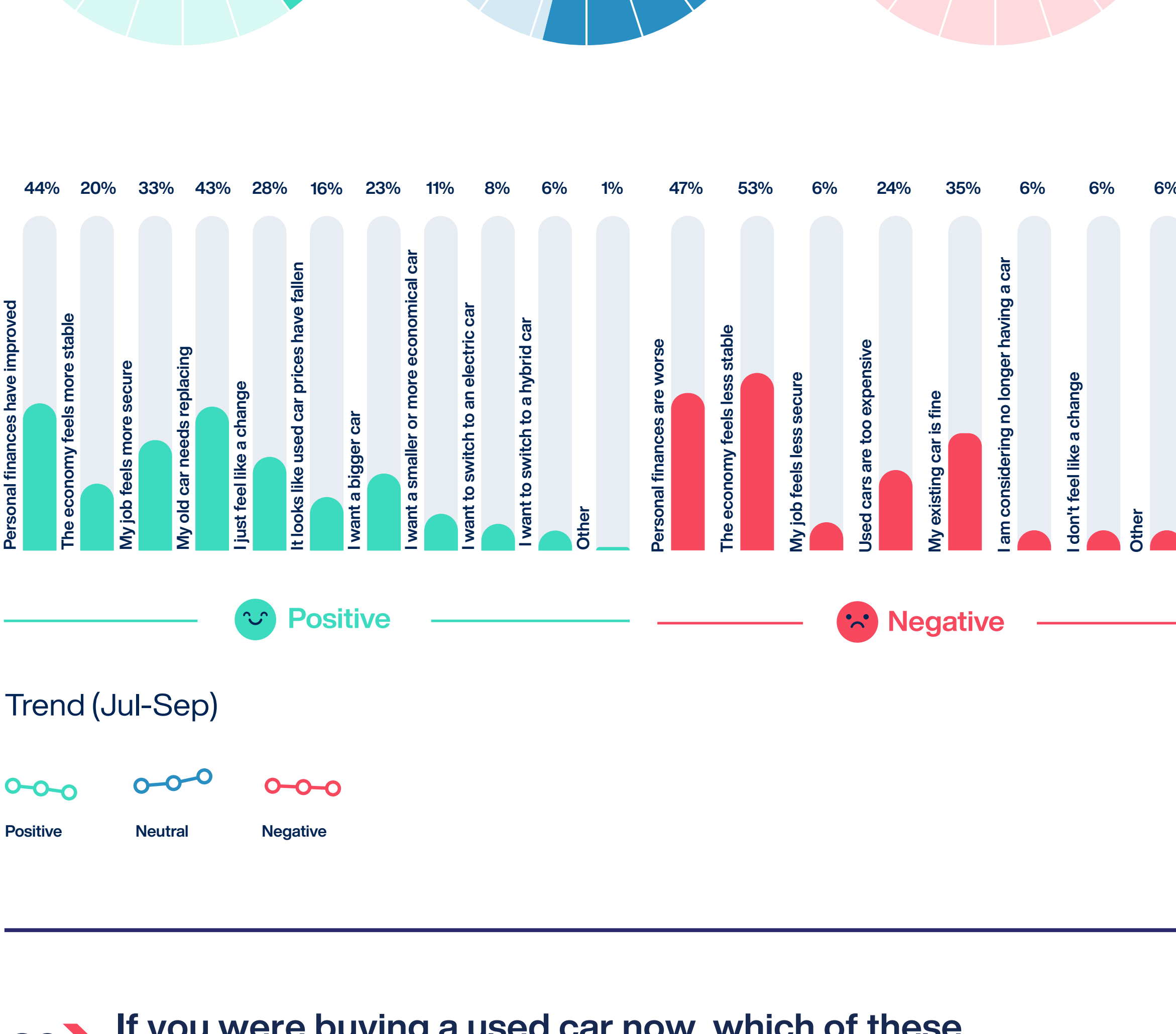


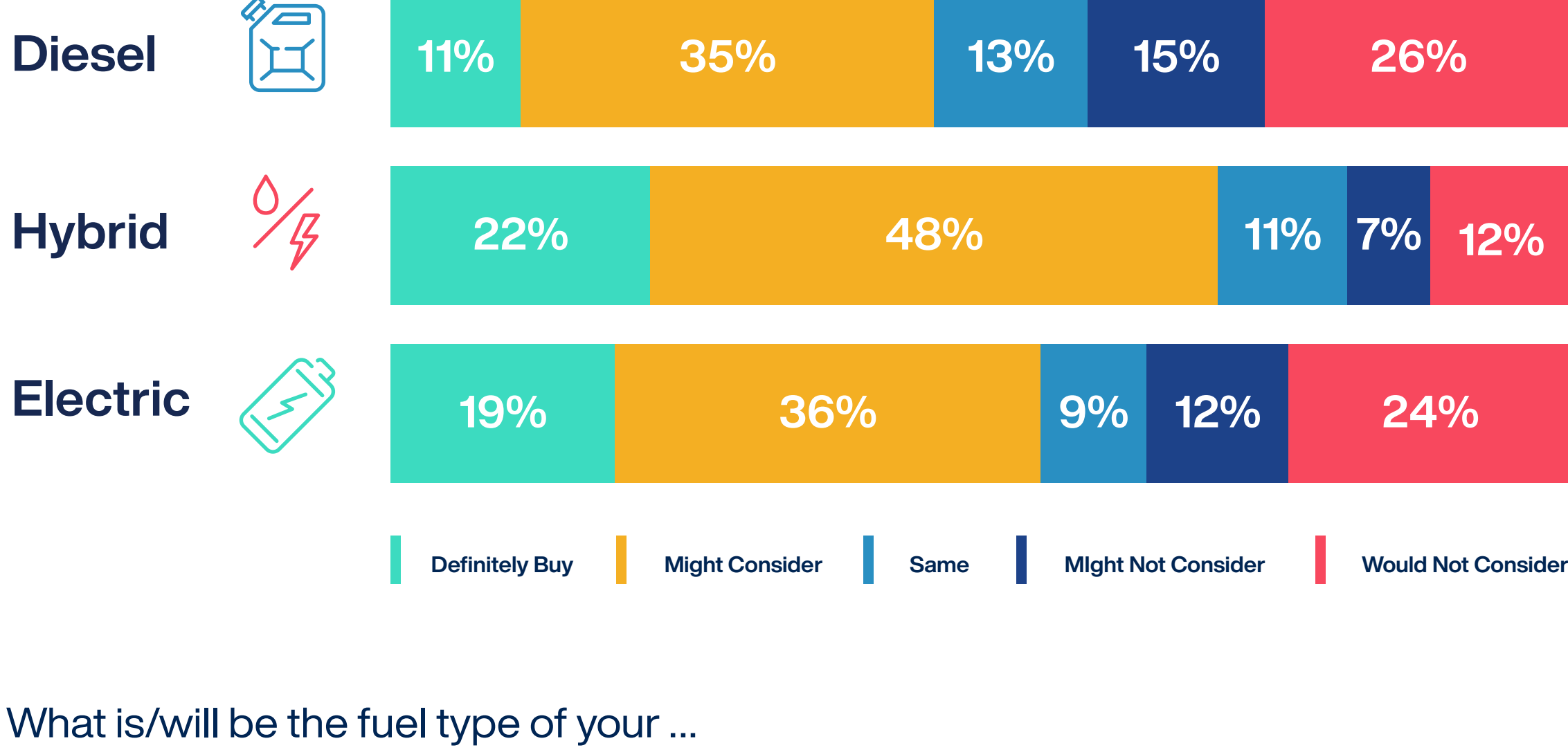
