



November 2025







Petrol

20% 44% **Diesel**

45%

If you were buying a used car now, which of these fuel types would you consider?

42%

10%

31%

27%

Tyres

Car after

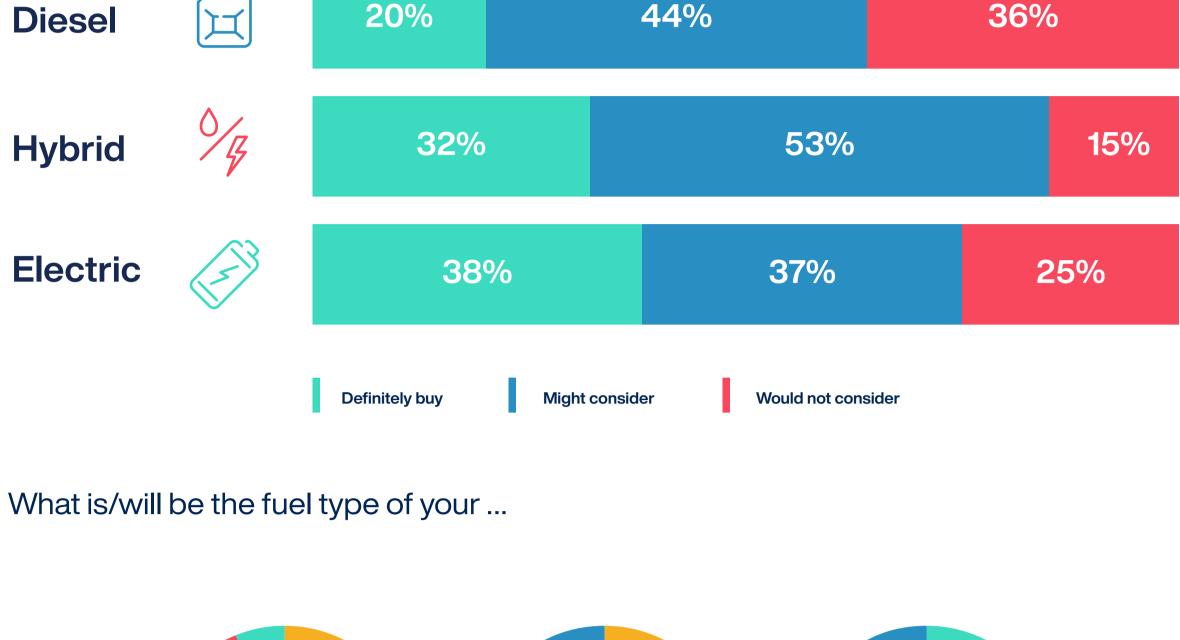
42%

1%

Other

17%

13%



14%

25%

Next car

29%

32%

19%

Petrol, diesel or

electricity

76%

70%

Running costs

Cost

of living

Running

costs

Cost of living

Inflation

64%

31%

23%

13%

6%

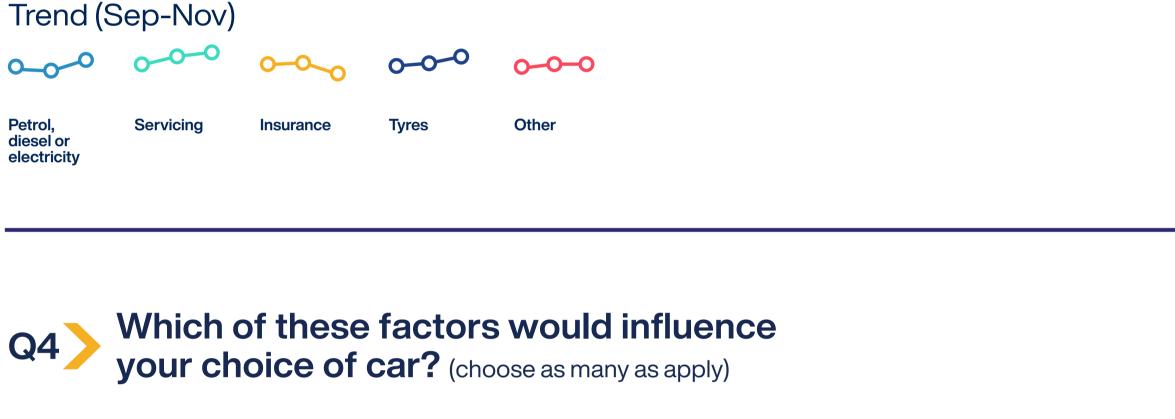
Current car

62%



60%

Servicing



21%

34%

Environmental impact

Environmental

impact

