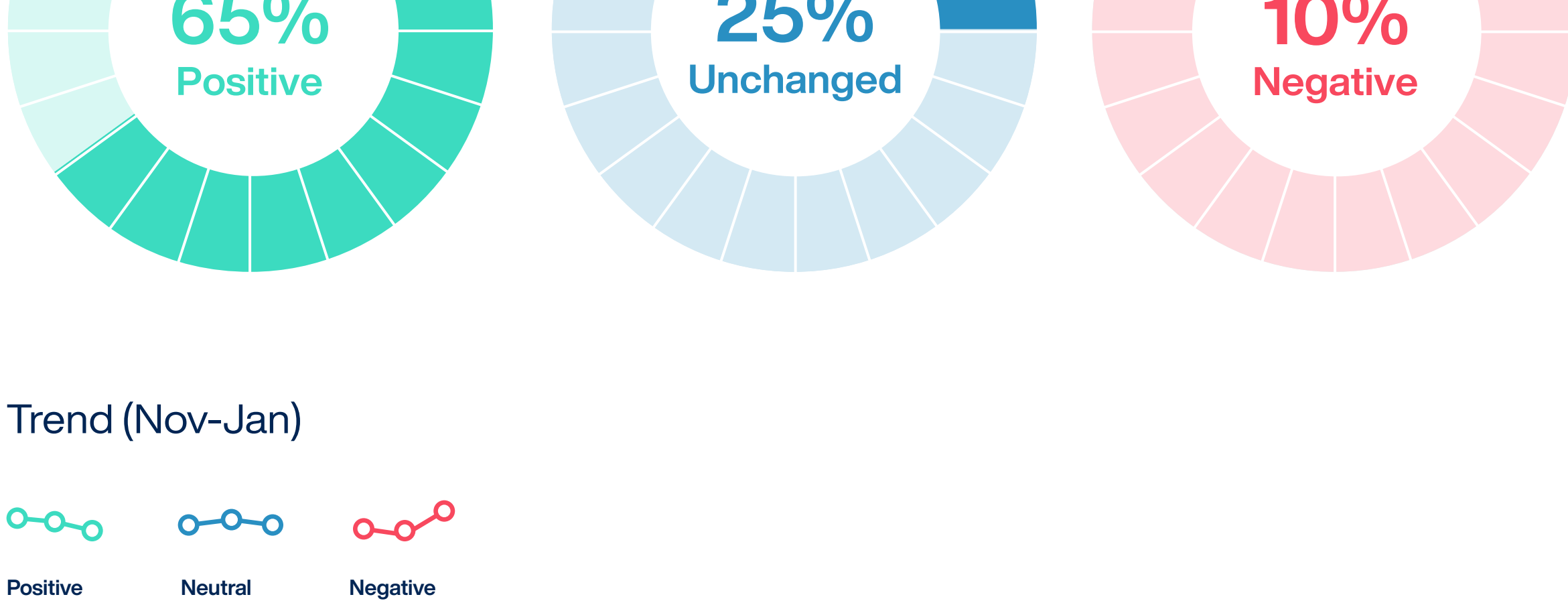


What drives dealers

January 2026

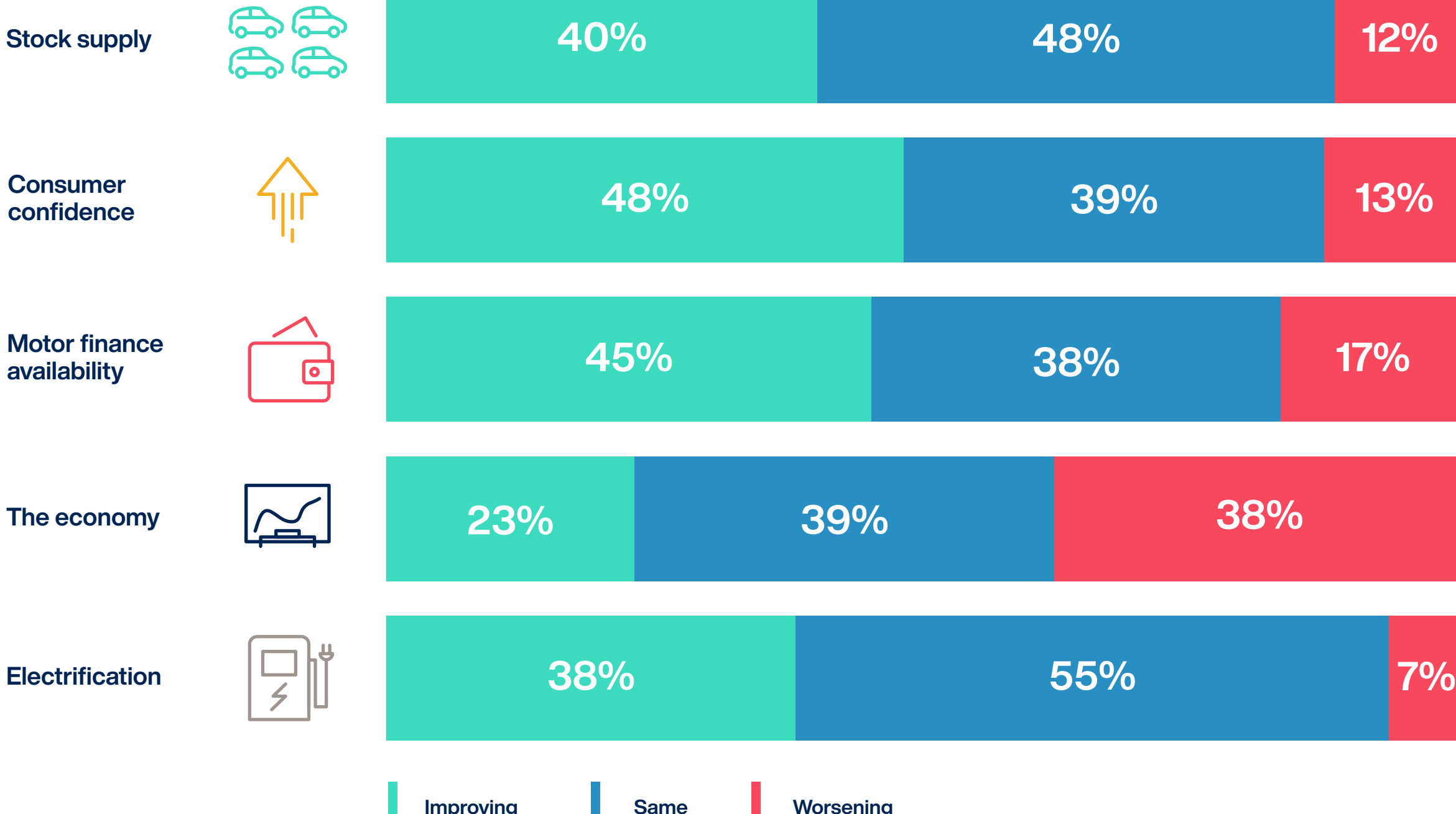
Q1 > Do you feel more positive or negative about the used car market than last month?



Trend (Nov-Jan)