What drives consumers

September 2026

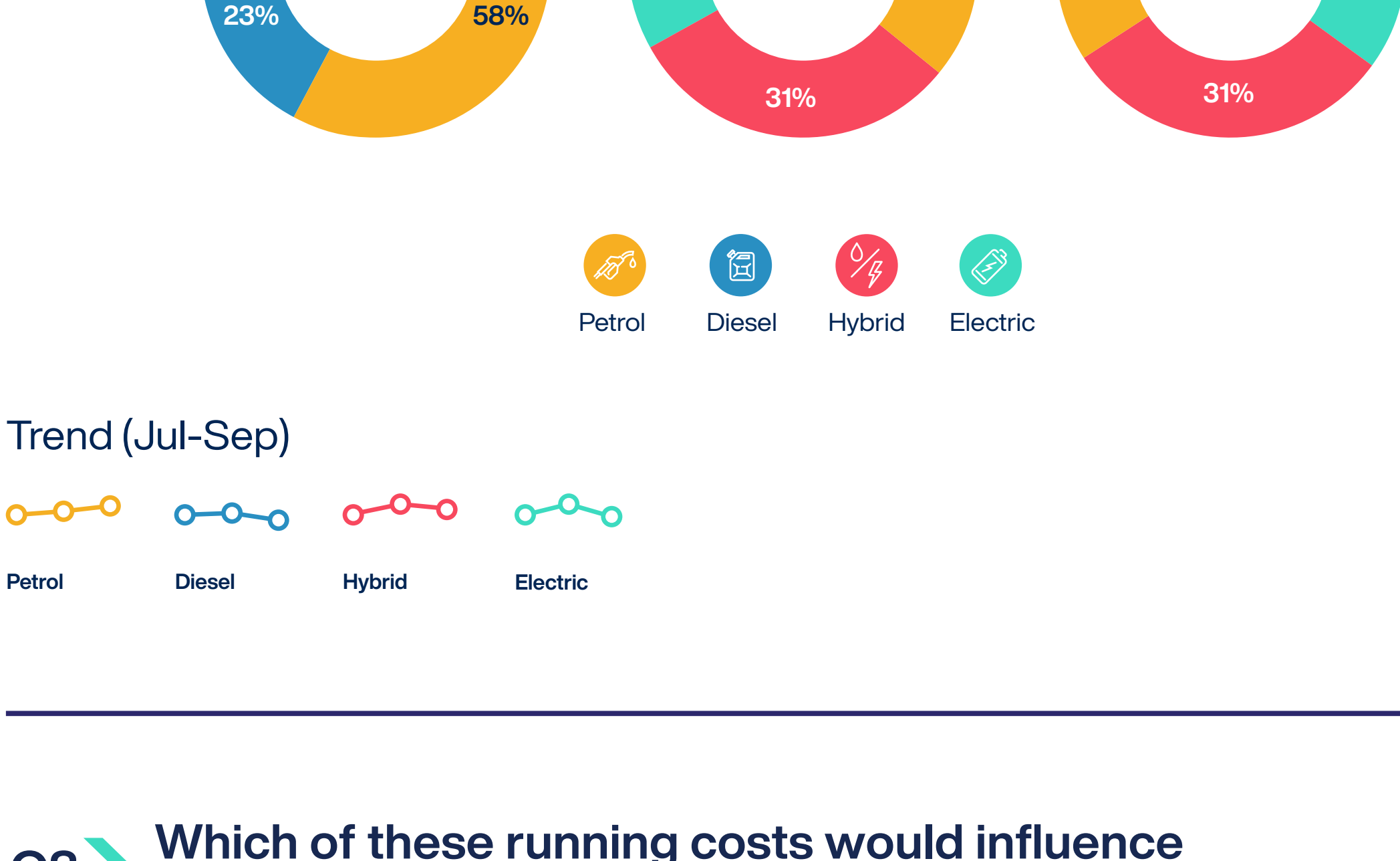
Q1 > How do you feel about the idea of buying a used car this month?



