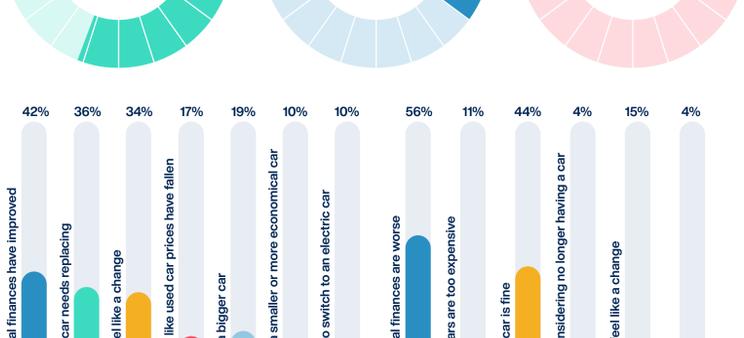


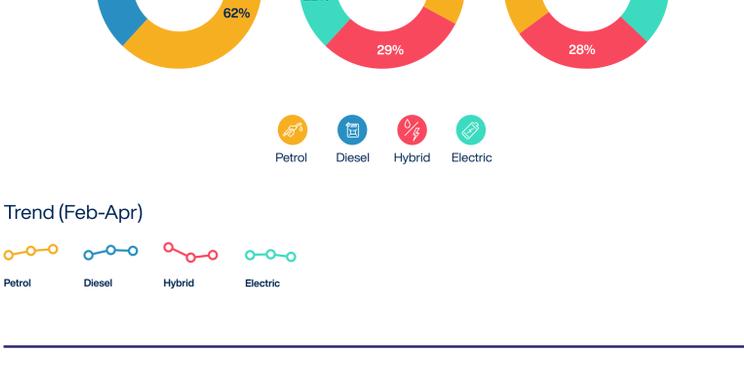
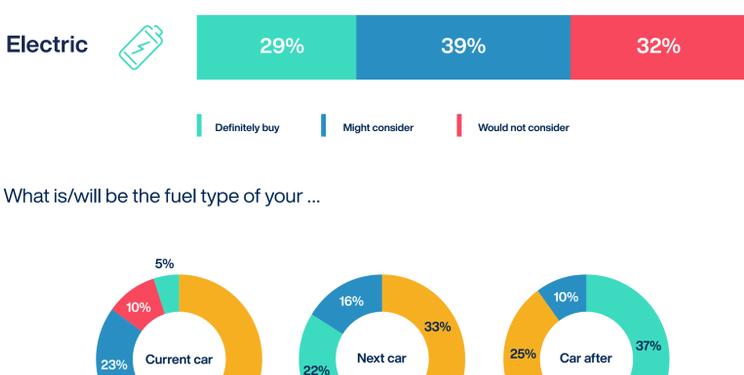
What drives consumers

April 2026

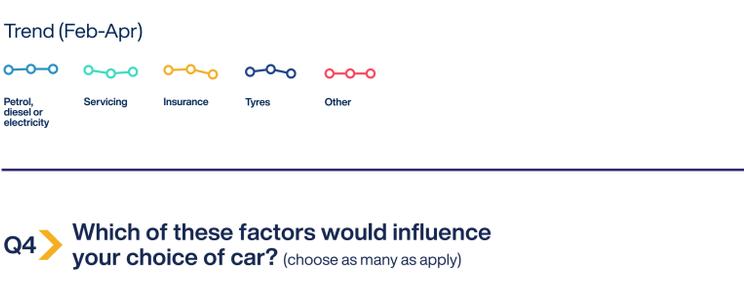
Q1 > How do you feel about the idea of buying a used car this month?



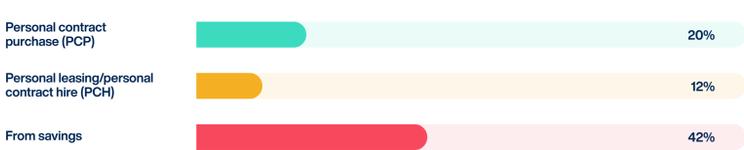
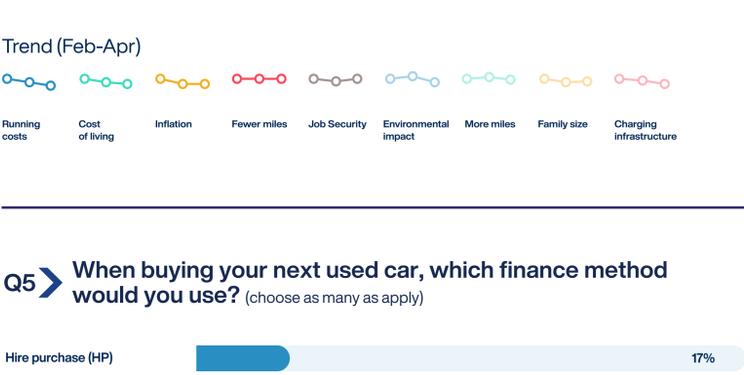
Q2 > If you were buying a used car now, which of these fuel types would you consider?