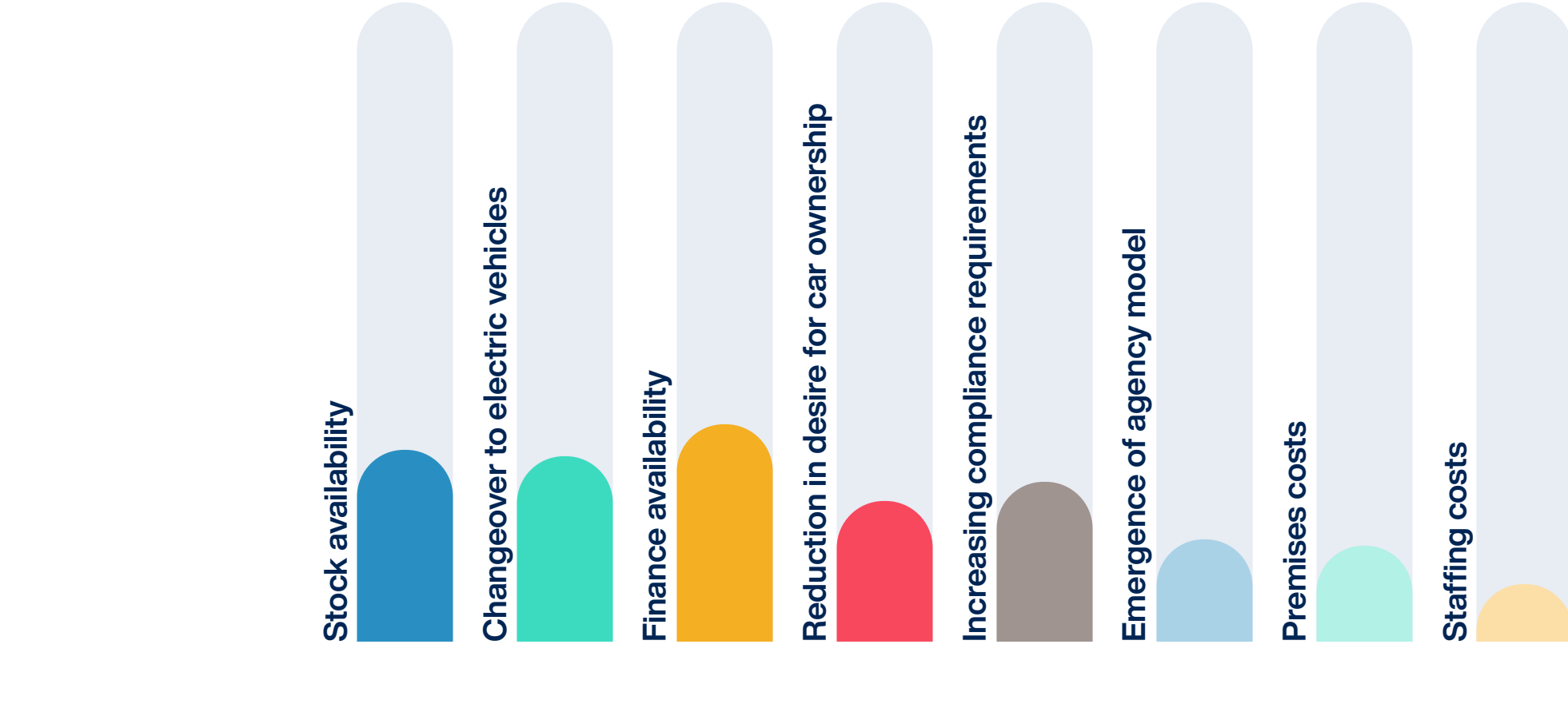
Q2 > How do you feel about the following factors compared to last month?



Trend (Nov-Jan)



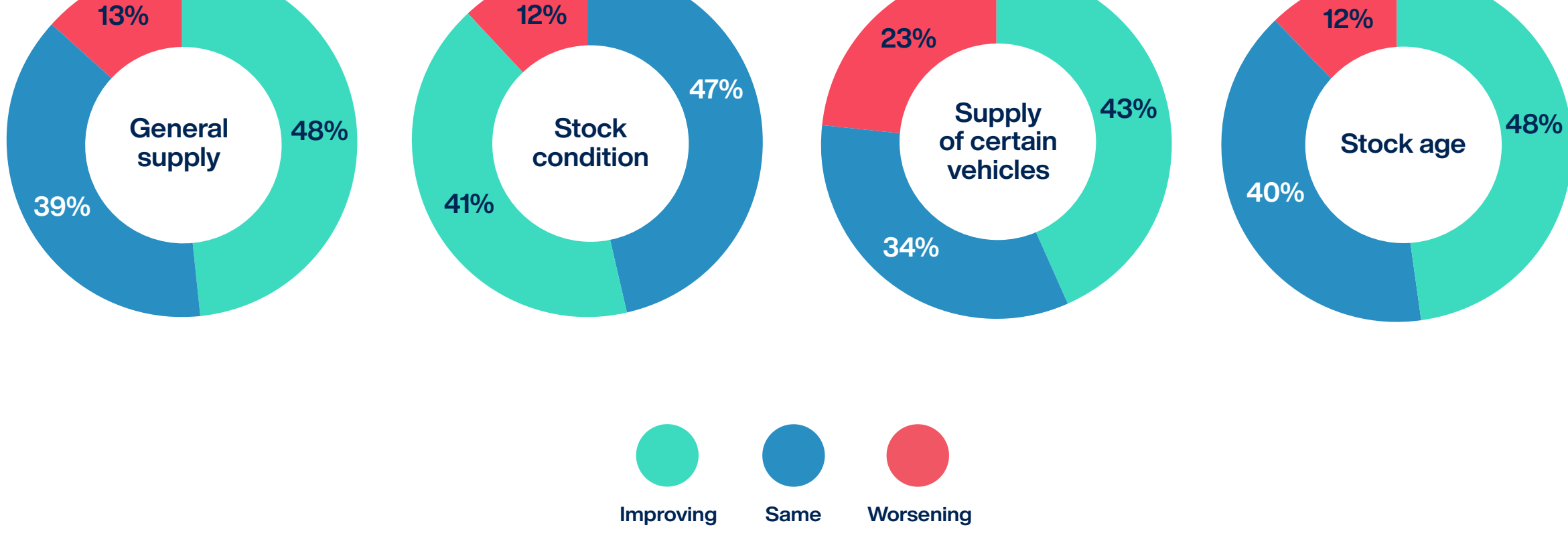
Q3 > What do you see as the biggest challenge(s) for your future retailing of used cars?