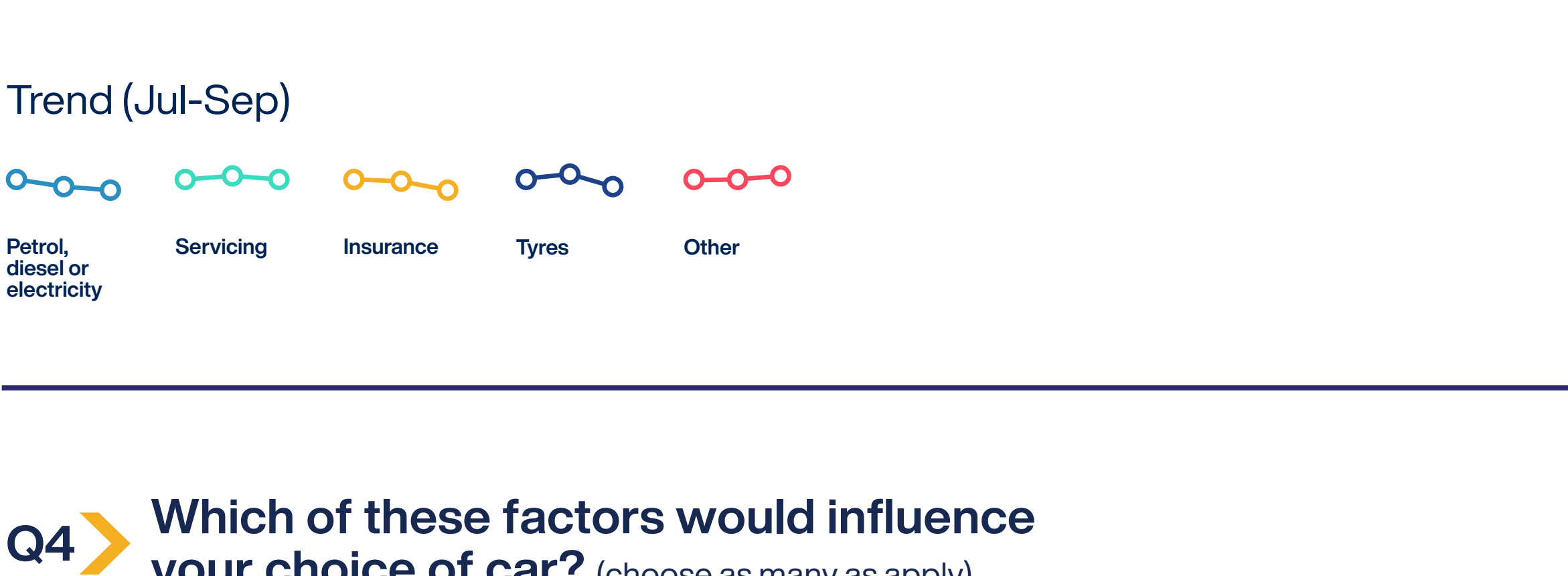
Q2 > If you were buying a used car now, which of these fuel types would you consider?



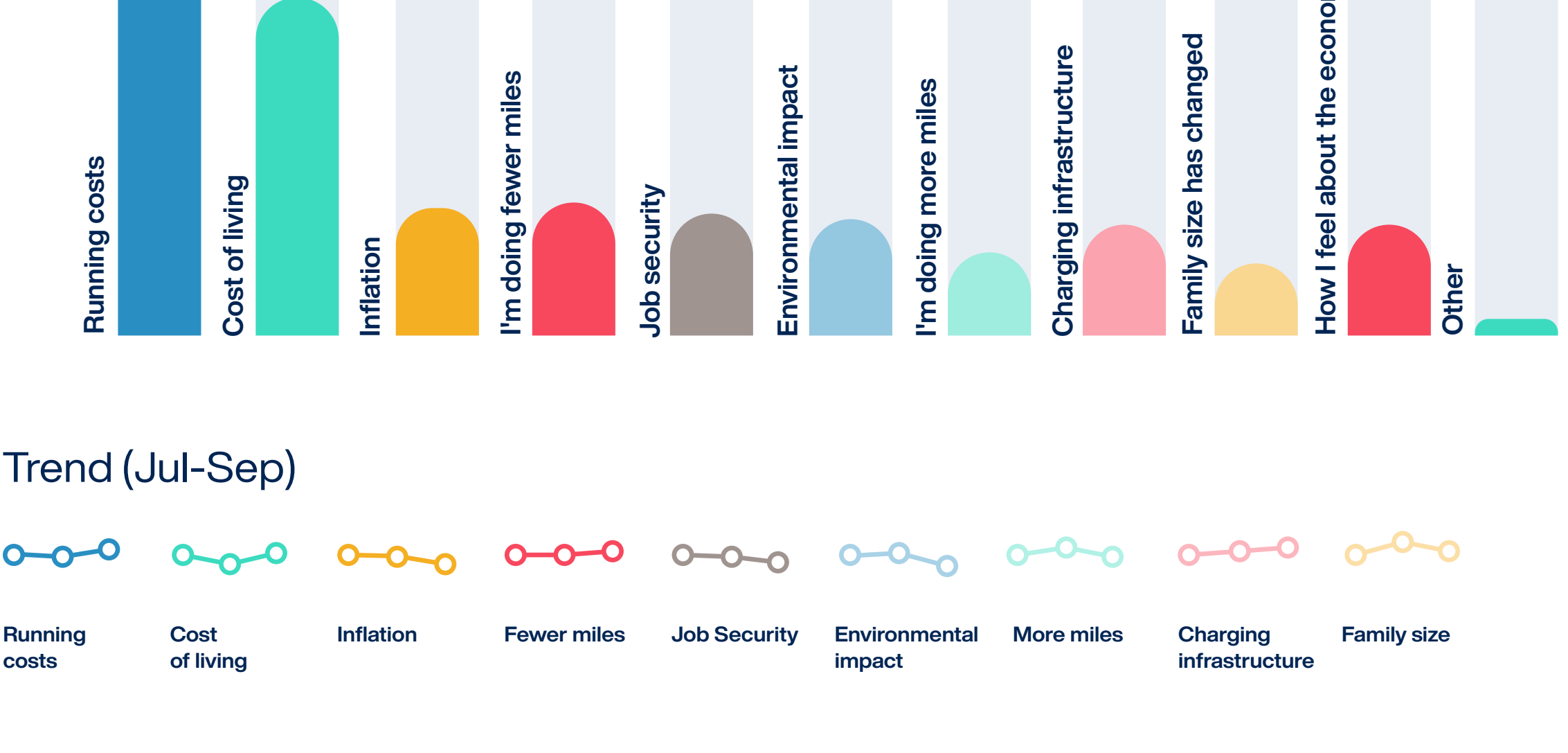
What is/will be the fuel type of your ...