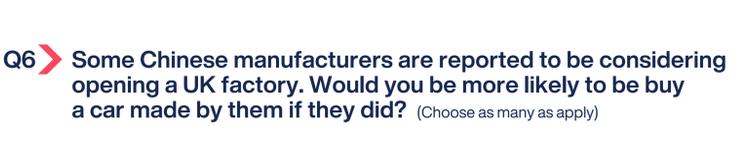
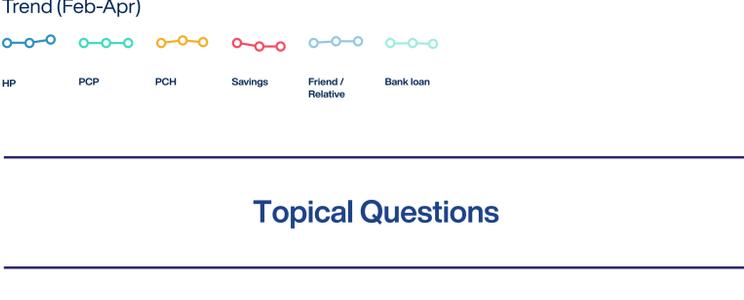
Q3 > Which of these running costs would influence your choice of car? (choose as many as apply)



Q4 > Which of these factors would influence your choice of car? (choose as many as apply)

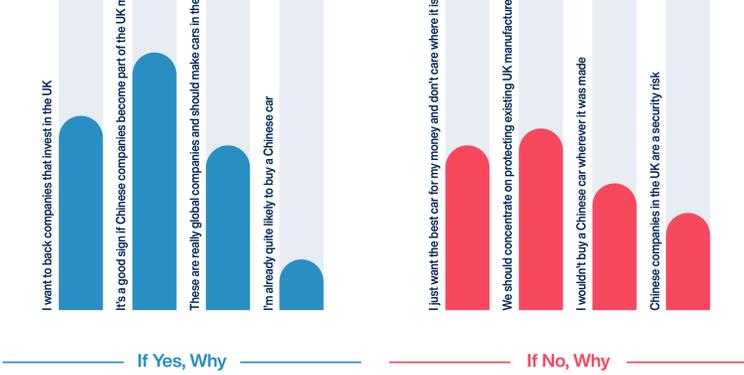
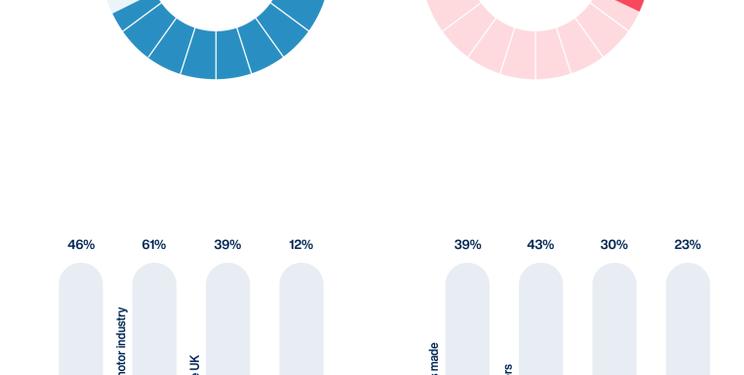


Q5 > When buying your next used car, which finance method would you use? (choose as many as apply)

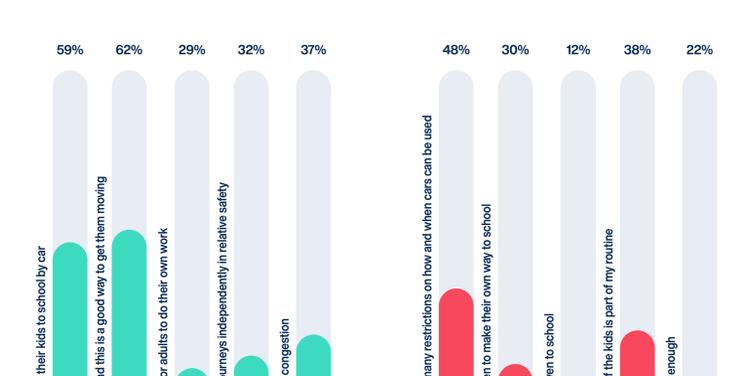
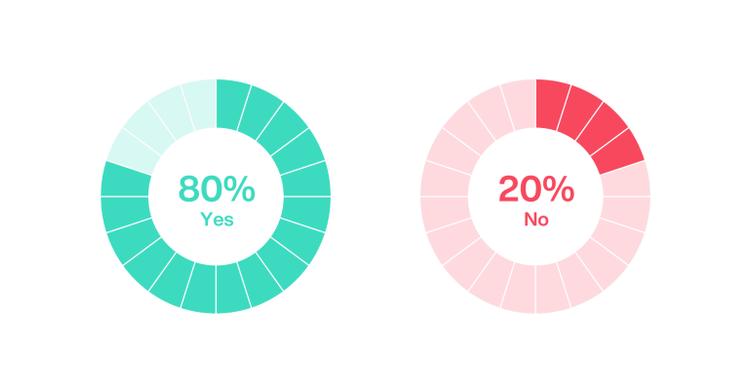


Topical Questions

Q6 > Some Chinese manufacturers are reported to be considering opening a UK factory. Would you be more likely to buy a car made by them if they did? (Choose as many as apply)



Q7 > Birmingham City Council is trialling an idea called Kids Streets, where cars will be banned around schools at pick-up and drop-off times, encouraging physically inactive children to walk, cycle or use public transport instead. Is this a good idea? (Choose as many as apply)



As a child, did you make your own way to school or were you driven?