Trend (Nov-Jan)



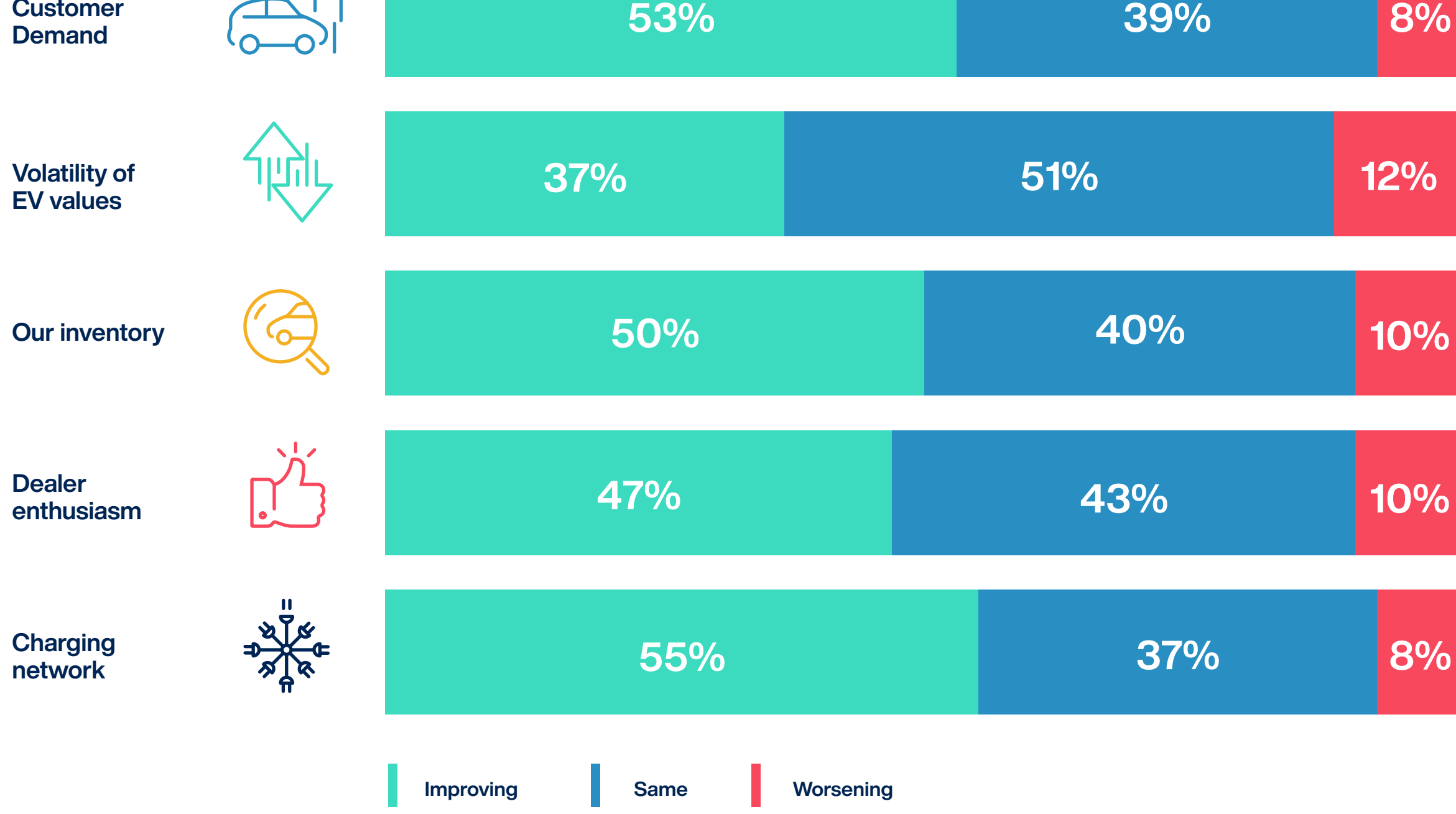
Q4 > What is your current experience of stock supply? (choose any)



