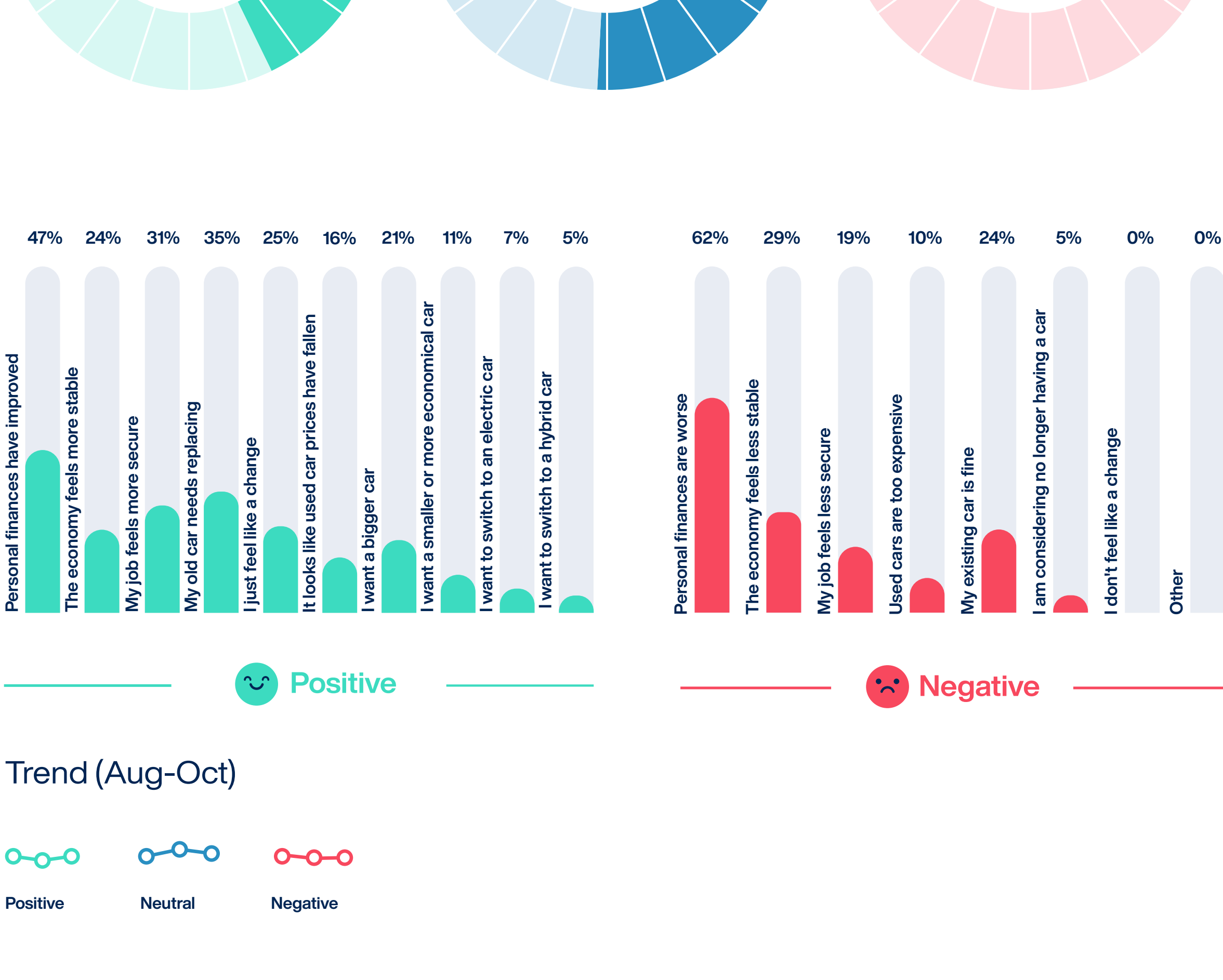


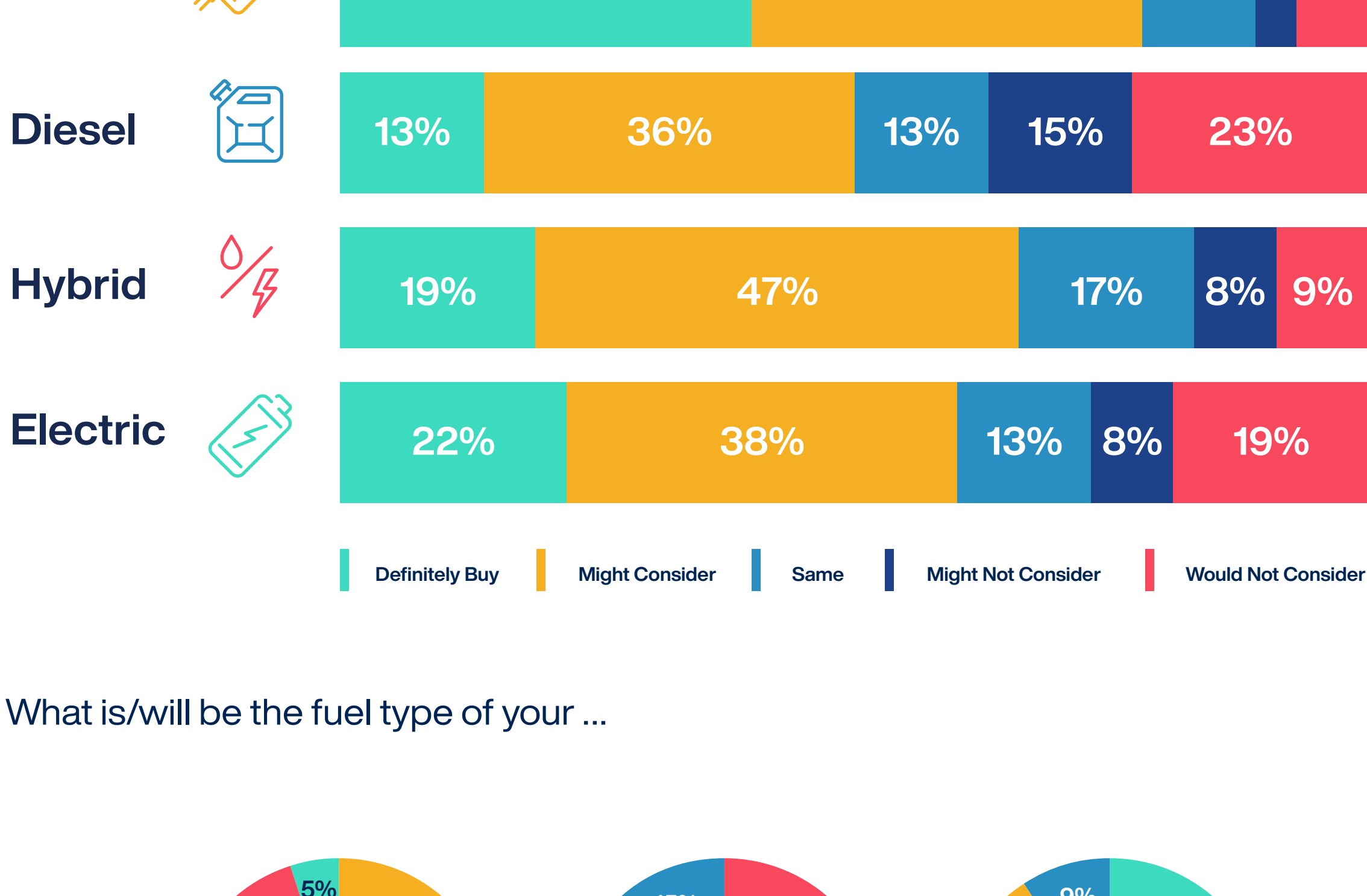
What drives consumers

October 2026