I'm doing more miles

More miles

16%

21%

Family size has changed

Family size

Charging infrastructure

Charging infrastructure

23%

Insurance

60%

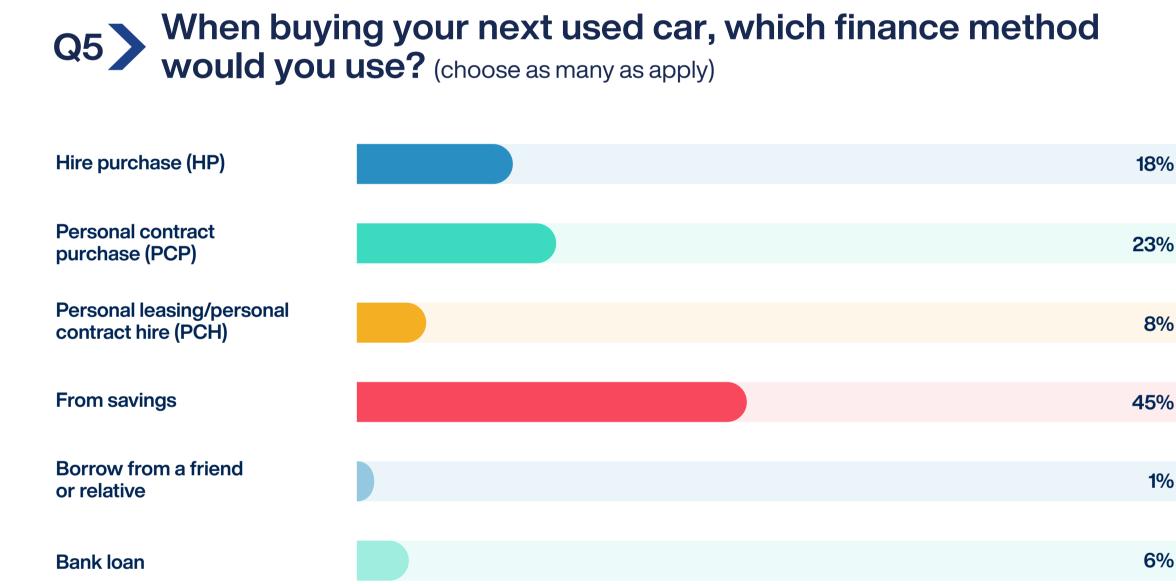
Inflation Trend (Sep-Nov)

Fewer miles

I'm doing fewer miles

Job security

Job Security



Friend /

Relative

Bank loan

Topical Questions

Should UK cities follow Paris's lead in tripling parking fees

39%

No

for large SUVs to combat congestion and pollution?

Trend (Sep-Nov)

HP

PCH

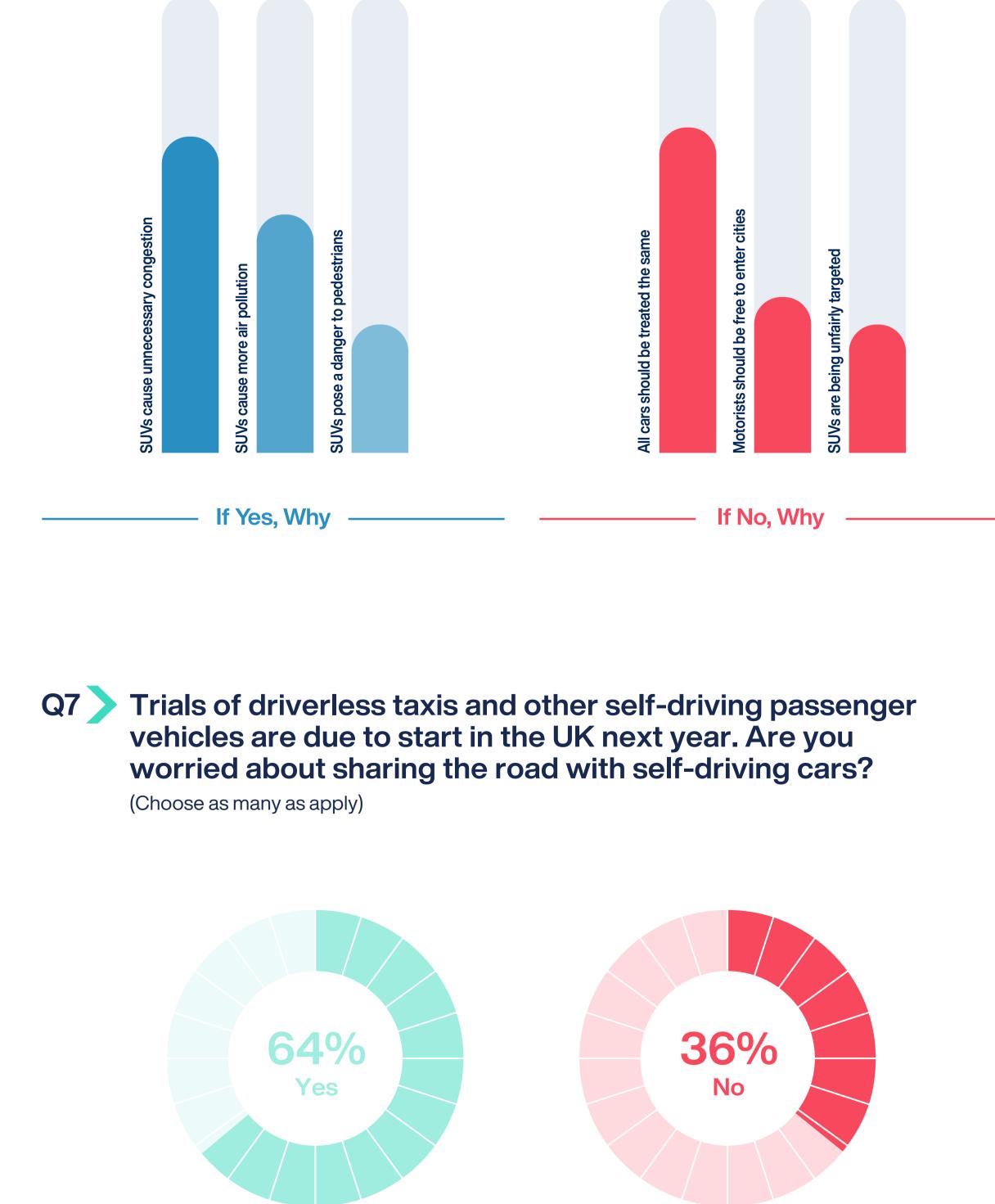
(Choose as many as apply)