Trend (Nov-Jan)



Q5 > What is your attitude to retailing EVs this month? (choose as any)

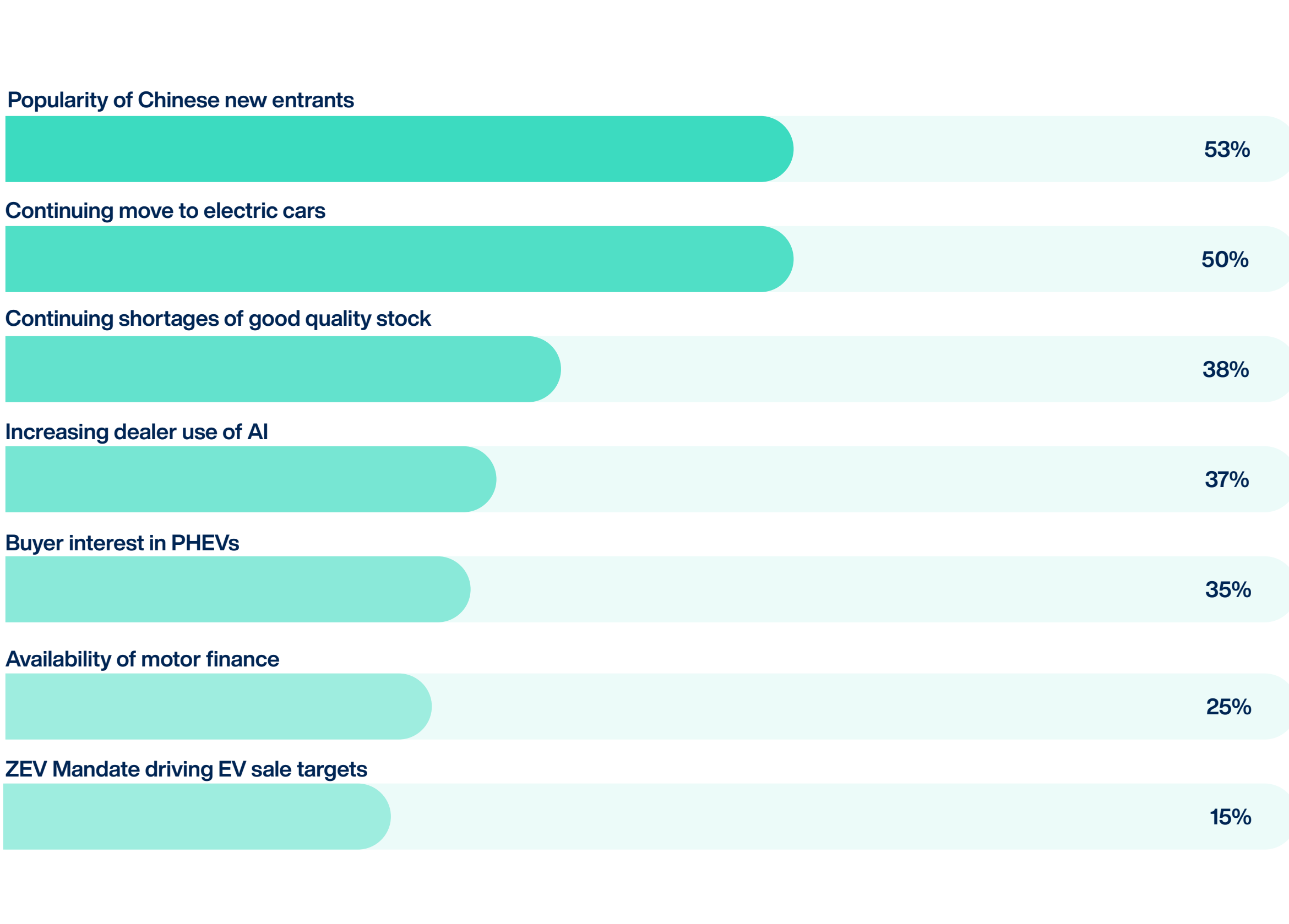


Trend (Nov-Jan)