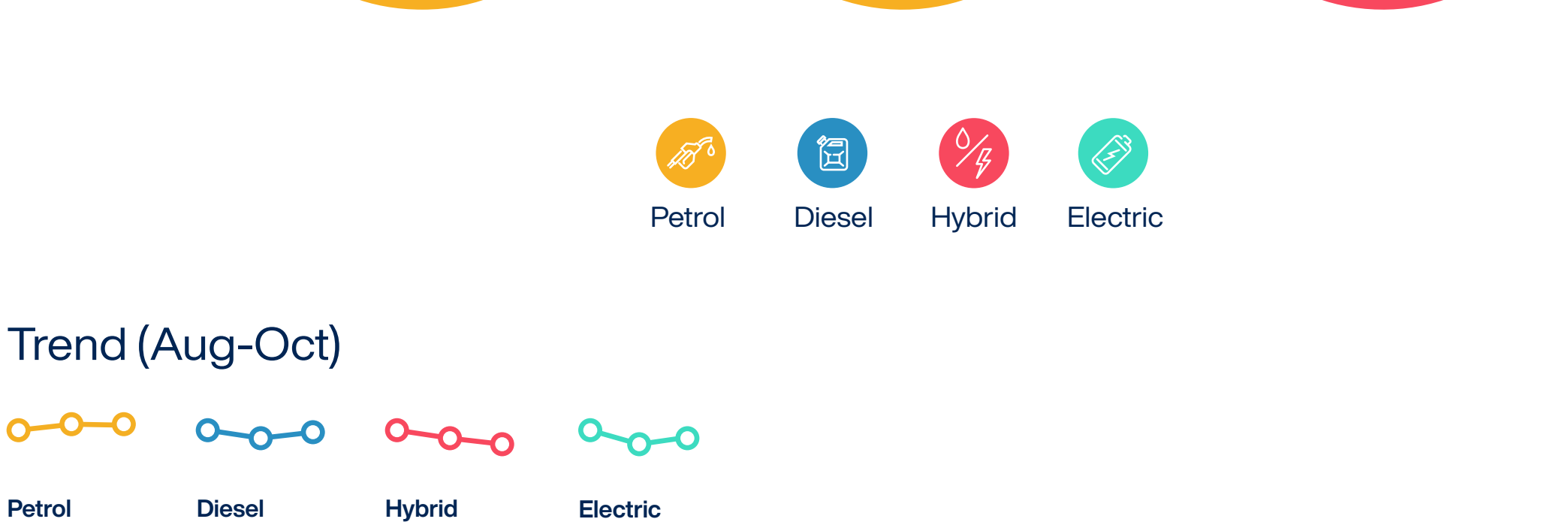
Q1 > How do you feel about the idea of buying a used car this month?



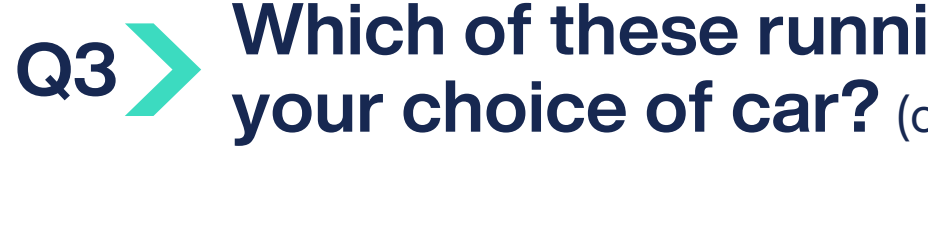
Q2 > If you were buying a used car now, which of these fuel types would you consider?