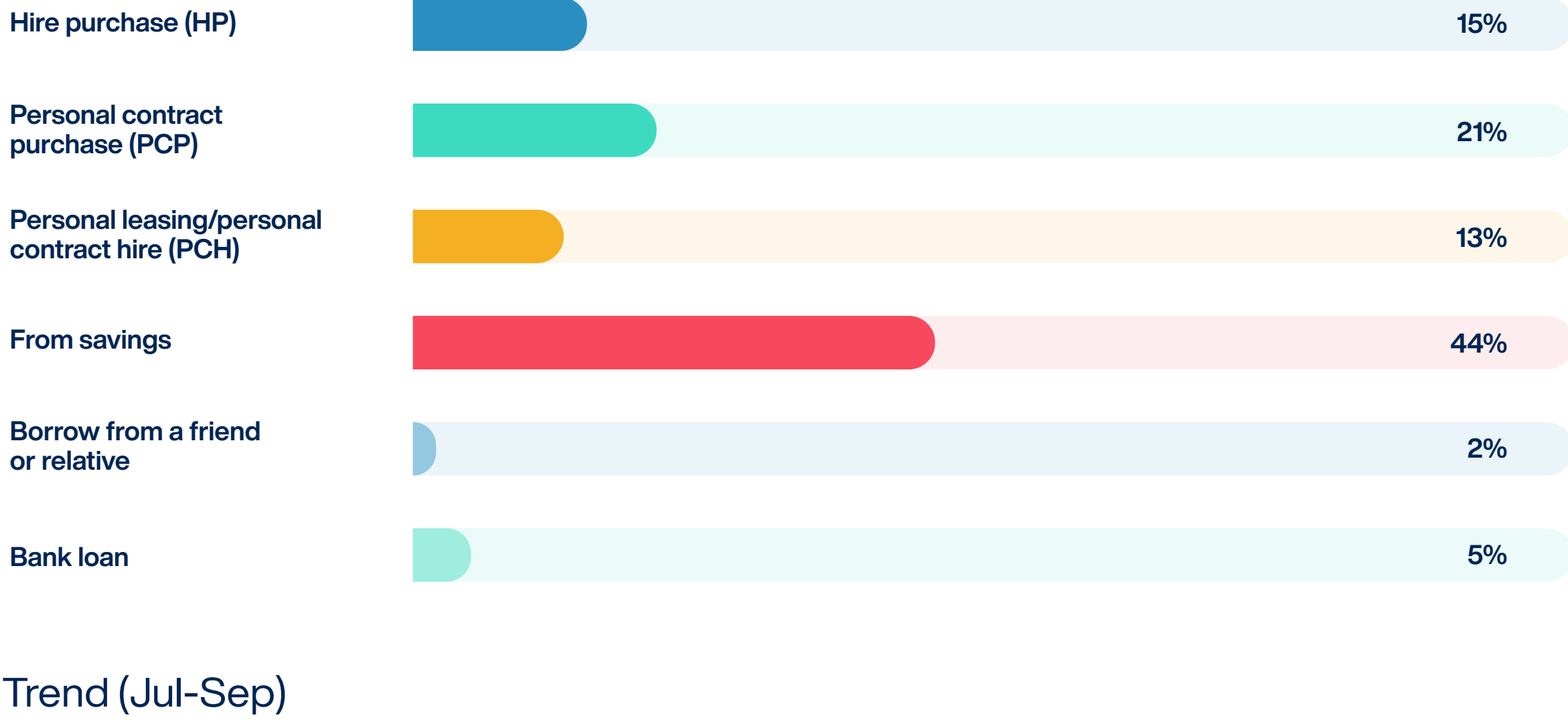
Q3 > Which of these running costs would influence your choice of car? (choose as many as apply)