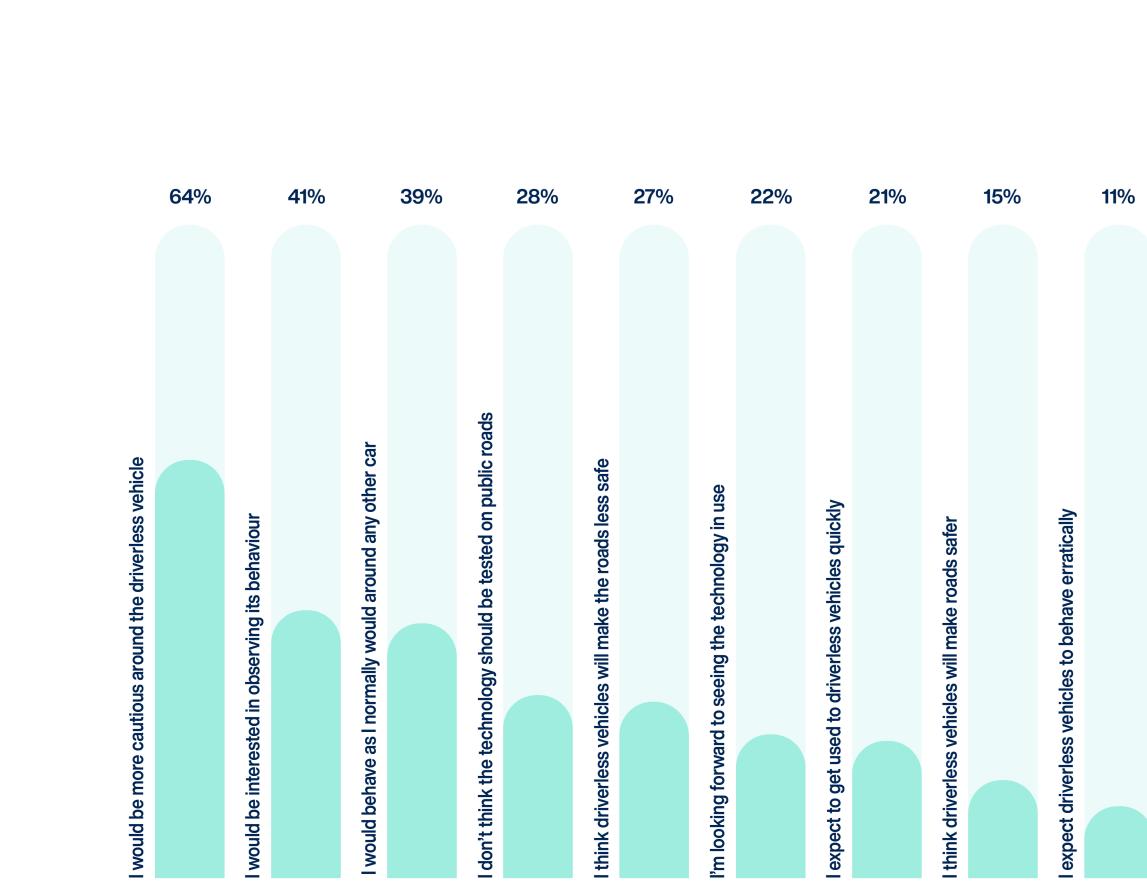
61%

Yes

Savings

28% **71% 69**% 28% **52**% 34%





Consumer data source is pre-qualified as being a used car user/owner but there will also be a qualifying question

in case this has changed. We will also have source profile data which includes gender, age, and location.

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