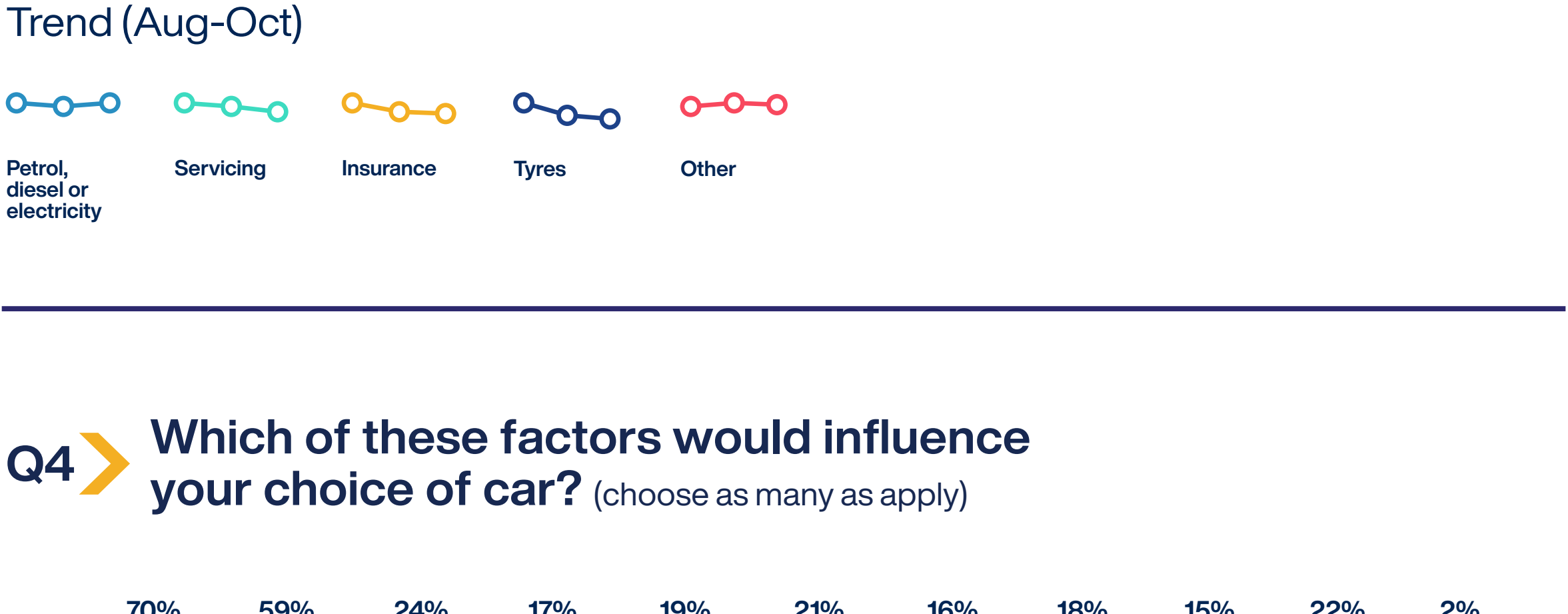
What is/will be the fuel type of your ...