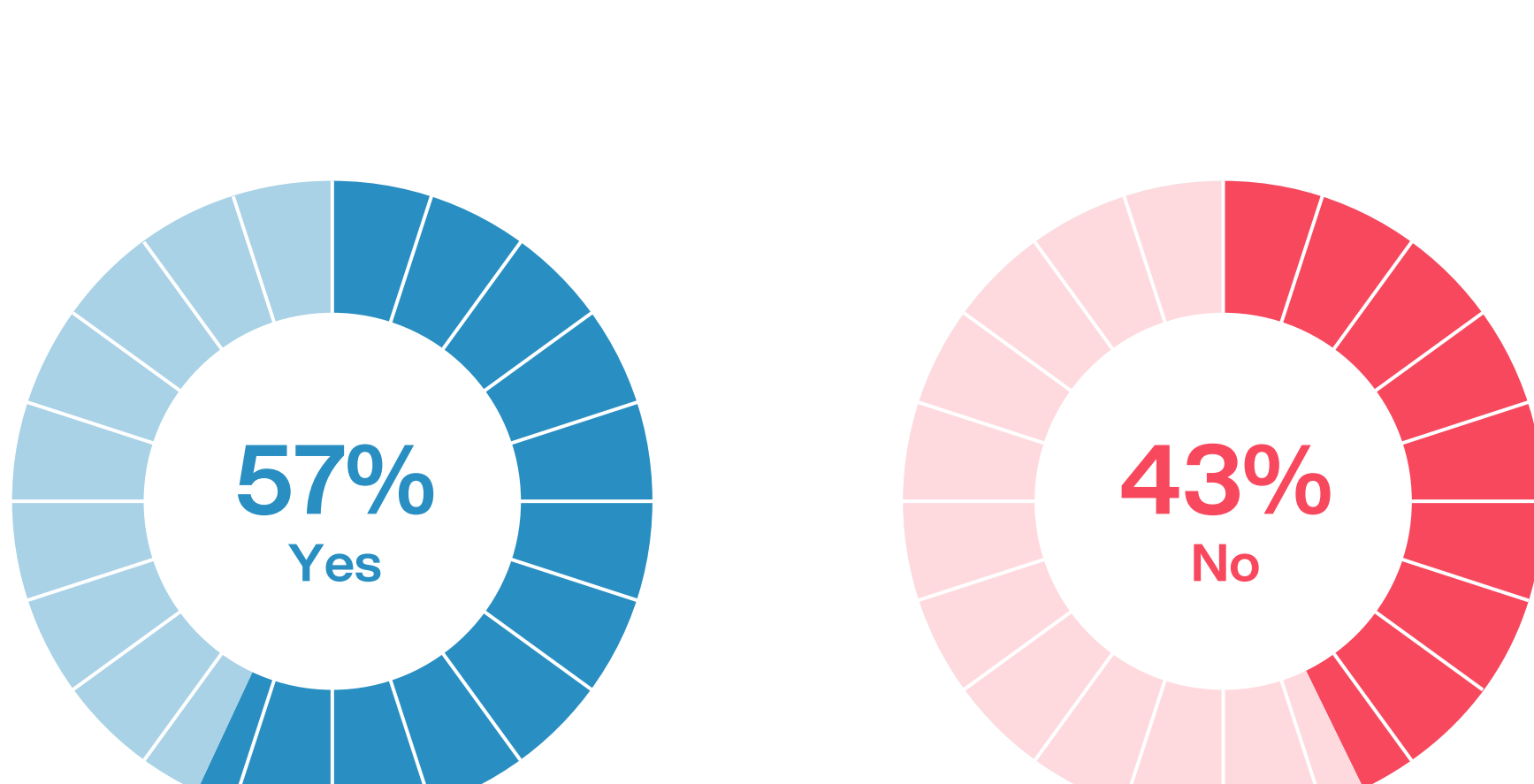


Topical Questions

Q6 > What do you think will be the key trends affecting the car market in 2026? (choose as many as apply)



Q7 > Do you expect the government to meet its 2026 ZEV Mandate target of 33% of new car sales and 24% of new van sales being zero-emissions? (Choose as many as apply)



Which of these do you agree with?