Q4 > Which of these factors would influence your choice of car? (choose as many as apply)



Q5 > When buying your next used car, which finance method would you use? (choose as many as apply)

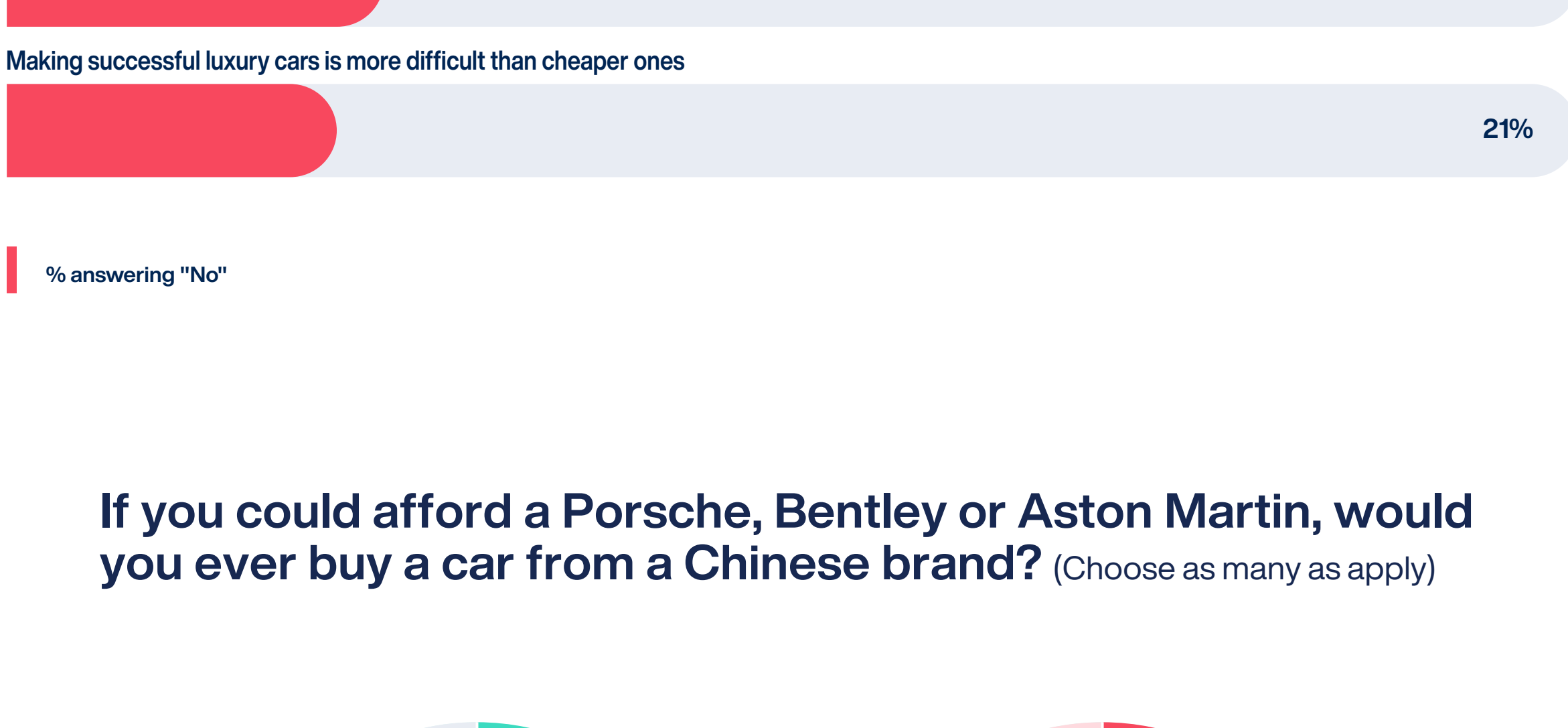
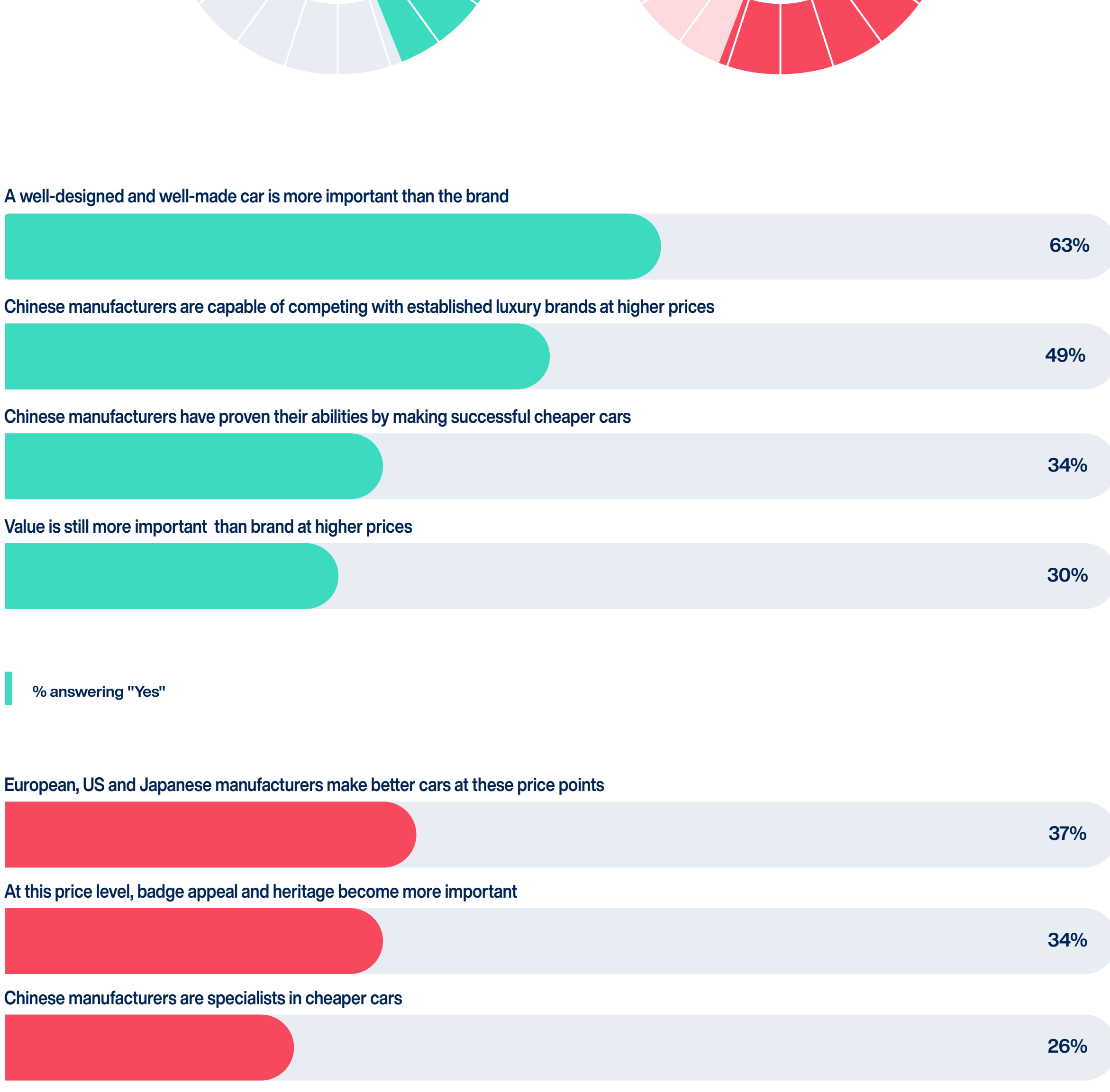


Topical Questions

Q6 > Licence endorsements for those caught drug driving have exceeded drink driving for the first time. Which of these statements do you agree with? (Choose as many as apply)



Q7 > Chinese car makers are starting to move into the luxury sector, planning SUVs, saloons and sports cars priced above £50,000 and sometimes much more. If you had this amount to spend, would you buy a car from a new Chinese manufacturer over an established prestige luxury brand? (Choose as many as apply)



If you could afford a Porsche, Bentley or Aston Martin, would you ever buy a car from a Chinese brand? (Choose as many as apply)