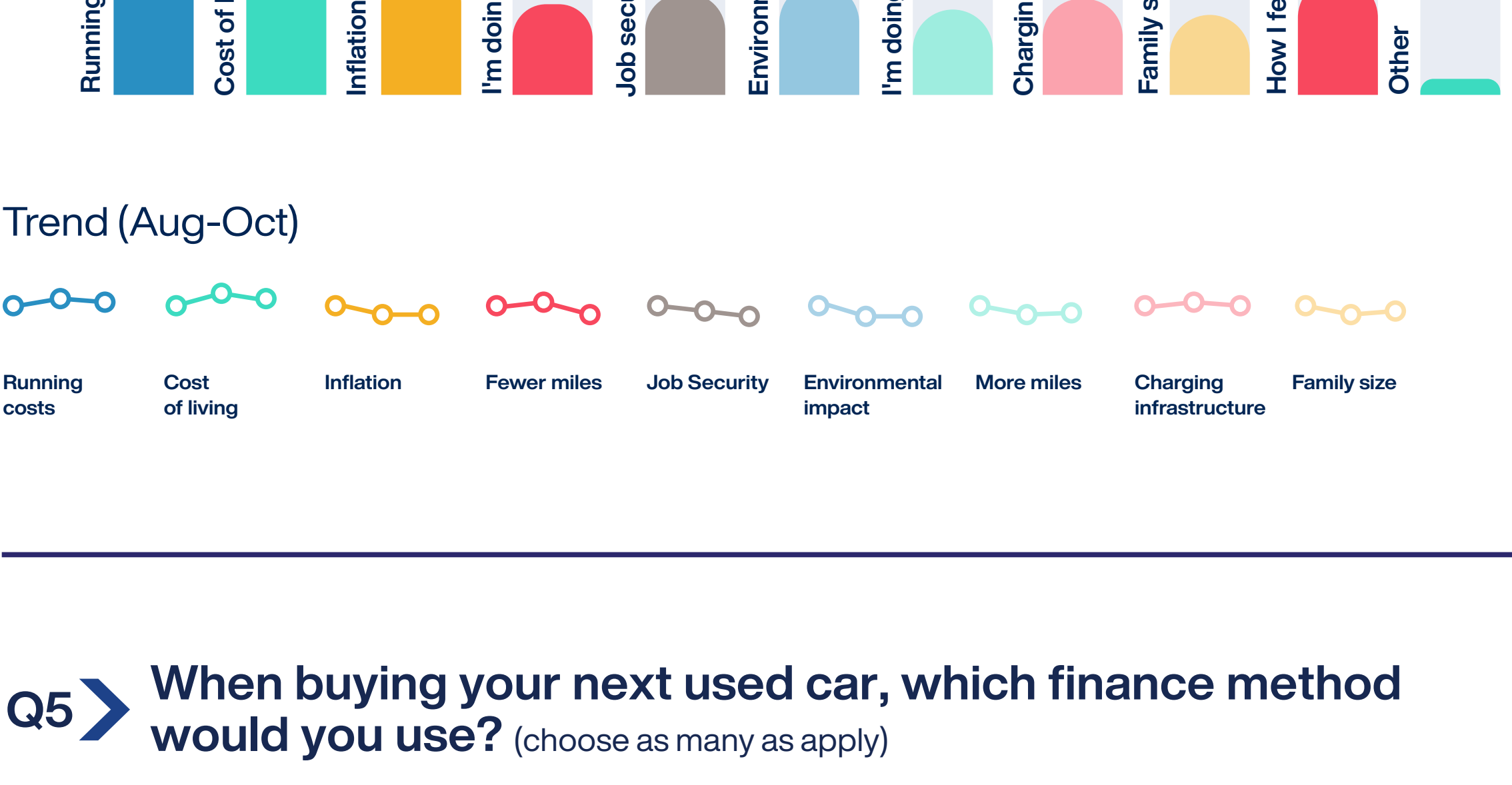
Trend (Aug-Oct)



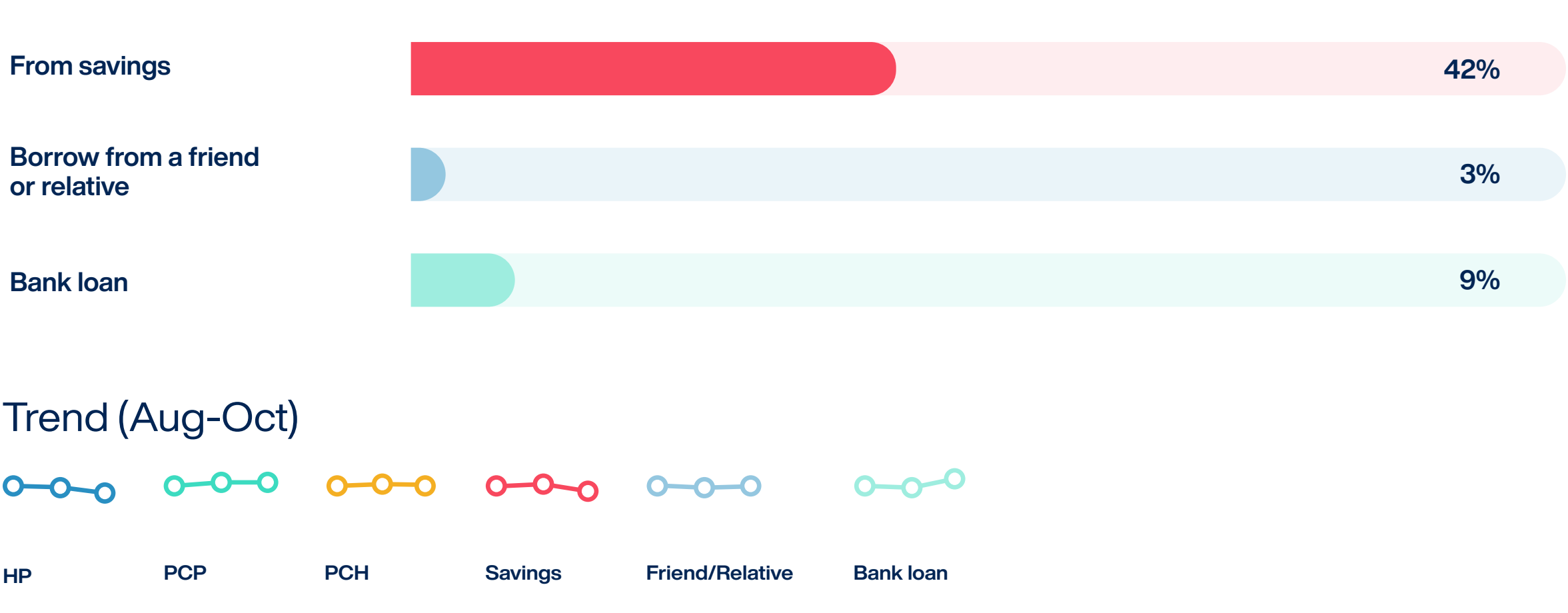
Q3 > Which of these running costs would influence your choice of car? (choose as many as apply)



