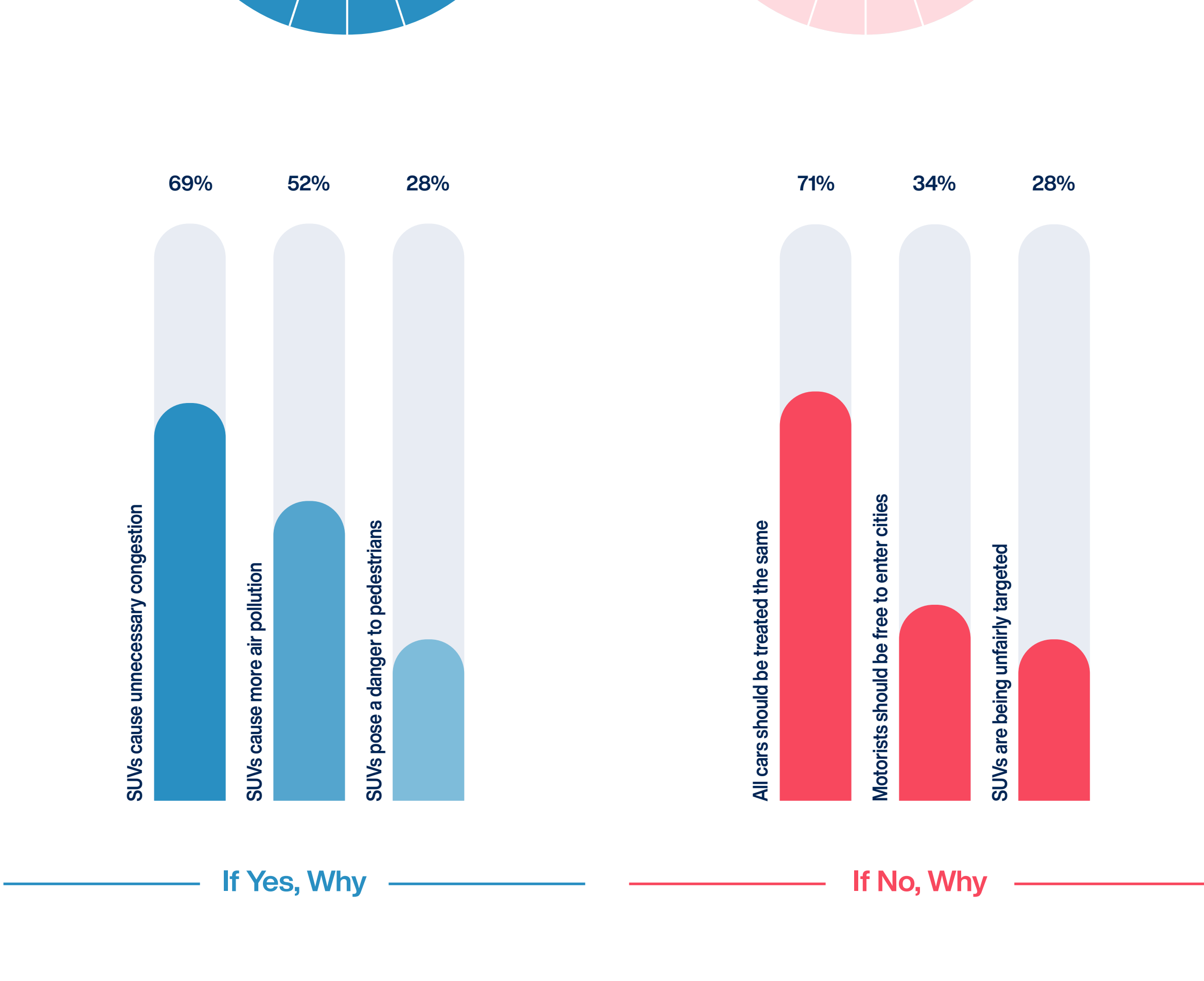
Q5 ➤ When buying your next used car, which finance method would you use? (choose as many as apply)



Topical Questions

Q6 ➤ Should UK cities follow Paris's lead in tripling parking fees for large SUVs to combat congestion and pollution?

(Choose as many as apply)



Q7 ➤ Trials of driverless taxis and other self-driving passenger vehicles are due to start in the UK next year. Are you worried about sharing the road with self-driving cars?

(Choose as many as apply)