Q4 > Which of these factors would influence your choice of car? (choose as many as apply)

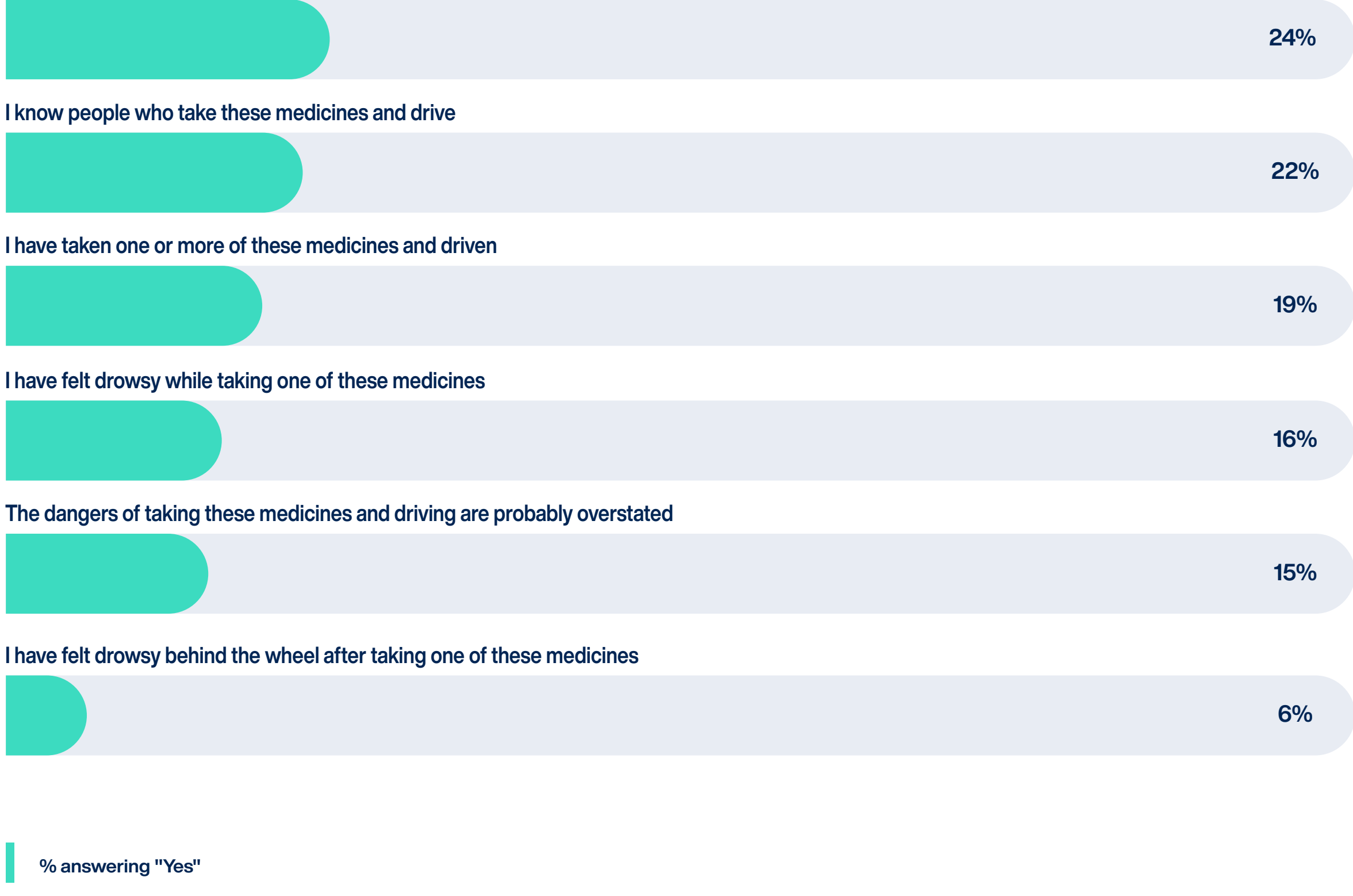
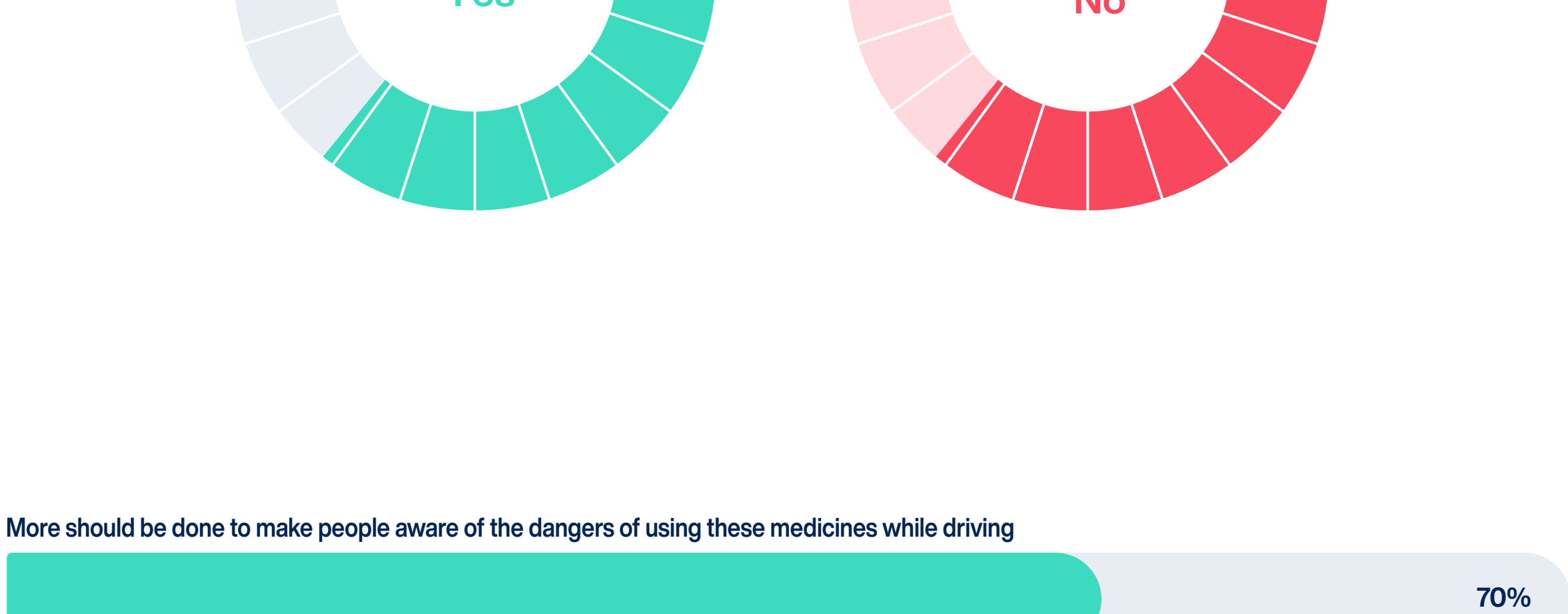


Q5 > When buying your next used car, which finance method would you use? (choose as many as apply)

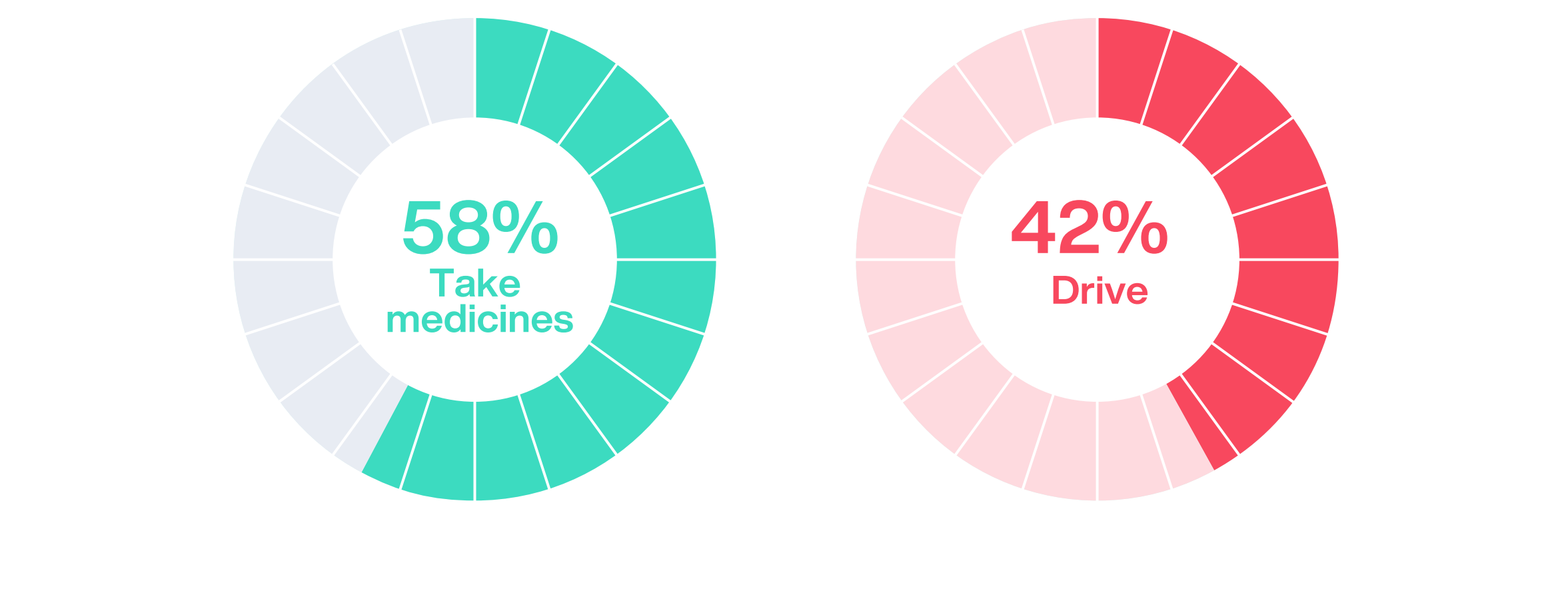


Topical Questions

Q6 > Are you aware that taking some over the counter medicines such as co-codamol, antihistamines, and cough and cold remedies, could mean you fail a drug driving test?



If you had to make a choice of taking one of these medicines to help a medical problem or driving, which would you choose? (Choose as many as apply)



Q7 > Which are the most annoying aspects of driving as we head into autumn and winter? (Choose as many as apply)



Do you get your vehicle checked this time of year to see whether it is ready for winter motoring? (Choose as many as apply)

